

Germany-Cologne: Graphic design services
OJ S 152/2023 09/08/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: LVR-Fachbereich Zentraler Einkauf und Dienstleistungen

Postal address: Hermann-Pünder-Straße 1

Town: Köln

NUTS code: DEA2 Köln

Postal code: 50679

Country: Germany

E-mail: christiane.treu@lvr.de

Internet address(es):

Main address: <http://www.lvr.de>

Address of the buyer profile: <https://vergabe.lvr.de/NetServer/index.jsp>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Rahmenvertrag Layout und Gestaltung für das LVR-ZMB

Reference number: Z011-2023-0015

II.1.2. Main CPV code

79822500 Graphic design services

II.1.3. Type of contract

Services

II.1.4. Short description

Rahmenvertrag Layout und Gestaltung für das LVR-Zentrum für Medien und Bildung

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 0,01 EUR

II.2. Description

II.2.3. Place of performance

NUTS code: DEA1 Düsseldorf

Main site or place of performance: LVR-Zentrum für Medien und Bildung Medienzentrums für die Landeshauptstadt Düsseldorf Bertha-von-Suttner-Platz 1 40227 Düsseldorf

II.2.4. Description of the procurement

gem. Leistungsbeschreibung und Leistungsverzeichnis

II.2.5. Award criteria

Quality criterion - Name: Qualität, Kreativität in den gestalterischen Lösungsvorschlägen, Zielgruppenorientierung des Entwurfes/ der Entwürfe / Weighting: 70,00

Price - Weighting: 30,00

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Competitive procedure with negotiation

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 043-127420](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Title:

Rahmenvertrag Layout und Gestaltung für das LVR-ZMB

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1.

Date of conclusion of the contract

31/07/2023

V.2.2. Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 4

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 4

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Posnik Spohr GmbH

Postal address: Oppenheimstr. 18

Town: Köln

NUTS code: DEA2 Köln

Postal code: 50668

Country: Germany

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 0,01 EUR

V.2.5. Information about subcontracting**Section VI: Complementary information**

VI.3. Additional information

Es besteht die Möglichkeit der zweimaligen optionalen Verlängerung um jeweils ein weiteres Jahr bis zum 31.07.2026 bzw. 31.07.2027, sofern der Vertrag nicht spätestens 6 Monate vor Ablauf der jeweiligen Vertragslaufzeit vom Auftraggeber gekündigt wird. Die maximale Vertragslaufzeit geht bis zum 31.07.2027.

VI.4. Procedures for review**VI.4.1. Review body**

Official name: Vergabekammer Rheinland, c/o Bezirksregierung Köln

Postal address: Zeughausstraße 2-10

Town: Köln

Postal code: 50667

Country: Germany

E-mail: vrheinland@bezreg-koeln.nrw.de

Telephone: +49 221147-3055

Fax: +49 221147-2889

Internet address: http://www.bezreg-koeln.nrw.de/brk_internet/vergabekammer/

VI.5. Date of dispatch of this notice

04/08/2023