

**United Kingdom-London: General management consultancy services**

OJ S 199/2020 13/10/2020

Contract notice

Services

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

---

**I.1. Name and addresses**

Official name: Barts Health NHS Trust

Postal address: 2nd Floor, 9 Prescott Street

Town: London

NUTS code: UK United Kingdom

Postal code: E1 8PR

Country: United Kingdom

Contact person: Clyde Castelino

E-mail: [barts.procurement@nhs.net](mailto:barts.procurement@nhs.net)

Telephone: +44 20737770004229

**Internet address(es):**Main address: <http://www.bartshealth.nhs.uk>Address of the buyer profile: <http://www.bartshealth.nhs.uk>**I.2. Information about joint procurement**

The contract is awarded by a central purchasing body

**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://procontract.due-north.com/>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://procontract.due-north.com/>**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.5. Main activity**

Health

**Section II: Object**

---

**II.1. Scope of the procurement****II.1.1. Title**

Provision of PR Support for St Bartholomew's 900th Anniversary Campaign

Reference number: DN483411

**II.1.2. Main CPV code**

79411000 General management consultancy services

### **II.1.3. Type of contract**

Services

### **II.1.4. Short description**

In March 2023 St Bartholomew's Hospital, will celebrate its 900th anniversary. St Bartholomew's Hospital was founded in 1123 and is the oldest hospital in England still providing services on its original site.

The Barts Health NHS Trust, to which St Bartholomew's Hospital belongs, and its key partners — the London School of Medicine and Dentistry, Barts Charity and Barts Heritage — see the 900th anniversary as a unique opportunity to raise a significant sum to support the transformation of healthcare in east London. The immediate target is GBP 75 million and the Trust are identifying a number of strategic projects that will speak both to the compelling history of the Hospital and to the healthcare needs of current and future generations. The Trust is also keen to establish a network of long-term donor relationships. The 900th anniversary is, therefore, an opportunity to raise the profile of all the partners so we can sustain fundraising after 2023 and meanwhile also another opportunity to celebrate the extraordinary people and amazing work across the Trust.

The Trust and its partners are looking for external public relations support to ensure the success of the fund-raising campaign and boost celebrations for this key milestone in the hospital's history. The successful bidder will supplement and work in close collaboration with the communications teams of the Trust and its partner organisations.

### **II.1.5. Estimated total value**

Value excluding VAT: 150 000,00 GBP

### **II.1.6. Information about lots**

This contract is divided into lots: no

## **II.2. Description**

### **II.2.3. Place of performance**

NUTS code: UK United Kingdom

### **II.2.4. Description of the procurement**

The preferred supplier should:

- have demonstrable previous experience of leading on PR services for successful large-scale fund-raising campaigns that include both capital and revenue elements (minimum GBP 20 million);
- have a track record of delivering creative, innovative and impactful communications;
- be familiar with working in and for the NHS or the wider public sector;
- be available to carry out the required work within the timeframes stated;
- commit to working collaboratively with and to the partner organisations;
- demonstrate value for money;
- have no conflict of interests.

### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6. Estimated value**

### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Start: 01/04/2021 End: 30/09/2023

This contract is subject to renewal: yes

Description of renewals:

The option for 2 x 6-month renewals.

**II.2.9. Information about the limits on the number of candidates to be invited**

Maximum number: 5

**II.2.10. Information about variants**

Variants will be accepted: no

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information**

**Section IV: Procedure**

---

**IV.1. Description**

**IV.1.1. Type of procedure**

Restricted procedure

**IV.1.3. Information about a framework agreement or a dynamic purchasing system**

**IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

**IV.2. Administrative information**

**IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 11/11/2020 Local time: 12:00

**IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

**IV.2.4. Languages in which tenders or requests to participate may be submitted**

English

**IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 4 (from the date stated for receipt of tender)

**Section VI: Complementary information**

---

**VI.1. Information about recurrence**

This is a recurrent procurement: no

**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Barts Health NHS Trust

Postal address: 2nd Floor, 9 Prescott St  
Town: London  
Postal code: E1 8PR  
Country: United Kingdom

**VI.5. Date of dispatch of this notice**

08/10/2020