

480012-2026 - Competition

France – Content management software package – Outil de gestion des réseaux sociaux et d'un programme ambassadeurs

OJ S 132/2026 13/07/2026

Contract or concession notice – standard regime

Supplies

1. Buyer

1.1. Buyer

Official name: Caisse des dépôts et consignations

Email: sdpaplace@caissedesdepots.fr

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Economic affairs

2. Procedure

2.1. Procedure

Title: Outil de gestion des réseaux sociaux et d'un programme ambassadeurs

Description: Outil de gestion des réseaux sociaux et d'un programme ambassadeurs

Procedure identifier: fe34c5f4-9c2f-4399-b4ca-8eed2c675f2e

Internal identifier: 20265088

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Supplies

Main classification (cpv): 48783000 Content management software package

2.1.2. Place of performance

Country subdivision (NUTS): Paris (FR101)

Country: France

2.1.4. General information

Legal basis:

Directive 2014/24/EU

Sans objet

Applicable cross-border law: Sans objet

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Outil de gestion des réseaux sociaux et d'un programme ambassadeurs

Description: Outil de gestion des réseaux sociaux et d'un programme ambassadeurs

5.1.1. Purpose

Main nature of the contract: Supplies

Main classification (cpv): 48783000 Content management software package

5.1.2. Place of performance

Country subdivision (NUTS): Paris (FR101)

Country: France

Additional information: Outil de gestion des réseaux sociaux et d'un programme ambassadeurs

5.1.3. Estimated duration

Other duration: Unknown

5.1.4. Renewal

Maximum renewals: 3

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.marches-publics.gouv.fr/entreprise>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.marches-publics.gouv.fr/entreprise>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Deadline for receipt of tenders: 01/09/2026 11:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 6 Months

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Paris

Organisation providing more information on the review procedures: Tribunal administratif de Paris

8. Organisations

8.1. ORG-0001

Official name: Caisse des dépôts et consignations

Registration number: 18002002601199

Postal address: 56 rue de Lille

Town: Paris

Postcode: 75007

Country subdivision (NUTS): Paris (FR101)

Country: France

Contact point: Département des achats

Email: sdpaplace@caissedesdepots.fr

Telephone: 0158500000

Buyer profile: <https://www.marches-publics.gouv.fr/entreprise>

Roles of this organisation:

Buyer

8.1. ORG-0002

Official name: Tribunal administratif de Paris

Registration number: 17750005500013

Postal address: 7 rue Jouy

Town: Paris

Postcode: 75004

Country subdivision (NUTS): Paris (FR101)

Country: France

Email: greffe.ta-paris@juradm.fr

Telephone: 0144594400

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

Notice information

Notice identifier/version: b608fd2b-8eb6-463b-97fe-869f0d5c55d4 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 10/07/2026 14:07:55 (UTC+02:00) Eastern European Time, Central European Summer Time

Languages in which this notice is officially available: French

Notice publication number: 480012-2026

OJ S issue number: 132/2026

Publication date: 13/07/2026