

482123-2026 - Competition

Spain – Advertising and marketing services – Servicio de generación de contenidos del blog de innovación del Port de Barcelona (Piernext)

OJ S 132/2026 13/07/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Presidencia del Consejo de Administración de la Autoridad Portuaria de Barcelona (PORT DE BARCELONA)

Email: avisospcsp@portdebarcelona.cat

Legal type of the buyer: Central government authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Servicio de generación de contenidos del blog de innovación del Port de Barcelona (Piernext)

Description: Servicio de generación de contenidos del blog de innovación del Port de Barcelona (Piernext)

Procedure identifier: ced51b4c-73ec-436c-8641-723082db51e5

Internal identifier: 2026-00199

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79822500 Graphic design services, 92111100 Training-film and video-tape production

2.1.2. Place of performance

Country subdivision (NUTS): Barcelona (ES511)

Country: Spain

2.1.3. Value

Estimated value excluding VAT: 299 764,60 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Notice

Money laundering or terrorist financing: Según Pliego de Condiciones Generales

5. Lot

5.1. Lot: LOT-0000

Title: Servicio de generación de contenidos del blog de innovación del Port de Barcelona (Piernext)

Description: Servicio de generación de contenidos del blog de innovación del Port de Barcelona (Piernext)

Internal identifier: 2026-00199

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79822500 Graphic design services, 92111100 Training-film and video-tape production

5.1.2. Place of performance

Country subdivision (NUTS): Barcelona (ES511)

Country: Spain

5.1.3. Estimated duration

Duration: 2 Years

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: El plazo de ejecución es de dos años con la posibilidad de realizar dos prórrogas, una primera por dos años y una segunda por un año adicional. Las prórrogas serán discrecionales para la APB y obligatorias para el contratista

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: Enrolment in a relevant professional register

Description of selection criterion: Estar prerregistrado en el ROLECE, y declarar que no ha habido modificaciones en los datos registrados

Criterion: General yearly turnover

Description of selection criterion: Cifra anual de negocio

5.1.10. Award criteria

Criterion:

Type: Price

Description: Oferta Económica.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 40

Criterion:

Type: Quality

Description: Calidad técnica.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 60

5.1.11. Procurement documents

Address of the procurement documents: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=TOTW53dCHF5SYrkJkLIFdw%3D%3D

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=TOTW53dCHF5SYrkJkLIFdw%3D%3D

Languages in which tenders or requests to participate may be submitted: Spanish

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 17/09/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 6 Months

Information about public opening:

Opening date: 16/10/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Online via Microsoft Teams

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Presidencia del Consejo de Administración de la Autoridad Portuaria de Barcelona (PORT DE BARCELONA) - Tribunal Administrativo Central de Recursos Contractuales

Information about review deadlines: 15 días.

Organisation providing more information on the review procedures: Presidencia del Consejo de Administración de la Autoridad Portuaria de Barcelona (PORT DE BARCELONA) - Tribunal Administrativo Central de Recursos Contractuales

8. Organisations

8.1. ORG-0001

Official name: Presidencia del Consejo de Administración de la Autoridad Portuaria de Barcelona (PORT DE BARCELONA)

Registration number: 10000170000116

Registration number: Q0867012G

Town: Barcelona

Postcode: 08039

Country subdivision (NUTS): Barcelona (ES511)
Country: Spain
Contact point: Presidencia del Consejo de Administración de la Autoridad Portuaria de Barcelona (PORT DE BARCELONA)
Email: avisospcsp@portdebarcelona.cat
Telephone: 932982100
Fax: 933068828
Internet address: <http://www.portdebarcelona.cat>
Buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=I9z4W2donac%3D>

Other contact points:

Official name: Tribunal Administrativo Central de Recursos Contractuales
Town: Madrid
Postcode: 28020
Country subdivision (NUTS): Madrid (ES300)
Country: Spain
Internet address: <https://sedeminhap.gob.es/>

Other contact points:

Official name: Tribunal Administrativo Central de Recursos Contractuales
Town: Madrid
Postcode: 28020
Country subdivision (NUTS): Madrid (ES300)
Country: Spain
Internet address: <https://sedeminhap.gob.es>

Roles of this organisation:

Buyer
Review organisation
Organisation providing more information on the review procedures

Notice information

Notice identifier/version: a6ae9053-d75b-48dc-9811-5b2e351b0e43 - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice subtype: 16
Notice dispatch date: 10/07/2026 14:11:38 (UTC+02:00) Eastern European Time, Central European Summer Time
Languages in which this notice is officially available: Spanish
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