

486332-2025 - Competition

Spain – Research and development services and related consultancy services – Generational renewal in agriculture – exploring which characteristics could increase youth demand for farming

OJ S 140/2025 24/07/2025

**Contract or concession notice – standard regime
Services**

1. Buyer

1.1. Buyer

Official name: European Commission, DG JRC - Joint Research Centre

Email: jrc-seville-offers@ec.europa.eu

Legal type of the buyer: EU institution, body or agency

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Generational renewal in agriculture – exploring which characteristics could increase youth demand for farming

Description: This contract aims to collect primary data through on-line surveys, focus group discussions, semi-structured in-depth interview and online experiments that will inform the implementation of actions that make farming more attractive to young people both with and without farming background. The Commission will prepare draft version of all materials to be used in the data collection (questionnaires, discussion guides, and experimental designs). The contractor shall provide suggestions for improvement; program the surveys and experiments in their on-line survey platform of choice; recruit participants, assure completion of the tasks by the selected sample sizes meeting data quality, provide digital versions of the data; and report on data characteristics together with lessons learnt during the process.

Procedure identifier: 62a2b6a9-245a-4e06-9b98-68570975f294

Internal identifier: EC-JRC/SVQ/2025/OP/2326

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 73000000 Research and development services and related consultancy services

2.1.2. Place of performance

Anywhere

Additional information: Please consult the procurement documents.

2.1.3. Value

Estimated value excluding VAT: 200 000,00 EUR

2.1.4. General information

Additional information: In case of unavailability or disruptions in the functioning of the electronic means of communication provided in Section 5.1.11 in the last 5 calendar days before the time limit for receipt indicated in Section 5.1.12, the contracting authority reserves the right to extend this time limit and publish the extension at the Internet address provided in Section 5.1.11, without a preceding publication of a corrigendum to this notice. Economic operators interested in this procurement are invited to subscribe to the call for tenders at the address in Section 5.1.11 in order to get notified when new information or documents are published.

Legal basis:

Regulation (EU, Euratom) 2024/2509

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Generational renewal in agriculture – exploring which characteristics could increase youth demand for farming

Description: This contract aims to collect primary data through on-line surveys, focus group discussions, semi-structured in-depth interview and online experiments that will inform the implementation of actions that make farming more attractive to young people both with and without farming background. The Commission will prepare draft version of all materials to be used in the data collection (questionnaires, discussion guides, and experimental designs). The contractor shall provide suggestions for improvement; program the surveys and experiments in their on-line survey platform of choice; recruit participants, assure completion of the tasks by the selected sample sizes meeting data quality, provide digital versions of the data; and report on data characteristics together with lessons learnt during the process.

Internal identifier: EC-JRC/SVQ/2025/OP/2326

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 73000000 Research and development services and related consultancy services

Additional classification (cpv): 73210000 Research consultancy services, 79311000 Survey services

5.1.2. Place of performance

Anywhere

Additional information: Please consult the procurement documents.

5.1.3. Estimated duration

Duration: 10 Months

5.1.5. Value

Estimated value excluding VAT: 200 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Information about previous notices:

Identifier of the previous notice: 289330-2025

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria**Criterion:**

Type: Quality

Description: Please consult the procurement documents.

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 60

Criterion:

Type: Price

Description: Please consult the procurement documents.

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

5.1.11. Procurement documents

Deadline for requesting additional information: 16/09/2025

Address of the procurement documents: <https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/tender-details/62a2b6a9-245a-4e06-9b98-68570975f294-CN?#anchorDocuments>

Ad hoc communication channel:

Name: Funding and Tenders Portal

URL: <https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/tender-details/62a2b6a9-245a-4e06-9b98-68570975f294-CN?#anchorDocuments>

5.1.12. Terms of procurement**Terms of submission:**

Electronic submission: Required

Address for submission: <https://webgate.ec.europa.eu/digit/opsys/esubmission?cftUuid=62a2b6a9-245a-4e06-9b98-68570975f294>

Languages in which tenders or requests to participate may be submitted: Bulgarian, Czech, Danish, German, Greek, English, Spanish, Estonian, Finnish, French, Irish, Croatian, Hungarian, Italian, Lithuanian, Latvian, Maltese, Dutch, Polish, Portuguese, Romanian, Slovak, Slovenian, Swedish

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 24/09/2025 16:00:59 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 6 Months

Information about public opening:

Opening date: 25/09/2025 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

Electronic auction: no

5.1.16. Further information, mediation and review

Review organisation: Court of Justice of the European Union

Organisation providing more information on the review procedures: European Commission,
DG JRC - Joint Research Centre

8. Organisations

8.1. ORG-0001

Official name: European Commission, DG JRC - Joint Research Centre

Registration number: COM

Department: JRC.D - Sustainable Resources

Postal address: Expo Building, Calle Inca Garcilaso, 3

Town: Sevilla

Postcode: E-41092

Country subdivision (NUTS): Sevilla (ES618)

Country: Spain

Email: jrc-seville-offers@ec.europa.eu

Telephone: +32 2 299 11 11

Internet address: <https://ec.europa.eu/jrc/>

Roles of this organisation:

Buyer

Organisation providing more information on the review procedures

8.1. ORG-0002

Official name: Court of Justice of the European Union

Registration number: CURIA

Postal address: Rue du Fort Niedergrünwald

Town: Luxembourg

Postcode: L-2925

Country subdivision (NUTS): Luxembourg (LU000)

Country: Luxembourg

Email: GC.Registry@curia.europa.eu

Telephone: +352 4303-1

Internet address: <http://curia.europa.eu>

Roles of this organisation:

Review organisation

8.1. ORG-0003

Official name: European Commission

Registration number: EUCOM

Postal address: Mondrian (CDMA), Rue du Champ de Mars 21

Town: Brussels

Postcode: B-1050

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium

Email: jrc-seville-offers@ec.europa.eu

Telephone: +32 2 299 11 11

Internet address: <https://commission.europa.eu/>

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 3d758899-0d98-429d-bb08-7204d1f7bd6f - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

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