

**France-Paris: Promotional services**  
**OJ S 202/2020 16/10/2020**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Direction générale du Trésor

Postal address: 139 rue de Bercy

Town: Paris Cedex 12

NUTS code: FR101 Paris

Postal code: 75572

Country: France

E-mail: [budget-compta@dgtresor.gouv.fr](mailto:budget-compta@dgtresor.gouv.fr)

Telephone: +33 144872219

**Internet address(es):**

Main address: <http://Dgtresor.gouv.fr>

**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.5. Main activity**

Economic and financial affairs

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Conception de différents supports de communication en versions multilingues liés à la promotion de l'agence France Trésor

Reference number: DGT-AFT-2020-01

**II.1.2. Main CPV code**

79342200 Promotional services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Le présent marché a pour objet la conception de différents supports de communication en versions multilingues liés à la promotion de l'agence France Trésor.

**II.1.6. Information about lots**

This contract is divided into lots: no

**II.1.7.**

## **Total value of the procurement**

Value excluding VAT: 577 320,00 EUR

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

79342200 Promotional services

#### **II.2.3. Place of performance**

NUTS code: FR101 Paris

#### **II.2.4. Description of the procurement**

Le présent marché a pour objet la conception de différents supports de communication en versions multilingues liés à la promotion de l'agence France Trésor.

#### **II.2.5. Award criteria**

Price

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2020/S 062-148604](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## **Section V: Award of contract**

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**Contract No:** DGT-AFT-2020-01

**Title:**

Conception de différents supports de communication en versions multilingues liés à la promotion de l'agence France Trésor

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

09/07/2020

### **V.2.2. Information about tenders**

Number of tenders received: 12

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: SAS Latitude

Postal address: Immeuble les Reflets — bâtiment A, 5 rue Jacques Brel

Town: Saint-Herblain

NUTS code: FR10 Ile-de-France

Postal code: 44800

Country: France

Internet address: <https://www.agence-latitude.fr>

The contractor is an SME: yes

### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 577 320,00 EUR

### **V.2.5. Information about subcontracting**

## **Section VI: Complementary information**

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### **VI.3. Additional information**

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: Tribunal administratif

Postal address: 7 rue de Jouy

Town: Paris Cedex 04

Postal code: 75181

Country: France

Internet address: <http://paris.tribunal-administratif.fr/>

#### **VI.4.2. Body responsible for mediation procedures**

Official name: Tribunal administratif

Postal address: 7 rue de Jouy

Town: Paris Cedex 04

Postal code: 75181

Country: France

Internet address: <http://paris.tribunal-administratif.fr/>

#### **VI.4.4. Service from which information about the review procedure may be obtained**

Official name: Tribunal administratif

Postal address: 7 rue de Jouy

Town: Paris Cedex 04

Postal code: 75181

Country: France

Internet address: <http://paris.tribunal-administratif.fr/>

**VI.5. Date of dispatch of this notice**

13/10/2020