

Sweden-Solna: Business and management consultancy and related services

OJ S 199/2020 13/10/2020

Contract award notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Upphandlingsmyndigheten

National registration number: 202100-6610

Postal address: Box 1194

Town: Solna

NUTS code: SE110 Stockholms län

Postal code: 171 23

Country: Sweden

Contact person: Alexandra Dalle Vacche

E-mail: alexandra.dalle_vacche@uhmynd.se**Internet address(es):**Main address: <http://www.upphandlingsmyndigheten.se>**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Kommunikationspartner

Reference number: UHM-2020-0047

II.1.2. Main CPV code

79400000 Business and management consultancy and related services

II.1.3. Type of contract

Services

II.1.4. Short description

Upphandlingsmyndigheten har behov av en kommunikationspartner som kan bistå i vårt kommunikationsarbete på strategisk, taktiskt och operativ nivå. Leverantören ska fungera som ett strategiskt bollplank och vara en proaktiv rådgivare. Leverantören ska även kunna utföra taktiskt och operativt arbete för att stödja myndigheten att realisera uppsatta strategier och leverera varje delmoment med hög kvalitet och utifrån ett helhetsperspektiv.

II.1.6.

Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 4 000 000,00 SEK

II.2. Description

II.2.2. Additional CPV code(s)

79341200 Advertising management services, 79410000 Business and management consultancy services, 79420000 Management-related services

II.2.3. Place of performance

NUTS code: SE110 Stockholms län

II.2.4. Description of the procurement

Upphandlingsmyndigheten har behov av en kommunikationspartner som kan bistå i vårt kommunikationsarbete på strategisk, taktiskt och operativ nivå. Leverantören ska fungera som ett strategiskt bollplank och vara en proaktiv rådgivare. Leverantören ska även kunna utföra taktiskt och operativt arbete för att stödja myndigheten att realisera uppsatta strategier och leverera varje delmoment med hög kvalitet och utifrån ett helhetsperspektiv.

II.2.5. Award criteria

Quality criterion - Name: Referensuppdrag / Weighting: 42 poäng

Quality criterion - Name: Beskrivning av samarbete / Weighting: 50 poäng

Price - Weighting: Priset viktades inte

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2020/S 108-262166](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9.

Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

04/09/2020

V.2.2. Information about tenders

Number of tenders received: 8

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: SÖDRA TORNET KOMMUNIKATION AB

National registration number: 556602-2249

Postal address: Slottet ingång h

Town: Uppsala

NUTS code: SE110 Stockholms län

Postal code: 752 37

Country: Sweden

E-mail: jonas@sodratornet.se

Internet address: <http://www.sodratornet.se>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 4 000 000,00 SEK

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

Visma annons: <https://opic.com/id/afcmdbexkk>

VI.4. Procedures for review

VI.4.1. Review body

Official name: Förvaltningsrätten i Stockholm

Town: Stockholm

Country: Sweden

VI.5. Date of dispatch of this notice

08/10/2020