

481211-2026 - Competition

Lithuania – Advertising and marketing services – REKLAMOS IR RINKODAROS PASLAUGŲ TEIKIMAS BEI KONSULTAVIMAS

OJ S 132/2026 13/07/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Lietuvos oro uostai (PV)

Email: d.naruseviciene@ltou.lt

Legal type of the buyer: Public undertaking, controlled by a central government authority

Activity of the contracting entity: Airport-related activities

2. Procedure

2.1. Procedure

Title: REKLAMOS IR RINKODAROS PASLAUGŲ TEIKIMAS BEI KONSULTAVIMAS

Description: Numatoma įsigyti reklamos ir rinkodaros paslaugų teikimo ir konsultavimo paslaugas

Procedure identifier: 6cfe95e7-e05c-4ae8-b61b-9a46941cc044

Type of procedure: Negotiated with prior publication of a call for competition / competitive with negotiation

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

2.1.2. Place of performance

Country subdivision (NUTS): Vilniaus apskritis (LT011)

Country: Lithuania

2.1.3. Value

Estimated value excluding VAT: 750 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/25/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: REKLAMOS IR RINKODAROS PASLAUGŲ TEIKIMAS BEI KONSULTAVIMAS

Description: Numatoma įsigyti reklamos ir rinkodaros paslaugų teikimo ir konsultavimo paslaugas

Internal identifier: 0

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

5.1.2. Place of performance

Country subdivision (NUTS): Vilniaus apskritis (LT011)

Country: Lithuania

5.1.3. Estimated duration

Duration: 37 Months

5.1.4. Renewal

Maximum renewals: 0

5.1.5. Value

Estimated value excluding VAT: 750 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: Reduction of environmental impacts

Description: Žr. pirkimo dokumentus

Approach to reducing environmental impacts: Other

Green Procurement Criteria: National Green Public Procurement criteria

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Price

Description: kaina (C)

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 20

Criterion:

Type: Quality

Description: Užduoties (pagal nurodytus reikalavimus) atlikimas (T)

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 80

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: Lithuanian

Languages in which the procurement documents (or their parts) are unofficially available: Lithuanian

Address of the procurement documents: <https://viesiejiirkimai.lt/epps/cft/listContractDocuments.do?resourceId=8717199>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://viesiejipirkimai.lt/epps/cft/viewTenders.do?resourceId=8717199>

Languages in which tenders or requests to participate may be submitted: Lithuanian

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Description of the financial guarantee: Žr. pirkimo dokumentuose

Deadline for receipt of requests to participate: 14/08/2026 10:00:00 (UTC+03:00) Eastern European Summer Time, Istanbul, Mayotte

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: Žr. pirkimo dokumentuose

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

Financial arrangement: Žr. pirkimo dokumentuose

5.1.15. Techniques**Framework agreement:**

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Vilniaus apygardos teismas

Information about review deadlines: Žr. pirkimo dokumentuose

Organisation providing additional information about the procurement procedure: Lietuvos oro uostai (PV)

Organisation providing offline access to the procurement documents: Lietuvos oro uostai (PV)

Organisation receiving requests to participate: Lietuvos oro uostai (PV)

Organisation processing tenders: Lietuvos oro uostai (PV)

8. Organisations**8.1. ORG-0001**

Official name: Lietuvos oro uostai (PV)

Registration number: 120864074

Postal address: Rodūnios kel. 10A

Town: Vilnius

Postcode: LT-02189

Country subdivision (NUTS): Vilniaus apskritis (LT011)

Country: Lithuania

Email: d.naruseviciene@ltou.lt

Telephone: +370 66379141

Internet address: www.ltou.lt

Buyer profile: www.ltou.lt

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure
Organisation providing offline access to the procurement documents
Organisation receiving requests to participate
Organisation processing tenders

8.1. ORG-0002

Official name: Vilniaus apygardos teismas
Registration number: 193312970
Postal address: Gedimino pr. 40
Town: Vilnius
Postcode: 01501
Country subdivision (NUTS): Vilniaus apskritis (LT011)
Country: Lithuania
Email: vilniaus.apygardos@teismas.lt
Telephone: +370 70668369

Roles of this organisation:

Review organisation

8.1. ORG-0003

Official name: European Dynamics S.A.
Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Postcode: 15125
Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: dc371dd0-fef6-49e5-8d07-d48018c2f79f - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice subtype: 17
Notice dispatch date: 09/07/2026 16:05:31 (UTC+03:00) Eastern European Summer Time, Istanbul, Mayotte
Languages in which this notice is officially available: Lithuanian
Notice publication number: 481211-2026
OJ S issue number: 132/2026
Publication date: 13/07/2026