

**Netherlands-Assen: Advertising and marketing services**

OJ S 234/2017 06/12/2017

Contract notice

Services

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Openbaar Lichaam OV-bureau Groningen en Drenthe

National registration number: 46751740

Postal address: Overcingellaan 15 E

Town: Assen

NUTS code: NL Nederland

Postal code: 9401LA

Country: Netherlands

Contact person: Naomi van 't Hof

E-mail: [n.vanthof@aevesbenefit.com](mailto:n.vanthof@aevesbenefit.com)

Telephone: +31 592860044

**Internet address(es):**Main address: <http://www.ovbgd.nl>**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.tenderned.nl/tenderned-web/aankondiging/detail/publicatie/akid/9635d82ab5887728744f1f7c4229b8d3>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.tenderned.nl/tenderned-web/aankondiging/detail/publicatie/akid/9635d82ab5887728744f1f7c4229b8d3>

Tenders or requests to participate must be submitted to the abovementioned address

**I.4. Type of the contracting authority**

Other type: Publiekrechtelijke Rechtspersoon: Openbaar Lichaam op basis van gemeenschappelijke regeling

**I.5. Main activity**

General public services

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

Communicatieadviesdiensten.

**II.1.2. Main CPV code**

79340000 Advertising and marketing services

**II.1.3.**

## **Type of contract**

Services

### **II.1.4. Short description**

De opdracht betreft de uitvoering van reclame-, communicatie- en vormgevingsdiensten.

### **II.1.5. Estimated total value**

### **II.1.6. Information about lots**

This contract is divided into lots: no

## **II.2. Description**

### **II.2.2. Additional CPV code(s)**

79800000 Printing and related services, 79342200 Promotional services

### **II.2.3. Place of performance**

NUTS code: NL Nederland

Main site or place of performance: Assen.

### **II.2.4. Description of the procurement**

De indicatieve raming voor alle communicatiewerkzaamheden, inclusief vergoedingen voor het communicatiebureau, de inkoop van werk derden zoals fotografie, drukwerk, enzovoort, en plaatsingskosten advertenties is € 260.000,- per jaar (exclusief BTW). Het advertentiebudget, incl. jaarlijkse OV-krant, bedraagt ten minste 40 % van dit bedrag.

### **II.2.5. Award criteria**

Criteria below

Quality criterion - Name: Kwaliteit / Weighting: 80

Price - Weighting: 20

### **II.2.6. Estimated value**

### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24

This contract is subject to renewal: yes

Description of renewals:

2 keer 1 jaar

### **II.2.9. Information about the limits on the number of candidates to be invited**

Envisaged number of candidates: 5

### **II.2.10. Information about variants**

Variants will be accepted: no

### **II.2.11. Information about options**

Options: yes

Description of options:

Verlengingen.

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:

no

### **II.2.14. Additional information**

## Section III: Legal, economic, financial and technical information

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### III.1. Conditions for participation

#### III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

- Geen crimineel verleden,
- Geen schending milieu-, sociaal en arbeidsrecht,
- Betalingen belastingen en premies,
- Geen vervalsing mededinging,
- Geen valse verklaringen,
- Geen bovenmatige beïnvloeding van het besluitvormingsproces,
- Geen faillissement of surseance van betaling,
- Geen aanzienlijke of voortdurende tekortkomingen,
- Inschrijving handels- en beroepenregister.

#### III.1.2. Economic and financial standing

List and brief description of selection criteria:

- Bedrijfsaansprakelijkheidsverzekering.

#### III.1.3. Technical and professional ability

List and brief description of selection criteria:

- Organisatorische bekwaamheid.

## Section IV: Procedure

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### IV.1. Description

#### IV.1.1. Type of procedure

Restricted procedure

#### IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

#### IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

### IV.2. Administrative information

#### IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 11/01/2018 Local time: 10:00

#### IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

#### IV.2.4. Languages in which tenders or requests to participate may be submitted

Dutch

## Section VI: Complementary information

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### VI.1.

**Information about recurrence**

This is a recurrent procurement: no

**VI.3. Additional information****VI.4. Procedures for review****VI.4.1. Review body**

Official name: Rechtbank Noord-Nederland

Town: Assen

Country: Netherlands

E-mail: [info.rechtbanknoordnederland@rechtspraak.nl](mailto:info.rechtbanknoordnederland@rechtspraak.nl)

Telephone: +31 883614444

Internet address: <http://www.rechtspraak.nl/organisatie/rechtbanken/noord-nederland/pages/default.aspx>

**VI.5. Date of dispatch of this notice**

01/12/2017