

France-Strasbourg: Advertising, propaganda and information film and video-tape production

OJ S 200/2020 14/10/2020

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Pôle emploi — direction régionale

Postal address: 27 rue Jean Wenger Valentin

Town: Strasbourg Cedex

NUTS code: FRF Grand Est

Postal code: 67030

Country: France

Contact person: Achats et marchés

E-mail: Marches.67085@pole-emploi.fr**Internet address(es):**Main address: <http://www.pole-emploi.org>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: <http://www.marches-publics.gouv.fr>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.marches-publics.gouv.fr/?page=entreprise>.[EntrepriseAdvancedSearch&AllCons&refConsultation=649931&orgAcronyme=h8j](https://www.marches-publics.gouv.fr/EntrepriseAdvancedSearch&AllCons&refConsultation=649931&orgAcronyme=h8j)

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Other type: Pôle emploi

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Réalisation de supports dynamiques tels que la vidéo, le magazine interne, l'animation d'images internes et externes ainsi que la conception WEB pour le compte de Pôle emploi Grand Est

Reference number: SAM-2020-GDE-15

II.1.2. Main CPV code

92111200 Advertising, propaganda and information film and video-tape production

II.1.3.

Type of contract

Services

II.1.4. Short description

Marchés ayant pour objet la réalisation de supports dynamiques tels que la vidéo; le magazine interne, l'animation d'images internes et externes ainsi que la conception WEB pour le compte de Pôle emploi Grand Est.

II.1.5. Estimated total value

Value excluding VAT: 160 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: yes

Tenders may be submitted for all lots

The contracting authority reserves the right to award contracts combining the following lots or groups of lots:

Néant.

II.2. Description

II.2.1. Title

Tournage et/ou montage vidéo

Lot No: 1

II.2.2. Additional CPV code(s)

92111200 Advertising, propaganda and information film and video-tape production

II.2.3. Place of performance

NUTS code: FRF Grand Est

II.2.4. Description of the procurement

Tournage et/ou montage vidéo.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

Deux fois un an.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Magazine interne, animation d'images internes et externes et conception WEB
Lot No: 2

II.2.2. Additional CPV code(s)

92111200 Advertising, propaganda and information film and video-tape production

II.2.3. Place of performance

NUTS code: FRF Grand Est

II.2.4. Description of the procurement

Magazine interne, animation d'images internes et externes et conception WEB.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

Deux fois un an.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement
Framework agreement with a single operator

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 13/11/2020 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

French

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 4 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 13/11/2020 Local time: 12:30

Information about authorised persons and opening procedure: L'ouverture des offres n'est pas publique.

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about electronic workflows

Electronic ordering will be used
Electronic invoicing will be accepted
Electronic payment will be used

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal administratif de Strasbourg

Postal address: 31 avenue de la Paix

Town: Strasbourg

Postal code: 67000

Country: France

Internet address: <http://www.strasbourg.tribunal-administratif.fr>

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

a) Avant la conclusion du contrat, recours sur la base de l'article L. 551-1 du code de justice administrative et/ou, contre un acte détachable du contrat, de l'article R. 421-1 du même code

dans un délai de deux mois à compter de l'accomplissement des formalités de publicité de l'acte attaqué, le cas échéant assorti d'une demande de suspension sur le fondement de l'article L. 521-1 du même code;

b) Après la conclusion du contrat:

1) recours sur la base de l'article L. 551-13 du même code dans un délai de 31 jours à compter de la publication de l'avis d'attribution du contrat;

2) sauf pour les candidats évincés, recours contre un acte détachable du contrat sur la base de l'article R. 421-1 du même code dans un délai de deux mois à compter de l'accomplissement des formalités de publicité de l'acte attaqué, le cas échéant assorti d'une demande de suspension sur le fondement de l'article L. 521-1 du même code;

3) pour les candidats évincés, recours de pleine juridiction contestant la validité du contrat ou de certaines de ses clauses, dans un délai de deux mois à compter de la publication de l'avis d'attribution du contrat, le cas échéant assorti d'une demande de suspension sur le fondement précité et/ou d'une demande indemnitaire; en cas de demande indemnitaire, recours administratif préalable auprès du directeur régional aux coordonnées en tête d'avis.

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Tribunal administratif de Strasbourg

Postal address: 31 avenue de la Paix

Town: Strasbourg

Postal code: 67000

Country: France

VI.5. Date of dispatch of this notice

09/10/2020