

Spain-Vigo: Provision of Communication Services and Material for EFCA
OJ S 198/2019 14/10/2019
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: European Fisheries Control Agency

Postal address: Avenida García Barbón, 4

Town: Vigo

NUTS code: ES114 Pontevedra

Postal code: 36201

Country: Spain

Contact person: EFCA Procurement

E-mail: procurement@efca.europa.eu

Telephone: +34 986120610

Fax: +34 886125237

Internet address(es):

Main address: <http://www.efca.europa.eu>

I.4. Type of the contracting authority

European institution/agency or international organisation

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Provision of Communication Services and Material for EFCA

Reference number: EFCA/2019/OP/01

II.1.2. Main CPV code

22100000 Printed books, brochures and leaflets

II.1.3. Type of contract

Services

II.1.4. Short description

The purpose of this procurement procedure is to conclude a framework contact with one service provider for provision of communication services which will help the EFCA in reaching the following goals under its communication strategy:

— raise awareness about the Agency's work and mission in general,

— contribute to build a culture of compliance of the common fisheries policy by generating trust, credibility and accountability,

- manage the flow of information among the different actors involved in fisheries,
- foster the European Union values locally at the agency's seat.

Specific objectives:

- design, preparation, production and distribution of communication material (including graphic design and prints, writing, editing and proofreading, design, preparation, production, distribution of promotional material, video, multimedia and photographic products),
- digital services (provision of web and social media management services on-site for EFCA online presence, consultancy services).

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 400 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79800000 Printing and related services, 79820000 Services related to printing, 39150000 Miscellaneous furniture and equipment, 79900000 Miscellaneous business and business-related services

II.2.3. Place of performance

NUTS code: ES114 Pontevedra

Main site or place of performance: Work shall be executed: 1) At EFCA's premises (so-called on-site work); 2) On the contractor's premises (so-called off-site); 3) On a third party's premises. 3rd party location is potentially anywhere.

II.2.4. Description of the procurement

The successful tenderer shall provide a wide range of services to the EFCA which will help the agency in the development and implementation of the most suitable means of attaining the aims mentioned under part II.1.4) above. This call for tender is specifically aimed to support the communication activities of EFCA with the exception of the organisation of events. Under no circumstances would the performance by the contractor of any of the tasks enumerated under this framework contract signify that the contractor could represent the EFCA in any way.

II.2.5. Award criteria

Quality criterion - Name: Quality of the customer service methodology / Weighting: 35

Quality criterion - Name: Quality of the composition and day-to-day organisation of the team / Weighting: 35

Quality criterion - Name: Quality of the proposed environmental policy or methods / Weighting: 10

Quality criterion - Name: Electronic samples' adaptation to EFCA corporate identity / Weighting : 20

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14.

Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2019/S 062-142853](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: EFCA/FRA/2019/04

Title:

Provision of Communication Services and Material for EFCA

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

16/09/2019

V.2.2. Information about tenders

Number of tenders received: 7

Number of tenders received from SMEs: 6

Number of tenders received from tenderers from other EU Member States: 3

Number of tenders received by electronic means: 7

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Lavinia Next SLU

Town: Barcelona

NUTS code: ES51 Cataluña

Country: Spain

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 400 000,00 EUR

Total value of the contract/lot: 400 000,00 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted Value or proportion likely to be subcontracted to third parties Proportion: 5 % Short description of the part of the contract to be subcontracted: Quality assurance for linguistic versions.

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: General Court
Postal address: rue du Fort Niedergrünwald
Town: Luxembourg
Postal code: 2925
Country: Luxembourg
E-mail: generalcourt.registry@curia.europa.eu
Telephone: +352 4303-1
Internet address: <http://curia.europa.eu>

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:
See internet address provided in Section I.1).

VI.5. Date of dispatch of this notice

07/10/2019