

Germany-Berlin: Event services
OJ S 150/2023 07/08/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Kulturprojekte Berlin GmbH

Postal address: Klosterstr. 68

Town: Berlin

NUTS code: DE300 Berlin

Postal code: 10179

Country: Germany

E-mail: verwaltung@kulturprojekte.berlin

Telephone: +49 30/24749-716

Fax: +49 30/24749-703

Internet address(es):

Main address: <http://www.kulturprojekte.berlin>

I.4. Type of the contracting authority

Other type: Landeseigene Gesellschaft

I.5. Main activity

Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Konzeption, Planung, Organisation, Umsetzung, Betrieb und Abwicklung der UEFA EURO 2024 Fan Zone Berlin

Reference number: KPB_UEFA EURO 2024_Fan Zone Berlin

II.1.2. Main CPV code

79952000 Event services

II.1.3. Type of contract

Services

II.1.4. Short description

Konzeption, Planung, Organisation, Umsetzung, Betrieb und Abwicklung der UEFA EURO 2024 Fan Zone Berlin

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 14 596 386,55 EUR

II.2. Description

II.2.2. Additional CPV code(s)

92320000 Arts-facility operation services

II.2.3. Place of performance

NUTS code: DE300 Berlin

Main site or place of performance: Kulturprojekte Berlin GmbH Klosterstr. 68 10179 Berlin

II.2.4. Description of the procurement

Kulturprojekte Berlin (im Folgenden Auftraggeberin) sucht im Rahmen dieser Ausschreibung für ein stimmungsvolles, ästhetisch ansprechendes, kulturell bereicherndes, gesamtstädtisches Fußballereignis eine*n professionelle*n, erfahrene*n Auftragnehmer*in, der*die die zentralen produktionstechnischen Bereiche konzipiert, umsetzt und betreut.

II.2.5. Award criteria

Quality criterion - Name: Umsetzungskonzept / Weighting: 30

Quality criterion - Name: Kreative Überzeugungskraft der Präsentation / Weighting: 30

Quality criterion - Name: Persönliche Kompetenzen des ausführenden Projektteams / Weighting: 10

Price - Weighting: 30.00

II.2.11. Information about options

Options: yes

Description of options:

- Kreative Kommunikationsmaßnahmen und Kampagnen
- C.C.C. - Content Communication Community

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Competitive procedure with negotiation Accelerated procedure Justification:
Die Zeit für die Erstellung des Angebots ist angemessen berücksichtigt.

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 042-122838](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Title:

Auftragsvergabe K.I.T. Group GmbH

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

02/08/2023

V.2.2. Information about tenders

Number of tenders received: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: K.I.T. Group GmbH

Postal address: Kurfürstendamm 71

Town: Berlin

NUTS code: DE300 Berlin

Postal code: 10709

Country: Germany

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: fischerAppelt, live marketing GmbH

Postal address: Waterloohein 5

Town: Berlin

NUTS code: DE600 Hamburg

Postal code: 22769

Country: Germany

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 14 596 386,55 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted

Section VI: Complementary information

VI.3. Additional information

Bekanntmachungs-ID: CXS0YH4Y1MX45X9E

VI.4. Procedures for review

VI.4.1. Review body

Official name: Vergabekammer des Landes Berlin
Postal address: Martin-Luther-Str. 105
Town: Berlin
Postal code: 10825
Country: Germany
E-mail: vergabekammer@senweb.berlin.de
Telephone: +49 3090138316
Fax: +49 3090138613

VI.4.2. Body responsible for mediation procedures

Official name: Vergabekammer des Landes Berlin
Postal address: Martin-Luther-Str. 105
Town: Berlin
Postal code: 10825
Country: Germany
E-mail: vergabekammer@senweb.berlin.de
Telephone: +49 3090138316
Fax: +49 3090138613

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Vergabekammer des Landes Berlin
Postal address: Martin-Luther-Str. 105
Town: Berlin
Postal code: 10825
Country: Germany
E-mail: vergabekammer@senweb.berlin.de
Telephone: +49 3090138316
Fax: +49 3090138613

VI.5. Date of dispatch of this notice

02/08/2023