

**Germany-Stuttgart: Business services: law, marketing, consulting, recruitment, printing and security**

OJ S 236/2017 08/12/2017

Contract award notice

Services

Directive 2004/18/EC

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Postbeamtenkrankenkasse, Hauptverwaltung

Postal address: Maybachstr. 54/56

Town: Stuttgart

Postal code: 70469

Country: Germany

For the attention of: Frau Hanne Ruf

E-mail: [einkauf@pbeakk.de](mailto:einkauf@pbeakk.de)**Internet address(es):**General address of the contracting authority: [www.pbeakk.de](http://www.pbeakk.de)**I.2. Type of the contracting authority**

Body governed by public law

**I.3. Main activity**

Health

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

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**II.1. Description****II.1.1. Title**

Gestaltung und Text

**II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 27: Other services

Main site or place of performance: Die PBeaKK plant pro Ausgabe von vitamin einen persönlichen Abstimmungstermin (Layout und Text) vor Ort in Stuttgart,

Gleiches gilt für sonstige Aufträge (3.2),

Hier sind 6 Termine pro Jahr geplant.

NUTS code DE111 Stuttgart, Stadtkreis

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)****II.1.4. Short description of the contract or purchase(s)**

Für die Unternehmenskommunikation der PBeaKK ist die Gestaltung des Kundenmagazins vitamin, die Beschaffung von Werbeanzeigen und -beilagen in vitamin sowie sonstige optionale Umsetzungen nach Aufwand durchzuführen.

**II.1.5. CPV code(s)**

79000000 Business services: law, marketing, consulting, recruitment, printing and security

**II.1.6. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

**II.2. Total value of the contract/lot****II.2.1. Total value of the contract/lot****Section IV: Procedure**

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**IV.1. Type of procedure****IV.1.1. Type of procedure**

Open

**IV.2. Award criteria****IV.2.1. Award criteria**

The most economically advantageous tender in terms of

1. Angebotspreis brutto. Weighting 60
2. Leistung (qualitativ). Weighting 40

**IV.2.2. Information about electronic auction**

An electronic auction has been used: no

**IV.3. Administrative information****IV.3.1. File reference number attributed by the contracting authority**

FV5-04/07/2017

**IV.3.2. Previous publication concerning this procedure****Contract notice**

Notice number in the OJ S: [2017/S 183-375310](#) of 23.9.2017

**Section V: Award of contract**

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Contract No: 82012129

Lot title: Gestaltung und Text

**V.1. Date of conclusion of the contract**

6.12.2017

**V.2. Information about tenders****V.3. Name and address of the contractor**

Official name: wdv Gesellschaft für Medien & Kommunikation mbH&Co. OHG

Postal address: Siemensstraße 6

Town: Bad Homburg v. d. H

Postal code: 61352

Country: Germany

**V.4. Information on value of the contract/lot****V.5. Information about subcontracting**

The contract is likely to be subcontracted: yes  
Value or proportion likely to be subcontracted to third parties:  
Not known

## **Section VI: Complementary information**

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### **VI.1. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **VI.2. Additional information**

### **VI.3. Procedures for review**

#### **VI.3.1. Review body**

Official name: Bundeskartellamt, Vergabekammer des Bundes  
Postal address: Villemombler Str. 76  
Town: Bonn  
Postal code: 53123  
Country: Germany  
E-mail: [vk@bundeskartellamt.bund.de](mailto:vk@bundeskartellamt.bund.de)  
Telephone: +49 22894990  
Fax: +49 2289499163  
Internet address: <http://www.bundeskartellamt.de>

#### **VI.3.2. Review procedure**

#### **VI.3.3. Service from which information about the review procedure may be obtained**

Official name: Bundeskartellamt, Vergabekammer des Bundes  
Postal address: Villemombler Str. 76  
Town: Bonn  
Postal code: 53123  
Country: Germany  
E-mail: [vk@bundeskartellamt.bund.de](mailto:vk@bundeskartellamt.bund.de)  
Telephone: +49 22894990  
Fax: +49 2289499163  
Internet address: <http://www.bundeskartellamt.de>

#### **VI.4. Date of dispatch of this notice**

6.12.2017