

United Kingdom-Bournemouth: Software package and information systems
OJ S 234/2017 06/12/2017
Contract award notice
Supplies

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Bournemouth University
Postal address: 12 Christchurch Road
Town: Bournemouth
NUTS code: UKL18 Swansea
Postal code: BH1 3NA
Country: United Kingdom
E-mail: pdean@bournemouth.ac.uk
Internet address(es):
Main address: www.bournemouth.ac.uk

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Education

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Customer Relationship Marketing (CRM) Computer system.
Reference number: BUPM/CRM/0420/527

II.1.2. Main CPV code

48000000 Software package and information systems

II.1.3. Type of contract

Supplies

II.1.4. Short description

The requirement is for a "Corporate" CRM system and associated services, to handle the CRM requirements of BU in general.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 1 381 595,00 GBP

II.2. Description

II.2.2. Additional CPV code(s)

48000000 Software package and information systems, 48000000 Software package and information systems

II.2.3. Place of performance

NUTS code: UKK21 Bournemouth and Poole
Main site or place of performance: Bournemouth.

II.2.4. Description of the procurement

The requirement is for a "Corporate" CRM system and associated services, to handle the CRM requirements of BU in general.

II.2.5. Award criteria

Quality criterion - Name: Overall / Weighting: 80
Price - Weighting: 20

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information**Section IV: Procedure**

IV.1. Description**IV.1.1. Type of procedure**

Competitive procedure with negotiation

IV.1.3. Information about a framework agreement or a dynamic purchasing system**IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information**IV.2.8. Information about termination of dynamic purchasing system****IV.2.9. Information about termination of call for competition in the form of a prior information notice****Section V: Award of contract**

Title:

Customer Relationship Management system

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

29/11/2017

V.2.2. Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 1

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Crimson Consultants Limited

Postal address: 6 Prospect Place

Town: Swansea

NUTS code: UKL18 Swansea

Postal code: SA1 1QP

Country: United Kingdom

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 165 050,00 GBP

Total value of the contract/lot: 1 381 595,00 GBP

V.2.5. Information about subcontracting**Section VI: Complementary information**

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: n/a

Town: Bournemouth

Country: United Kingdom

VI.4.2. Body responsible for mediation procedures

Official name: Bournemouth University

Postal address: 12 Christchurch Road

Town: Bournemouth

Postal code: BH1 3NA

Country: United Kingdom

E-mail: pdean@bournemouth.ac.uk

Internet address: www.bournemouth.ac.uk

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Bournemouth University

Postal address: 12 Christchurch Road

Town: Bournemouth

Postal code: BH1 3NA

Country: United Kingdom

E-mail: pdean@bournemouth.ac.uk

Internet address: www.bournemouth.ac.uk

VI.5. Date of dispatch of this notice

04/12/2017