

479247-2026 - Competition

France – Benefit services – Mise à disposition d’une Solution de collecte côté serveur - Serverside - et de Tag Management System - TMS

OJ S 131/2026 10/07/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: France Télévisions

Email: QE-Direction-des-Achats@francetv.fr

Legal type of the buyer: Public undertaking, controlled by a central government authority

Activity of the contracting authority: Recreation, culture and religion

2. Procedure

2.1. Procedure

Title: Mise à disposition d’une Solution de collecte côté serveur - Serverside - et de Tag Management System - TMS

Description: Mise à disposition d’une Solution de collecte côté serveur - Serverside - et de Tag Management System - TMS

Procedure identifier: 4b76b2de-cabd-4ea3-b9a1-0364b2d552d6

Internal identifier: AC_INN26-270

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 75310000 Benefit services

2.1.2. Place of performance

Country subdivision (NUTS): Paris (FR101)

Country: France

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 2

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 2

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Lot N°1 : mise à disposition d'une Solution de collecte côté serveur (Serverside)

Description: Lot N°1 : mise à disposition d'une Solution de collecte côté serveur (Serverside)

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 75310000 Benefit services

5.1.2. Place of performance

Country subdivision (NUTS): Paris (FR101)

Country: France

5.1.3. Estimated duration

Duration: 24 Months

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: 2 X 12 mois

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.appel-offres.francetelevisions.fr/entreprise/consultation/16292?orgAcronyme=u6i>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.appel-offres.francetelevisions.fr/entreprise/consultation/16292?orgAcronyme=u6i>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Allowed

Advanced or qualified electronic signature or seal (as defined in Regulation (EU) No 910/2014) is required

Variants: Not allowed

Deadline for receipt of tenders: 10/08/2026 11:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 120 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, with reopening of competition

Maximum number of participants: 10

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal judiciaire de Paris

Information about review deadlines: voir documents de la consultation

Organisation providing additional information about the procurement procedure: France Télévisions

Organisation providing offline access to the procurement documents: France Télévisions

Organisation receiving requests to participate: France Télévisions

Organisation processing tenders: France Télévisions

5.1. Lot: LOT-0002

Title: Lot N°2 : mise à disposition d'une Solution de Tag Management System -TMS

Description: Lot N°2 : mise à disposition d'une Solution de Tag Management System - TMS

Internal identifier: 2

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 75310000 Benefit services

5.1.2. Place of performance

Country subdivision (NUTS): Paris (FR101)

Country: France

5.1.3. Estimated duration

Duration: 24 Months

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: 2 X 12 mois

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.appel-offres.francetelevisions.fr/entreprise/consultation/16292?orgAcronyme=u6i>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.appel-offres.francetelevisions.fr/entreprise/consultation/16292?orgAcronyme=u6i>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Allowed

Advanced or qualified electronic signature or seal (as defined in Regulation (EU) No 910/2014) is required

Variants: Not allowed

Deadline for receipt of tenders: 10/08/2026 11:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 120 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, with reopening of competition

Maximum number of participants: 10

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal judiciaire de Paris

Information about review deadlines: voir documents de la consultation

Organisation providing additional information about the procurement procedure: France Télévisions

Organisation providing offline access to the procurement documents: France Télévisions

Organisation receiving requests to participate: France Télévisions

Organisation processing tenders: France Télévisions

8. Organisations

8.1. ORG-0001

Official name: France Télévisions

Registration number: 43276694700019

Postal address: 7 ESPLANADE HENRI DE FRANCE

Town: Paris

Postcode: 75015

Country subdivision (NUTS): Paris (FR101)

Country: France

Contact point: Direction des achats hors programmes

Email: QE-Direction-des-Achats@francetv.fr

Telephone: +33 660941701

Internet address: <https://www.appel-offres.francetelevisions.fr/>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1. **ORG-0002**

Official name: Tribunal judiciaire de Paris

Registration number: 17750111100476

Postal address: Parvis du Tribunal de Paris

Town: paris

Postcode: 75017

Country subdivision (NUTS): Paris (FR101)

Country: France

Internet address: <https://www.tribunal-de-paris.justice.fr/75>

Roles of this organisation:

Review organisation

Notice information

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