

France-Hénin-Beaumont: Advertising services
OJ S 235/2017 07/12/2017
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Commune d'Hénin-Beaumont

Postal address: 1 place Jean Jaurès, BP 90109

Town: Hénin-Beaumont Cedex

NUTS code: FR France

Postal code: 62252

Country: France

E-mail: mpub@mairie-heninbeaumont.fr

Internet address(es):

Main address: <http://marches-publics.mairie-heninbeaumont.fr>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Exploitation du mobilier urbain — zone commerciale.

Reference number: 17FCS053

II.1.2. Main CPV code

79341000 Advertising services

II.1.3. Type of contract

Services

II.1.4. Short description

Exploitation du mobilier urbain zone commerciale.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 436 230,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79341000 Advertising services

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

Fourniture de mobilier d'affichage destiné à la publicité commerciale et mise en place sur le domaine public de la commune. La prestation comprend la fourniture, l'installation, l'entretien, la maintenance, l'exploitation commerciale, l'assurance du mobilier et le versement d'une redevance annuelle à la commune.

II.2.5. Award criteria

Quality criterion - Name: Caractéristiques techniques et esthétiques des mobiliers / Weighting: 10

Quality criterion - Name: Valeur technique / Weighting: 15

Quality criterion - Name: Moyens humains et matériels mis en œuvre pour les opérations d'installations, d'entretien et de maintenance / Weighting: 10

Quality criterion - Name: Délai d'exécution pour les opérations d'installation, d'entretien et de maintenance / Weighting: 10

Quality criterion - Name: Moyens et actions mis en œuvre pour le développement durable en lien avec les prestations / Weighting: 5

Price - Weighting: 50

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2017/S 131-267954](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 17FCS053

Title:

Exploitation du mobilier urbain zone commerciale

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

14/11/2017

V.2.2. Information about tenders

Number of tenders received: 2

Number of tenders received by electronic means: 0

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: 3D Affichage

Postal address: 36/8 rue du Luyot, zone industrielle B

Town: Seclin

NUTS code: FRE11 Nord

Postal code: 59113

Country: France

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Publimat SAS

Postal address: 128 boulevard Léonard de Vinci, zone Eiffel

Town: Pompey

NUTS code: FRF31 Meurthe-et-Moselle

Postal code: 54340

Country: France

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 436 230,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal administratif

Town: Lille

Country: France

VI.5.

Date of dispatch of this notice

01/12/2017