

**Ireland-Dublin: Advertising management services**

**OJ S 186/2021 24/09/2021**

**Contract notice**

**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Mental Health Commission

National registration number: N/A

Postal address: Waterloo Exchange

Town: Dublin 4

NUTS code: IE Éire / Ireland

Postal code: Waterloo Road

Country: Ireland

Contact person: Mark Phillips

E-mail: [Mark.phillips@mhcirl.ie](mailto:Mark.phillips@mhcirl.ie)

Telephone: +353 16362400

**Internet address(es):**

Main address: <http://mhcirl.ie>

Address of the buyer profile: <https://irl.eu-supply.com/ctm/Company/CompanyInformation/Index/1137>

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: [http://irl.eu-supply.com/app/rfq/rwlenrance\\_s.asp?PID=197318&B=ETENDERS\\_SIMPLE](http://irl.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=197318&B=ETENDERS_SIMPLE)

[PID=197318&B=ETENDERS\\_SIMPLE](http://irl.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=197318&B=ETENDERS_SIMPLE)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: [http://irl.eu-supply.com/app/rfq/rwlenrance\\_s.asp?PID=197318&B=ETENDERS\\_SIMPLE](http://irl.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=197318&B=ETENDERS_SIMPLE)

Tenders or requests to participate must be submitted to the abovementioned address

**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

Health

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Multi supplier agreement for the Provision of Creative Services, Media Buying and Design Services for the Mental Health Commission

Reference number: RFT 198254

**II.1.2. Main CPV code**

79341200 Advertising management services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

The Mental Health Commission is seeking tender submissions from suitably qualified providers for the provision of services under 3 lots. Lot 1 – Strategic & Creative Services Lot 2 – Media Planning & Buying Services Lot 3 – Design Services Further details of the specific services are outlined in the Specification of Requirement template

**II.1.5. Estimated total value****II.1.6. Information about lots**

This contract is divided into lots: yes

Tenders may be submitted for one lot only

Maximum number of lots that may be awarded to one tenderer: 1

**II.2. Description****II.2.1. Title**

Multi supplier agreement for the Provision of Creative Services, Media Buying and Design Services for the Mental Health Commission  
Lot No: Lot 1 - Creative Services (Agecny)

**II.2.2. Additional CPV code(s)**

79341000 Advertising services, 79341100 Advertising consultancy services, 79341400 Advertising campaign services, 79415200 Design consultancy services, 79822500 Graphic design services, 79930000 Specialty design services

**II.2.3. Place of performance**

NUTS code: IE Éire / Ireland

Main site or place of performance: Dublin

**II.2.4. Description of the procurement**

The Mental Health Commission is seeking tender submissions from suitably qualified providers for the provision of services under 3 lots. Lot 1 – Strategic & Creative Services Lot 2 – Media Planning & Buying Services Lot 3 – Design Services Further details of the specific services are outlined in the Specification of Requirement template

**II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

**II.2.6. Estimated value**

Value excluding VAT: 0,01 EUR

**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

2 years with an option to extend for a further 2 years

**II.2.10.**

### **Information about variants**

Variants will be accepted: no

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

### **IV.2. Administrative information**

#### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 25/10/2021 Local time: 12:00

#### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

#### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

English

#### **IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Tender must be valid until: 01/11/2023

#### **IV.2.7. Conditions for opening of tenders**

Date: 25/10/2021 Local time: 12:00

Information about authorised persons and opening procedure: Mark Phillips - Procurement & Contracts Manager (secretariat) Simon Murtagh - Chief Operations Officer, MHC

## **Section VI: Complementary information**

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### **VI.1. Information about recurrence**

This is a recurrent procurement: yes

Estimated timing for further notices to be published:

2023 / 2025

### **VI.3. Additional information**

Services will be sought over 3 lots.

The aim is appoint one suitably qualified provider under Lot 1 / aim is appoint one suitably qualified provider under Lot 2 / aim to appoint not more than 2 providers under lot 3

#### **VI.4. Procedures for review**

##### **VI.4.1. Review body**

Official name: Court Service of Ireland

Postal address: Inns Quay

Town: Dublin

Postal code: 7

Country: Ireland

##### **VI.5. Date of dispatch of this notice**

21/09/2021