

489405-2026 - Competition

Spain – Advertising services – Contrato de servicio para la gestión de las ferias y Congreso de Empleo 2026

OJ S 134/2026 15/07/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Servicio Canario de Empleo

Email: sconpat.sce@gobiernodecanarias.org

Legal type of the buyer: Regional authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Contrato de servicio para la gestión de las ferias y Congreso de Empleo 2026

Description: LOTE 1: Servicios de publicidad y propaganda relacionados con la comunicación de las Ferias y el Congreso, incluyendo diseño, desarrollo y mantenimiento del sitio web de los tres eventos.- LOTE 2: Servicios de ejecución técnica y operativa de los eventos.

Procedure identifier: 7180e7ed-0d70-4609-b661-10dec1f1ae0c

Internal identifier: SER/2026/0000105922

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341000 Advertising services

Additional classification (cpv): 79952000 Event services, 79956000 Fair and exhibition organisation services

2.1.2. Place of performance

Country subdivision (NUTS): Gran Canaria (ES705)

Country: Spain

2.1.3. Value

Estimated value excluding VAT: 343 179,44 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 2

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 2

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Notice

Direct or indirect involvement in the preparation of this procurement procedure: Participación directa o indirecta en la preparación de este procedimiento de contratación

5. Lot

5.1. Lot: LOT-0001

Title: Servicios de Publicidad y Propaganda

Description: LOTE 1: Servicios de publicidad y propaganda relacionados con la comunicación de las Ferias y el Congreso, incluyendo diseño, desarrollo y mantenimiento del sitio web de los tres eventos.

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341000 Advertising services

Additional classification (cpv): 79952000 Event services

5.1.2. Place of performance

Country subdivision (NUTS): Gran Canaria (ES705)

Country: Spain

5.1.3. Estimated duration

Start date: 24/08/2026

Duration: 5 Months

5.1.4. Renewal

Maximum renewals: 0

5.1.5. Value

Estimated value excluding VAT: 60 561,68 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: General yearly turnover

Description of selection criterion: Cifra anual de negocio

Criterion: References on specified services

Description of selection criterion: Trabajos realizados

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Formación.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 6

Criterion:

Type: Price

Description: Oferta Económica.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 25

Criterion:

Type: Price

Description: Porcentaje de descuento sobre el 15% comisión Agencia.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 20

Criterion:

Type: Quality

Description: Propuesta de enfoque estratégico.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 35

Criterion:

Type: Quality

Description: Propuesta de Plan de Trabajo.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 14

5.1.11. Procurement documents

Address of the procurement documents: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=bnlBWut3ggmlzo3LHNPGcQ%3D%3D

5.1.12. Terms of procurement**Terms of submission:**

Electronic submission: Required

Address for submission: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=bnlBWut3ggmlzo3LHNPGcQ%3D%3D

Languages in which tenders or requests to participate may be submitted: Spanish

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 14/08/2026 23:59:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 4 Months

Information about public opening:

Opening date: 14/08/2026 09:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Servicio Canario de Empleo

Opening date: 27/08/2026 09:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Servicio Canario de Empleo

Opening date: 20/08/2026 09:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Servicio Canario de Empleo

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Servicio Canario de Empleo - Servicio Canario de Empleo

Information about review deadlines: hasta 2026-07-28+02:00

5.1. Lot: LOT-0002

Title: Servicio de ejecución técnica

Description: LOTE 2: Servicios de ejecución técnica y operativa de los eventos.Organización de las ferias y congreso

Internal identifier: 2

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79956000 Fair and exhibition organisation services

5.1.2. Place of performance

Country subdivision (NUTS): Tenerife (ES709)

Country: Spain

5.1.3. Estimated duration

Start date: 24/08/2026

Duration: 5 Months

5.1.4. Renewal

Maximum renewals: 0

5.1.5. Value

Estimated value excluding VAT: 282 617,76 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: General yearly turnover

Description of selection criterion: Cifra anual de negocio

Criterion: References on specified services

Description of selection criterion: Trabajos realizados

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Entrega de diplomas personalizados.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 5

Criterion:

Type: Quality

Description: Entrega de placas conmemorativas.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 5

Criterion:

Type: Price

Description: Oferta Económica.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 41

Criterion:

Type: Quality

Description: Grado adecuación Cronograma.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 14

Criterion:

Type: Quality

Description: Propuesta técnica.

Category of award weight criterion: Weight (points, exact)

Award criterion number: 35

5.1.11. Procurement documents

Address of the procurement documents: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=bnlBWut3ggmlzo3LHNPGcQ%3D%3D

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://contrataciondelestado.es/wps/poc?uri=deeplink:detalle_licitacion&idEvl=bnlBWut3ggmlzo3LHNPGcQ%3D%3D

Languages in which tenders or requests to participate may be submitted: Spanish

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 14/08/2026 23:59:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 4 Months

Information about public opening:

Opening date: 14/08/2026 09:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Servicio Canario de Empleo

Opening date: 27/08/2026 09:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Servicio Canario de Empleo

Opening date: 20/08/2026 09:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Servicio Canario de Empleo

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed
Electronic ordering will be used: no
Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Servicio Canario de Empleo - Servicio Canario de Empleo

Information about review deadlines: hasta 2026-07-28+02:00

8. Organisations

8.1. ORG-0001

Official name: Servicio Canario de Empleo

Registration number: 21051000148860

Registration number: Q8855008B

Town: Santa Cruz de Tenerife

Postcode: 38010

Country subdivision (NUTS): Tenerife (ES709)

Country: Spain

Contact point: Servicio Canario de Empleo

Email: sconpat.sce@gobiernodecanarias.org

Telephone: +34 928118032

Buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=nPzCjK4fmfgQK2TEfXGy%2BA%3D%3D>

Other contact points:

Official name: Servicio Canario de Empleo

Town: Santa Cruz de Tenerife

Postcode: 38010

Country subdivision (NUTS): Tenerife (ES709)

Country: Spain

Roles of this organisation:

Buyer

Review organisation

Notice information

Notice identifier/version: 5fad7658-9342-41e0-82b0-7dfd53705bd7 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 13/07/2026 18:08:30 (UTC+02:00) Eastern European Time, Central European Summer Time

Languages in which this notice is officially available: Spanish

Notice publication number: 489405-2026

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