

480180-2026 - Competition

France – Motion picture and video production services – Production de contenus visuels (photos et vidéos)

OJ S 132/2026 13/07/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Ville de Saint Etienne

Email: marchespublics@saint-etienne.fr

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

1.1. Buyer

Official name: Saint Etienne Métropole

Email: marches@saint-etienne-metropole.fr

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Production de contenus visuels (photos et vidéos)

Description: Cette consultation est lancée par un groupement de commandes. L'accord-cadre avec un maximum sera exécuté par l'émission de bons de commande. Cette consultation est décomposée en 3 lots. Chaque lot fera l'objet d'une attribution séparée. Chaque lot sera attribué à : 6 opérateurs économiques au maximum pour le lot 1, 2 opérateurs économiques au maximum pour le lot 2 et 1 seul opérateur économique pour le lot 3. Les prestations sont réglées par des prix unitaires, révisables. Les montants indiqués correspondent aux maximums par lots pour l'ensemble du groupement sur la durée totale

Procedure identifier: eb28ddca-bb22-47de-b95b-8b60d4c72d5b

Internal identifier: 202679216

Type of procedure: Restricted

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92111000 Motion picture and video production services

Additional classification (cpv): 92111000 Motion picture and video production services

2.1.2. Place of performance

Postal address: Hôtel de Ville

Town: Saint-étienne

Postcode: 42000

Country subdivision (NUTS): Loire (FRK25)

Country: France

2.1.3. Value

Estimated value excluding VAT: 1 040 000,00 EUR

2.1.4. General information

Additional information: La procédure est décomposée en deux phases distinctes : - Une phase de candidature au terme de laquelle les candidats admis à présenter une offre seront sélectionnés ; - Une phase d'offre au terme de laquelle le ou les attributaires seront choisis. Chaque candidat aura à produire un dossier comprenant les pièces exigées dans le règlement de candidature. L'ensemble des informations nécessaires pour répondre à cette consultation sont disponibles dans le règlement de candidature qui est à retirer gratuitement par les candidats sur le profil acheteur accessible via : www.saint-etienne.fr Le candidat individuel, ou chaque membre du groupement, ne doit pas entrer dans l'un des cas d'exclusion de la procédure de passation prévus par le code de la commande publique. S'agissant d'une procédure restreinte, le représentant du pouvoir adjudicateur sélectionnera 8 candidats maximum pour le lot 1 et 5 candidats maximum pour les lots 2 et 3, auprès desquels sera transmis le dossier de consultation des entreprises (pièces offres). La date prévisionnelle d'envoi du Dce est fin octobre 2026 avec remise des offres prévisionnelle en novembre 2026. Une prime sera attribuée aux candidats sélectionnés ayant remis une offre régulière à la phase offre. Les critères intervenant pour la sélection des candidatures sont: 1-Garanties et capacités techniques et financières 2-Capacités professionnelles 3-Compétences et références

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 3

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 3

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Contenus visuels liés à l'actualité (photographies et rushs vidéo bruts) et de photos pour les campagnes de communication

Description: Maximum 360 000 euro(s) HT sur la durée totale pour l'ensemble du groupement

Internal identifier: 01

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92111000 Motion picture and video production services

Additional classification (cpv): 92100000 Motion picture and video services

5.1.2. Place of performance

Postal address: Hôtel de Ville

Town: Saint-étienne

Postcode: 42000

Country subdivision (NUTS): Loire (FRK25)

Country: France

5.1.3. Estimated duration

Start date: 10/01/2027

Duration end date: 31/12/2027

5.1.4. Renewal

Maximum renewals: 3

Other information about renewals: Les accords cadres peuvent être reconduits 3 fois un an

5.1.6. General information

This is a recurrent procurement

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Approach to reducing environmental impacts: Other

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: Other economic or financial requirements

Description of selection criterion: Les pièces de candidature à remettre par les candidats sont définies dans le règlement de la consultation

The criteria will be used to select the candidates to be invited for the second stage of the procedure

Information about the second stage of a two-stage procedure:

The procedure will take place in successive stages. At each stage, some participants may be eliminated

5.1.11. Procurement documents

Address of the procurement documents: <https://loire.marches-publics.info//avis/index.cfm?fuseaction=dematEnt.login&type=DCE&IDM=62095>

Ad hoc communication channel:

Name: AW Solutions

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://loire.marches-publics.info//avis/index.cfm?fuseaction=demat.termes&IDM=62095>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 02/09/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: L'exécution des prestations débute à compter de la date fixée par le contrat. Aucune clause de garantie financière prévue. Aucune avance prévue. La consultation comporte des conditions d'exécution à caractère environnemental détaillées au cahier des charges

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, with reopening of competition

Maximum number of participants: 6

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Lyon

Organisation providing additional information about the procurement procedure: Ville de Saint Etienne

Organisation providing more information on the review procedures: Tribunal administratif de Lyon

5.1. Lot: LOT-0002

Title: Images en drone (photographies et rushs vidéo bruts)

Description: Maximum 120 000 euro(s) HT sur la durée totale pour l'ensemble du groupement

Internal identifier: 02

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92111000 Motion picture and video production services

Additional classification (cpv): 92100000 Motion picture and video services

5.1.2. Place of performance

Postal address: Hôtel de Ville

Town: Saint-étienne

Postcode: 42000

Country subdivision (NUTS): Loire (FRK25)

Country: France

5.1.3. Estimated duration

Start date: 10/01/2027

Duration end date: 31/12/2027

5.1.4. Renewal

Maximum renewals: 3

Other information about renewals: Les accords cadres peuvent être reconduits 3 fois un an

5.1.6. General information

This is a recurrent procurement

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Approach to reducing environmental impacts: Other

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: Other economic or financial requirements

Description of selection criterion: Les pièces de candidature à remettre par les candidats sont définies dans le règlement de la consultation

The criteria will be used to select the candidates to be invited for the second stage of the procedure

Information about the second stage of a two-stage procedure:

The procedure will take place in successive stages. At each stage, some participants may be eliminated

5.1.11. Procurement documents

Address of the procurement documents: <https://loire.marches-publics.info//avis/index.cfm?fuseaction=dematEnt.login&type=DCE&IDM=62095>

Ad hoc communication channel:

Name: AW Solutions

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://loire.marches-publics.info//avis/index.cfm?fuseaction=demat.termes&IDM=62095>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 02/09/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: L'exécution des prestations débute à compter de la date fixée par le contrat. Aucune clause de garantie financière prévue. Aucune avance prévue. La consultation comporte des conditions d'exécution à caractère environnemental détaillées au cahier des charges

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, with reopening of competition

Maximum number of participants: 6

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Lyon

Organisation providing additional information about the procurement procedure: Ville de Saint Etienne

Organisation providing more information on the review procedures: Tribunal administratif de Lyon

5.1. Lot: LOT-0003

Title: Tournage et production de films

Description: Maximum 560 000 euro(s) HT sur la durée totale pour l'ensemble du groupement

Internal identifier: 03

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 92111000 Motion picture and video production services

Additional classification (cpv): 92110000 Motion picture and video tape production and related services

5.1.2. Place of performance

Postal address: Hôtel de Ville

Town: Saint-étienne

Postcode: 42000

Country subdivision (NUTS): Loire (FRK25)

Country: France

5.1.3. Estimated duration

Start date: 10/01/2027

Duration end date: 31/12/2027

5.1.4. Renewal

Maximum renewals: 3

Other information about renewals: Les accords cadres peuvent être reconduits 3 fois un an

5.1.6. General information

This is a recurrent procurement

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Approach to reducing environmental impacts: Other

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: Other economic or financial requirements

Description of selection criterion: Les pièces de candidature à remettre par les candidats sont définies dans le règlement de la consultation

The criteria will be used to select the candidates to be invited for the second stage of the procedure

Information about the second stage of a two-stage procedure:

The procedure will take place in successive stages. At each stage, some participants may be eliminated

5.1.11. Procurement documents

Address of the procurement documents: <https://loire.marches-publics.info//avis/index.cfm?fuseaction=dematEnt.login&type=DCE&IDM=62095>

Ad hoc communication channel:

Name: AW Solutions

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://loire.marches-publics.info//avis/index.cfm?fuseaction=demat.termes&IDM=62095>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 02/09/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: L'exécution des prestations débute à compter de la date fixée par le contrat. Aucune clause de garantie financière prévue. Aucune avance prévue. La consultation comporte des conditions d'exécution à caractère environnemental détaillées au cahier des charges

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, with reopening of competition

Maximum number of participants: 6

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Lyon

Organisation providing additional information about the procurement procedure: Ville de Saint Etienne

Organisation providing more information on the review procedures: Tribunal administratif de Lyon

8. Organisations

8.1. ORG-0001

Official name: Avenue-Web Systèmes

Registration number: C82422EB-BFF3-93E1-5E21C3404ECF7456

Town: Seyssinet-Pariset

Postcode: 38170
Country subdivision (NUTS): Isère (FRK24)
Country: France
Email: publications-joue@aws-france.com
Telephone: +33480041260
Roles of this organisation:
TED eSender

8.1. ORG-0002

Official name: Ville de Saint Etienne
Registration number: 21
Postal address: Hôtel de ville
Town: Saint Etienne
Postcode: 42007
Country subdivision (NUTS): Loire (FRK25)
Country: France
Contact point: Le Maire
Email: marchespublics@saint-etienne.fr
Telephone: 0477487748
Internet address: <http://www.saint-etienne.fr/>
Buyer profile: <http://www.saint-etienne.fr>
Roles of this organisation:
Buyer
Group leader

8.1. ORG-0003

Official name: Ville de Saint Etienne
Registration number: C8242314-B49A-719B-72C3BF9CDA8986DC
Postal address: Hôtel de Ville
Town: Saint Etienne
Postcode: 42000
Country subdivision (NUTS): Loire (FRK25)
Country: France
Email: marchespublics@saint-etienne.fr
Telephone: 0477487748
Roles of this organisation:
Organisation providing additional information about the procurement procedure

8.1. ORG-0004

Official name: Tribunal administratif de Lyon
Registration number: C8242326-ED96-DDE8-F1CA61146CC39C13
Postal address: 184, rue Duguesclin
Town: Lyon
Postcode: 69433
Country subdivision (NUTS): Rhône (FRK26)
Country: France
Email: greffe.ta-lyon@juradm.fr
Telephone: 0478141010
Fax: 0478141065
Internet address: <https://www.telerecours.fr>
Roles of this organisation:

Review organisation

8.1. ORG-0005

Official name: Tribunal administratif de Lyon

Registration number: C8242340-E878-AA7D-036C700BF0B4F7AF

Postal address: 184, rue Duguesclin

Town: Lyon

Postcode: 69433

Country subdivision (NUTS): Rhône (FRK26)

Country: France

Email: greffe.ta-lyon@juradm.fr

Telephone: 0478141010

Fax: 0478141065

Internet address: <http://lyon.tribunal-administratif.fr>

Roles of this organisation:

Organisation providing more information on the review procedures

8.1. ORG-0006

Official name: Saint Etienne Métropole

Registration number: C8242352-C901-1E11-4C1920064212343C

Postal address: 2 Avenue Grüner

Town: Saint-Etienne

Postcode: 42000

Country subdivision (NUTS): Loire (FRK25)

Country: France

Contact point: Service Commande Publique SEM

Email: marches@saint-etienne-metropole.fr

Telephone: 0477492149

Buyer profile: <http://www.saint-etienne.fr>

Roles of this organisation:

Buyer

Notice information

Notice identifier/version: ad51d5ec-47b9-4126-95f6-01592177bb19 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

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