

479585-2026 - Competition

France – Advertising and marketing services – Diffusion par dépôts de supports de communication de la Ville de Marseille

OJ S 131/2026 10/07/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Ville de Marseille

Email: guichet-dmp@marseille.fr

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Diffusion par dépôts de supports de communication de la Ville de Marseille

Description: La Ville de Marseille propose tout au long de l'année de nombreuses manifestations en direction du public marseillais. Pour communiquer sur ces événements, la Ville de Marseille réalise de nombreux documents : programmes, brochures, flyers, affiches, objets promotionnels ou autres supports de communication qui sont imprimés et qui nécessitent une large diffusion.

Procedure identifier: 92d00156-2536-4aa1-971e-6f532246bf0c

Internal identifier: 26_1486

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

2.1.2. Place of performance

Country subdivision (NUTS): Bouches-du-Rhône (FRL04)

Country: France

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: European Single Procurement Document (ESPD)

5. Lot

5.1. Lot: LOT-0001

Title: Diffusion par dépôts de supports de communication de la Ville de Marseille

Description: La Ville de Marseille propose tout au long de l'année de nombreuses manifestations en direction du public marseillais. Pour communiquer sur ces événements, la Ville de Marseille réalise de nombreux documents : programmes, brochures, flyers, affiches, objets promotionnels ou autres supports de communication qui sont imprimés et qui nécessitent une large diffusion.

Internal identifier: 0

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

5.1.2. Place of performance

Country subdivision (NUTS): Bouches-du-Rhône (FRL04)

Country: France

5.1.3. Estimated duration

Duration: 12 Months

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: En cas de renouvellement annuel, la reconduction sera tacite. En cas de renouvellement anticipé, si le montant maximum de la période est atteint, la date de reconduction sera signifiée avec un préavis d'un mois par lettre recommandée.

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://mpe.mairie-marseille.fr/entreprise/consultation/525848?orgAcronyme=a2z>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://mpe.mairie-marseille.fr/entreprise/consultation/525848?orgAcronyme=a2z>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Advanced or qualified electronic signature or seal (as defined in Regulation (EU) No 910/2014) is required

Variants: Not allowed

Deadline for receipt of tenders: 12/08/2026 16:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 6 Months

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No
Electronic invoicing: Required
Electronic ordering will be used: no
Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Marseille

Information about review deadlines: voir documents de la consultation

Organisation providing additional information about the procurement procedure: Ville de Marseille

Organisation providing offline access to the procurement documents: Ville de Marseille

Organisation receiving requests to participate: Ville de Marseille

Organisation processing tenders: Ville de Marseille

8. Organisations

8.1. ORG-0001

Official name: Ville de Marseille

Registration number: 21130055300016

Postal address: Hôtel de ville - quai du port

Town: Marseille cedex

Postcode: 13233

Country subdivision (NUTS): Bouches-du-Rhône (FRL04)

Country: France

Contact point: M. le Maire

Email: guichet-dmp@marseille.fr

Telephone: +33 491551111

Internet address: <http://www.marseille.fr>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1. ORG-0002

Official name: Tribunal administratif de Marseille

Registration number: 17130005600024

Postal address: 22-24, rue Breteuil

Town: Marseille cedex

Postcode: 13281

Country subdivision (NUTS): Bouches-du-Rhône (FRL04)

Country: France

Internet address: <http://marseille.tribunaladministratif.fr>

Roles of this organisation:

Review organisation

Notice information

Notice identifier/version: aecc72b6-a458-4889-8aad-d7e5d92607d0 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

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