

**Spain – Research and development services and related consultancy services – Generational renewal in agriculture – exploring which characteristics could increase youth demand for farming**

OJ S 140/2025 24/07/2025

Contract or concession notice – standard regime

Services

---

**1. Buyer****1.1. Buyer**

Official name: European Commission, DG JRC - Joint Research Centre

Email: [jrc-seville-offers@ec.europa.eu](mailto:jrc-seville-offers@ec.europa.eu)

Legal type of the buyer: EU institution, body or agency

Activity of the contracting authority: General public services

---

**2. Procedure****2.1. Procedure**

Title: Generational renewal in agriculture – exploring which characteristics could increase youth demand for farming

Description: This contract aims to collect primary data through on-line surveys, focus group discussions, semi-structured in-depth interview and online experiments that will inform the implementation of actions that make farming more attractive to young people both with and without farming background. The Commission will prepare draft version of all materials to be used in the data collection (questionnaires, discussion guides, and experimental designs). The contractor shall provide suggestions for improvement; program the surveys and experiments in their on-line survey platform of choice; recruit participants, assure completion of the tasks by the selected sample sizes meeting data quality, provide digital versions of the data; and report on data characteristics together with lessons learnt during the process.

Procedure identifier: 62a2b6a9-245a-4e06-9b98-68570975f294

Internal identifier: EC-JRC/SVQ/2025/OP/2326

Type of procedure: Open

The procedure is accelerated: no

**2.1.1. Purpose**

Main nature of the contract: Services

Main classification (cpv): 73000000 Research and development services and related consultancy services

**2.1.2. Place of performance**

Anywhere

Additional information: Please consult the procurement documents.

**2.1.3. Value**

Estimated value excluding VAT: 200 000,00 EUR

**2.1.4. General information**

Additional information: In case of unavailability or disruptions in the functioning of the electronic means of communication provided in Section 5.1.11 in the last 5 calendar days before the time limit for receipt indicated in Section 5.1.12, the contracting authority reserves

the right to extend this time limit and publish the extension at the Internet address provided in Section 5.1.11, without a preceding publication of a corrigendum to this notice. Economic operators interested in this procurement are invited to subscribe to the call for tenders at the address in Section 5.1.11 in order to get notified when new information or documents are published.

Legal basis:

Regulation (EU, Euratom) 2024/2509

#### **2.1.6. Grounds for exclusion**

Sources of grounds for exclusion: Procurement Document

### 5. Lot

---

#### **5.1. Lot: LOT-0001**

Title: Generational renewal in agriculture – exploring which characteristics could increase youth demand for farming

Description: This contract aims to collect primary data through on-line surveys, focus group discussions, semi-structured in-depth interview and online experiments that will inform the implementation of actions that make farming more attractive to young people both with and without farming background. The Commission will prepare draft version of all materials to be used in the data collection (questionnaires, discussion guides, and experimental designs). The contractor shall provide suggestions for improvement; program the surveys and experiments in their on-line survey platform of choice; recruit participants, assure completion of the tasks by the selected sample sizes meeting data quality, provide digital versions of the data; and report on data characteristics together with lessons learnt during the process.

Internal identifier: EC-JRC/SVQ/2025/OP/2326

##### **5.1.1. Purpose**

Main nature of the contract: Services

Main classification (cpv): 73000000

Research and development services and related consultancy services

Additional classification (cpv): 73210000 Research consultancy services, 79311000

Survey services

##### **5.1.2. Place of performance**

Anywhere

Additional information: Please consult the procurement documents.

##### **5.1.3. Estimated duration**

Duration: 10 Months

##### **5.1.5. Value**

Estimated value excluding VAT: 200 000,00 EUR

##### **5.1.6. General information**

Reserved participation: Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Information about previous notices:

Identifier of the previous notice: 289330-2025

##### **5.1.9. Selection criteria**

Sources of selection criteria: Procurement Document

#### 5.1.10. Award criteria

Criterion:

Type: Quality

Description: Please consult the procurement documents.

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 60,00

Criterion:

Type: Price

Description: Please consult the procurement documents.

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40,00

#### 5.1.11. Procurement documents

Deadline for requesting additional information: 16/09/2025

Address of the procurement documents: <https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/tender-details/62a2b6a9-245a-4e06-9b98-68570975f294-CN?#anchorDocuments>

Ad hoc communication channel:

Name: Funding and Tenders Portal

URL: <https://ec.europa.eu/info/funding-tenders/opportunities/portal/screen/opportunities/tender-details/62a2b6a9-245a-4e06-9b98-68570975f294-CN?#anchorDocuments>

#### 5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://webgate.ec.europa.eu/digit/opsys/esubmission?cftUuid=62a2b6a9-245a-4e06-9b98-68570975f294>

Languages in which tenders or requests to participate may be submitted: Bulgarian, Czech, Danish, German, Greek, English, Spanish, Estonian, Finnish, French, Irish, Croatian, Hungarian, Italian, Lithuanian, Latvian, Maltese, Dutch, Polish, Portuguese, Romanian, Slovak, Slovenian, Swedish

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 24/09/2025 16:00:59 (UTC+2) Eastern European Time, Central European Summer Time

Deadline until which the tender must remain valid: 6 Months

Information about public opening:

Opening date: 25/09/2025 12:00:00 (UTC+2) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

#### 5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system  
Electronic auction: no

#### 5.1.16. Further information, mediation and review

Review organisation: Court of Justice of the European Union  
Organisation providing more information on the review procedures: European Commission,  
DG JRC - Joint Research Centre

### 8. Organisations

---

#### 8.1. ORG-0001

Official name: European Commission, DG JRC - Joint Research Centre  
Registration number: COM  
Department: JRC.D - Sustainable Resources  
Postal address: Expo Building, Calle Inca Garcilaso, 3  
Town: Sevilla  
Postcode: E-41092  
Country subdivision (NUTS): Sevilla (ES618)  
Country: Spain  
Email: [jrc-seville-offers@ec.europa.eu](mailto:jrc-seville-offers@ec.europa.eu)  
Telephone: +32 2 299 11 11  
Internet address: <https://ec.europa.eu/jrc/>

#### Roles of this organisation:

Buyer  
Organisation providing more information on the review procedures

#### 8.1. ORG-0002

Official name: Court of Justice of the European Union  
Registration number: CURIA  
Postal address: Rue du Fort Niedergrünwald  
Town: Luxembourg  
Postcode: L-2925  
Country subdivision (NUTS): Luxembourg (LU000)  
Country: Luxembourg  
Email: [GC.Registry@curia.europa.eu](mailto:GC.Registry@curia.europa.eu)  
Telephone: +352 4303-1  
Internet address: <http://curia.europa.eu>

#### Roles of this organisation:

Review organisation

#### 8.1. ORG-0003

Official name: European Commission  
Registration number: EUCOM  
Postal address: Mondrian (CDMA), Rue du Champ de Mars 21  
Town: Brussels  
Postcode: B-1050  
Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)  
Country: Belgium  
Email: [jrc-seville-offers@ec.europa.eu](mailto:jrc-seville-offers@ec.europa.eu)  
Telephone: +32 2 299 11 11

Internet address: <https://commission.europa.eu/>

**Roles of this organisation:**

TED eSender

Notice information

---

Notice identifier/version: 3d758899-0d98-429d-bb08-7204d1f7bd6f - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 23/07/2025 13:31:25 (UTC+2) Eastern European Time, Central European Summer Time

Languages in which this notice is officially available: English

Notice publication number: 486332-2025

OJ S issue number: 140/2025

Publication date: 24/07/2025