481211-2026 - Competition

Lithuania – Advertising and marketing services – REKLAMOS IR RINKODAROS PASLAUGŲ TEIKIMAS BEI KONSULTAVIMAS
OJ S 132/2026 13/07/2026
Contract or concession notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: Lietuvos oro uostai (PV)
Email: d.naruseviciene@ltou.lt
Legal type of the buyer: Public undertaking, controlled by a central government authority
Activity of the contracting entity: Airport-related activities

2. Procedure

2.1. Procedure

Title: REKLAMOS IR RINKODAROS PASLAUGŲ TEIKIMAS BEI KONSULTAVIMAS
Description: Numatoma įsigyti reklamos ir rinkodaros paslaugų teikimo ir konsultavimo paslaugas
Procedure identifier: 6cfe95e7-e05c-4ae8-b61b-9a46941cc044
Type of procedure: Negotiated with prior publication of a call for competition / competitive with negotiation
The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services
Main classification (cpv): 79340000 Advertising and marketing services

2.1.2. Place of performance

Country subdivision (NUTS): Vilniaus apskritis (LT011)
Country: Lithuania

2.1.3. Value

Estimated value excluding VAT: 750 000,00 EUR

2.1.4. General information

Legal basis:
Directive 2014/25/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: REKLAMOS IR RINKODAROS PASLAUGŲ TEIKIMAS BEI KONSULTAVIMAS
Description: Numatoma įsigyti reklamos ir rinkodaros paslaugų teikimo ir konsultavimo paslaugas

Internal identifier: 0

5.1.1. Purpose

Main nature of the contract: Services
Main classification (cpv): 79340000 Advertising and marketing services

5.1.2. Place of performance

Country subdivision (NUTS): Vilniaus apskritis (LT011)
Country: Lithuania

5.1.3. Estimated duration

Duration: 37 Months

5.1.4. Renewal

Maximum renewals: 0

5.1.5. Value

Estimated value excluding VAT: 750 000,00 EUR

5.1.6. General information

Reserved participation:
Participation is not reserved.
Procurement Project not financed with EU Funds.
The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: Reduction of environmental impacts
Description: Žr. pirkimo dokumentus
Approach to reducing environmental impacts: Other
Green Procurement Criteria: National Green Public Procurement criteria

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:
Type: Price
Description: kaina (C)
Category of award weight criterion: Weight (percentage, exact)
Award criterion number: 20
Criterion:
Type: Quality
Description: Užduoties (pagal nurodytus reikalavimus) atlikimas (T)
Category of award weight criterion: Weight (percentage, exact)
Award criterion number: 80

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: Lithuanian
Languages in which the procurement documents (or their parts) are unofficially available: Lithuanian
Address of the procurement documents: https://viesiejipirkimai.lt/epps/cft/listContractDocuments.do?resourceId=8717199

5.1.12. Terms of procurement

Terms of submission:
Electronic submission: Required
Address for submission: https://viesiejipirkimai.lt/epps/cft/viewTenders.do?resourceId=8717199
Languages in which tenders or requests to participate may be submitted: Lithuanian
Electronic catalogue: Not allowed
Variants: Not allowed
Tenderers may submit more than one tender: Not allowed
Description of the financial guarantee: Žr. pirkimo dokumentuose
Deadline for receipt of requests to participate: 14/08/2026 10:00:00 (UTC+03:00) Eastern European Summer Time, İstanbul, Mayotte
Terms of contract:
The execution of the contract must be performed within the framework of sheltered employment programmes: No
Conditions relating to the performance of the contract: Žr. pirkimo dokumetuose
Electronic invoicing: Required
Electronic ordering will be used: yes
Electronic payment will be used: yes
Financial arrangement: Žr. pirkimo dokumentuose

5.1.15. Techniques

Framework agreement:
No framework agreement
Information about the dynamic purchasing system:
No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Vilniaus apygardos teismas
Information about review deadlines: Žr. pirkimo dokumenrtuose
Organisation providing additional information about the procurement procedure: Lietuvos oro uostai (PV)
Organisation providing offline access to the procurement documents: Lietuvos oro uostai (PV)
Organisation receiving requests to participate: Lietuvos oro uostai (PV)
Organisation processing tenders: Lietuvos oro uostai (PV)

8. Organisations

8.1. ORG-0001

Official name: Lietuvos oro uostai (PV)
Registration number: 120864074
Postal address: Rodūnios kel. 10A
Town: Vilnius
Postcode: LT-02189
Country subdivision (NUTS): Vilniaus apskritis (LT011)
Country: Lithuania
Email: d.naruseviciene@ltou.lt
Telephone: +370 66379141
Internet address: www.ltou.lt
Buyer profile: www.ltou.lt
Roles of this organisation:
Buyer

Organisation providing additional information about the procurement procedure
Organisation providing offline access to the procurement documents
Organisation receiving requests to participate
Organisation processing tenders

8.1. ORG-0002

Official name: Vilniaus apygardos teismas
Registration number: 193312970
Postal address: Gedimino pr. 40
Town: Vilnius
Postcode: 01501
Country subdivision (NUTS): Vilniaus apskritis (LT011)
Country: Lithuania
Email: vilniaus.apygardos@teismas.lt
Telephone: +370 70668369
Roles of this organisation:
Review organisation

8.1. ORG-0003

Official name: European Dynamics S.A.
Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Postcode: 15125
Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500
Roles of this organisation:
TED eSender

Notice information

Notice identifier/version: dc371dd0-fef6-49e5-8d07-d48018c2f79f - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice subtype: 17
Notice dispatch date: 09/07/2026 16:05:31 (UTC+03:00) Eastern European Summer Time, İstanbul, Mayotte
Languages in which this notice is officially available: Lithuanian
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