

487786-2026 - Competition

Portugal – Business and management consultancy and related services – Aquisição de serviços de consultoria estratégica para a Marca Portugal

OJ S 134/2026 15/07/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Agência para o Investimento e Comércio Externo de Portugal, EPE

Email: contratacao@portugalglobal.pt

Legal type of the buyer: Public undertaking

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Aquisição de serviços de consultoria estratégica para a Marca Portugal

Description: Aquisição de serviços de consultoria estratégica para a Marca Portugal

Procedure identifier: 928b821e-b252-45b6-9861-763f69a581d2

Internal identifier: 0217.2026.CPI.DCESP

Type of procedure: Open

The procedure is accelerated: no

Main features of the procedure: Nos termos do Programa do Procedimento.

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79400000 Business and management consultancy and related services

2.1.2. Place of performance

Town: Todas

Country subdivision (NUTS): Extra-Regio NUTS 3 (PTZZZ)

Country: Portugal

2.1.3. Value

Estimated value excluding VAT: 601 735,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document, European Single Procurement Document Request

5. Lot

5.1. Lot: LOT-0000

Title: Aquisição de serviços de consultoria estratégica para a Marca Portugal
Description: Aquisição de serviços de consultoria estratégica para a Marca Portugal
Internal identifier: 0217.2026.CPI.DCESP

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79400000 Business and management consultancy and related services

5.1.2. Place of performance

Town: Todas

Country subdivision (NUTS): Extra-Regio NUTS 3 (PTZZZ)

Country: Portugal

5.1.3. Estimated duration

Duration: 9 Months

5.1.4. Renewal

Maximum renewals: 0

5.1.5. Value

Estimated value excluding VAT: 601 735,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Cost

Name: Outros

Description: Outros

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 100

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: Portuguese

Address of the procurement documents: https://www.acingov.pt/acingovprod/2/zonaPublica/zona_publica_c/downloadProcedurePiece/MTEyMDQ0Ng

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.acingov.pt>

Languages in which tenders or requests to participate may be submitted: Portuguese

Electronic catalogue: Not allowed

Advanced or qualified electronic signature or seal (as defined in Regulation (EU) No 910/2014) is required

Variants: Not allowed

Description of the financial guarantee: O valor da caução é de 5.00% do preço contratual.

Deadline for receipt of tenders: 27/08/2026 23:59:59 (UTC+00:00) Western European Time, GMT

Duration during which the tender must remain valid: 90 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: Nos termos definidos no Caderno de Encargos.

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: yes

Financial arrangement: Nos termos definidos na Cláusula 7.^a do Caderno de Encargos.

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Agência para o Investimento e Comércio Externo de Portugal, EPE

Information about review deadlines: 5 dias úteis.

8. Organisations

8.1. ORG-0001

Official name: Agência para o Investimento e Comércio Externo de Portugal, EPE

Registration number: 506320120

Department: Direção de Compras

Postal address: Rua de Entrecampos, n.º 28, Bloco B, 12.º Andar

Town: Lisboa

Postcode: 1700-158

Country subdivision (NUTS): Grande Lisboa (PT1A0)

Country: Portugal

Contact point: Direção de Compras

Email: contratacao@portugalglobal.pt

Telephone: 217909500

Fax: 217909500

Internet address: <https://portugalglobal.pt/>

Information exchange endpoint (URL): <https://www.acingov.pt>

Roles of this organisation:

Buyer

Review organisation

8.1. ORG-0002

Official name: Imprensa Nacional-Casa da Moeda, S. A. (INCM)

Registration number: 500792887

Department: Unidade do Diário da República
Postal address: Avenida António José de Almeida
Town: Lisboa
Postcode: 1000-042
Country subdivision (NUTS): Grande Lisboa (PT1A0)
Country: Portugal
Contact point: Ponto de contacto
Email: 2serie@diariodarepublica.pt
Telephone: +351 217810870
Fax: +351 213945716
Internet address: <https://diariodarepublica.pt>

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 7944d25c-b371-44a9-992b-6d9c461e1ada - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice subtype: 16
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