

Germany-Cologne: Advertising and marketing services
OJ S 150/2023 07/08/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: LVR-Fachbereich Zentraler Einkauf und Dienstleistungen

Postal address: Hermann-Pünder-Straße 1

Town: Köln

NUTS code: DEA23 Köln, Kreisfreie Stadt

Postal code: 50679

Country: Germany

E-mail: christiane.treu@lvr.de

Internet address(es):

Main address: <http://www.lvr.de>

Address of the buyer profile: <https://vergabe.lvr.de/NetServer/index.jsp>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Rahmenvertrag Werbemittel

Reference number: Z011-2023-0057

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Rahmenvertrag über die Lieferung von Werbemitteln mit einheitlichem sowie individuellem Aufdruck

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 0,01 EUR

II.2. Description

II.2.3. Place of performance

NUTS code: DEA2 Köln

Main site or place of performance: Dienststellen des Landschaftsverbandes Rheinland, verteilt über das Verbandsgebiet des LVR

II.2.4. Description of the procurement

gem. Leistungsbeschreibung, Leistungsverzeichnis bzw. der Excel-Datei "Ausschreibung Werbemittel 2023-2025"

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 090-277786](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Title:

Rahmenvertrag Werbemittel

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

31/07/2023

V.2.2. Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 3

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Burg Services GmbH & Co.KG

Postal address: Hansestraße 107

Town: Köln

NUTS code: DEA2 Köln

Postal code: 51149

Country: Germany

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 0,01 EUR

V.2.5. Information about subcontracting**Section VI: Complementary information**

VI.3. Additional information

Der Vertrag verlängert sich stillschweigend zweimal um jeweils weitere 12 Monate (also bis zum 31.07.2026 bzw. 31.07.2027), wenn er nicht spätestens bis zum 31.01.2025 bzw. 31.01.2026 vom Auftraggeber schriftlich gekündigt wird.

VI.4. Procedures for review**VI.4.1. Review body**

Official name: Vergabekammer Rheinland, c/o Bezirksregierung Köln

Postal address: Zeughausstraße 2-10

Town: Köln

Postal code: 50667

Country: Germany

E-mail: vrheinland@bezreg-koeln.nrw.de

Telephone: +49 221147-3055

Fax: +49 221147-2889

Internet address: http://www.bezreg-koeln.nrw.de/brk_internet/vergabekammer/

VI.5. Date of dispatch of this notice

02/08/2023