

**France-Orléans: Mailing-list compilation and mailing services**  
**OJ S 154/2023 11/08/2023**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: préfet de la région Centre

Postal address: 181 rue de Bourgogne

Town: Orleans

NUTS code: FRB Centre - Val de Loire

Postal code: 45042

Country: France

E-mail: [Pfra@centre-val-de-loire.gouv.fr](mailto:Pfra@centre-val-de-loire.gouv.fr)

**Internet address(es):**

Main address: <https://www.prefectures-regions.gouv.fr/centre-val-de-loire>

Address of the buyer profile: <https://www.marches-publics.gouv.fr>

**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

2023\_cvdl\_elections

Reference number: 2023\_CVDL\_ELECTIONS

**II.1.2. Main CPV code**

79570000 Mailing-list compilation and mailing services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

accord-Cadre régional relatif à des prestations d'adressage, de mise sous pli, de préparation de l'ordonnancement des enveloppes et du colisage des propagandes électorales destinées aux électeurs des départements du Cher (18), de l'eure-et-loir (28), de l'indre (36), de l'indre-et-loire (37), du Loir-Et-Cher (41) et du Loiret (45)

**II.1.6. Information about lots**

This contract is divided into lots: yes

### **II.1.7. Total value of the procurement**

Value excluding VAT: 9 100 000,00 EUR

## **II.2. Description**

### **II.2.1. Title**

département du Cher (18)

Lot No: 1

### **II.2.2. Additional CPV code(s)**

79570000 Mailing-list compilation and mailing services

### **II.2.3. Place of performance**

NUTS code: FRB01 Cher

Main site or place of performance: région Centre-Val de Loire

### **II.2.4. Description of the procurement**

accord-Cadre régional relatif à des prestations d'adressage, de mise sous pli, de préparation de l'ordonnancement des enveloppes et du colisage des propagandes électorales destinées aux électeurs du département du Cher (18)

### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 60

Price - Weighting: 40

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **II.2. Description**

### **II.2.1. Title**

département d'eure-et-loir (28)

Lot No: 2

### **II.2.2. Additional CPV code(s)**

79570000 Mailing-list compilation and mailing services

### **II.2.3. Place of performance**

NUTS code: FRB02 Eure-et-Loir

Main site or place of performance: région Centre-Val de Loire

### **II.2.4. Description of the procurement**

accord-Cadre régional relatif à des prestations d'adressage, de mise sous pli, de préparation de l'ordonnancement des enveloppes et du colisage des propagandes électorales destinées aux électeurs du département de l'eure-et-loir (28)

### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 60

Price - Weighting: 40

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

#### **II.2. Description**

##### **II.2.1. Title**

département de l'indre (36)  
Lot No: 3

##### **II.2.2. Additional CPV code(s)**

79570000 Mailing-list compilation and mailing services

##### **II.2.3. Place of performance**

NUTS code: FRB03 Indre  
Main site or place of performance: région Centre-Val de Loire

##### **II.2.4. Description of the procurement**

accord-Cadre régional relatif à des prestations d'adressage, de mise sous pli, de préparation de l'ordonnancement des enveloppes et du colisage des propagandes électorales destinées aux électeurs du département de l'indre (36)

##### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 60  
Price - Weighting: 40

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

#### **II.2. Description**

##### **II.2.1. Title**

département d'indre-et-loire (37)  
Lot No: 4

##### **II.2.2. Additional CPV code(s)**

79570000 Mailing-list compilation and mailing services

##### **II.2.3. Place of performance**

NUTS code: FRB04 Indre-et-Loire  
Main site or place of performance: région Centre-Val de Loire

##### **II.2.4. Description of the procurement**

accord-Cadre régional relatif à des prestations d'adressage, de mise sous pli, de préparation de l'ordonnancement des enveloppes et du colisage des propagandes électorales destinées aux électeurs du département de l'indre-et-loire (37)

#### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 60

Price - Weighting: 40

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

##### **II.2. Description**

##### **II.2.1. Title**

département du Loir-Et-Cher (41)

Lot No: 5

##### **II.2.2. Additional CPV code(s)**

79570000 Mailing-list compilation and mailing services

##### **II.2.3. Place of performance**

NUTS code: FRB05 Loir-et-Cher

Main site or place of performance: région Centre-Val de Loire

##### **II.2.4. Description of the procurement**

accord-Cadre régional relatif à des prestations d'adressage, de mise sous pli, de préparation de l'ordonnancement des enveloppes et du colisage des propagandes électorales destinées aux électeurs du département du Loir-Et-Cher (41)

##### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 60

Price - Weighting: 40

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

##### **II.2. Description**

##### **II.2.1. Title**

département du Loiret (45)

Lot No: 6

##### **II.2.2. Additional CPV code(s)**

79570000 Mailing-list compilation and mailing services

### **II.2.3. Place of performance**

NUTS code: FRB06 Loiret

Main site or place of performance: région Centre-Val de Loire

### **II.2.4. Description of the procurement**

accord-Cadre régional relatif à des prestations d'adressage, de mise sous pli, de préparation de l'ordonnancement des enveloppes et du colisage des propagandes électorales destinées aux électeurs du département du Loiret (45)

### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 60

Price - Weighting: 40

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2023/S 074-222521](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## **Section V: Award of contract**

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**Contract No:** 2023\_CVDL\_ELECTIONS\_LOT1

**Lot No:** 1

**Title:**

departement du cher

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

27/07/2023

### **V.2.2. Information about tenders**

Number of tenders received: 3

Number of tenders received from SMEs: 1

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: tessi md

Postal address: 490 rue des Frênes

Town: Pannes

NUTS code: FRB06 Loiret

Postal code: 45700

Country: France

Internet address: <http://www.tessimd.fr>

The contractor is an SME: yes

### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 1 400 000,00 EUR

### **V.2.5. Information about subcontracting**

## **Section V: Award of contract**

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**Contract No:** 2023\_CVDL\_ELECTIONS\_LOT 2

**Lot No:** 2

**Title:**

departement de L'Eure-Et-Loir

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

27/07/2023

### **V.2.2. Information about tenders**

Number of tenders received: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: rdsi

Postal address: les pierres plates - 100 Rue de Houdan

Town: Saint-Lubin-de-la-Haye

NUTS code: FRB02 Eure-et-Loir

Postal code: 28410

Country: France

Internet address: <https://www.rdsl.fr/>

The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 1 800 000,00 EUR

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Contract No:** 2023\_CVDL\_ELECTIONS\_LOT 3

**Lot No:** 3

**Title:**

département de L'Indre

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

27/07/2023

**V.2.2. Information about tenders**

Number of tenders received: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: rdsl

Postal address: les pierres plates 100 Rue de Houdan

Town: Saint-Lubin-de-la-Haye

NUTS code: FRB02 Eure-et-Loir

Postal code: 28410

Country: France

Internet address: <https://www.rdsl.fr/>

The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 1 000 000,00 EUR

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Contract No:** 2023\_CVDL\_ELECTIONS\_LOT 4

**Lot No:** 4

**Title:**

département de L'Indre-Et-Loire

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

27/07/2023

### **V.2.2. Information about tenders**

Number of tenders received: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: rdsl

Postal address: les pierres plates 100 Rue de Houdan

Town: Saint-Lubin-de-la-Haye

NUTS code: FRB02 Eure-et-Loir

Postal code: 28410

Country: France

Internet address: <https://www.rdsl.fr/>

The contractor is an SME: no

### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 1 900 000,00 EUR

### **V.2.5. Information about subcontracting**

## **Section V: Award of contract**

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**Contract No:** 2023\_CVDL\_ELECTIONS\_LOT 5

**Lot No:** 5

**Title:**

département de loir-et-cher

A contract/lot is awarded: yes

## **V.2. Award of contract**

### **V.2.1. Date of conclusion of the contract**

27/07/2023

### **V.2.2. Information about tenders**

Number of tenders received: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: no

### **V.2.3. Name and address of the contractor**

Official name: rdsl

Postal address: les pierres plates 100 Rue de Houdan

Town: Saint-Lubin-de-la-Haye

NUTS code: FRB02 Eure-et-Loir

Postal code: 28410

Country: France

Internet address: <https://www.rdsl.fr/>

The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 1 100 000,00 EUR

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

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**Contract No:** 2023\_CVDL\_ELECTIONS\_LOT 6

**Lot No:** 6

**Title:**

département du loiret

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

27/07/2023

**V.2.2. Information about tenders**

Number of tenders received: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: france routage

Postal address: 2 avenue Gutenberg

Town: Bussy-Saint-Georges

NUTS code: FR102 Seine-et-Marne

Postal code: 77600

Country: France

Internet address: <https://www.dma-france.org/membres/france-routage/>

The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 1 900 000,00 EUR

**V.2.5. Information about subcontracting**

**Section VI: Complementary information**

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**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: tribunal Administratif d'orléans

Postal address: 28 rue de la Bretonnerie

Town: Orleans

Postal code: 45000

Country: France

Internet address: <http://orleans.tribunal-administratif.fr/>

**VI.4.2. Body responsible for mediation procedures**

Official name: direccte

Postal address: 12 Place de l'etape

Town: Orleans

Postal code: 45000

Country: France

Internet address: <https://www.economie.gouv.fr/mediateur-des-entreprises>

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: tribunal Administratif d'orléans

Postal address: 28 rue de la Bretonnerie

Town: Orleans

Postal code: 45000

Country: France

Internet address: <http://orleans.tribunal-administratif.fr/>

**VI.5. Date of dispatch of this notice**

08/08/2023