

Germany-Esslingen am Neckar: Promotional services

OJ S 202/2019 18/10/2019

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Hochschule Esslingen

Postal address: Kanalstr. 33

Town: Esslingen am Neckar

NUTS code: DE113 Esslingen

Postal code: 73728

Country: Germany

Contact person: Finanzabteilung

E-mail: ausschreibung@hs-esslingen.de

Telephone: +49 711397-3610

Fax: +49 711397-3133

Internet address(es):Main address: www.hs-esslingen.deAddress of the buyer profile: www.hs-esslingen.de**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.vergabe24.de/vergabeunterlagen/54321-Tender-16dd01545c4-24b528a4788aa7ef>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.vergabe24.de/vergabeunterlagen/54321-Tender-16dd01545c4-24b528a4788aa7ef>

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at: <https://www.vergabe24.de/vergabeunterlagen/54321-Tender-16dd01545c4-24b528a4788aa7ef>

I.4. Type of the contracting authority

Other type: Hochschule für Angewandte Wissenschaft

I.5. Main activity

Education

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Kommunikationskampagne HE 2020

Reference number: HSE-2019-0001

II.1.2. Main CPV code

79342200 Promotional services

II.1.3. Type of contract

Services

II.1.4. Short description

Kommunikationskampagne der Hochschule Esslingen.

II.1.5. Estimated total value

Value excluding VAT: 320 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description**II.2.3. Place of performance**

NUTS code: DE113 Esslingen

Main site or place of performance: Hochschule Esslingen Kanalstr. 33 73728 Esslingen am Neckar DEUTSCHLAND

II.2.4. Description of the procurement

Erster Finanzrahmen: 180 000 EUR netto

Optionaler zweiter Finanzrahmen: 140 000 EUR netto

Die Agenturleistungen sind jeweils in beiden Finanzrahmen bereits enthalten.

II.2.5. Award criteria

Criteria below

Price

II.2.6. Estimated value

Value excluding VAT: 320 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 13/01/2020

This contract is subject to renewal: yes

Description of renewals:

Der mit ausgeschriebene zweite Finanzrahmen stellt eine optionale Verlängerung dar.

II.2.9. Information about the limits on the number of candidates to be invited

Maximum number: 5 Objective criteria for choosing the limited number of candidates:

Bei gleicher Eignung entscheidet das LOS

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:

no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:
Siehe LV

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Restricted procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 15/11/2019 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

German

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 20/01/2020

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about electronic workflows

Electronic ordering will be used

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Vergabekammer Baden-Württemberg beim Regierungspräsidium Karlsruhe

Town: Karlsruhe
Postal code: 76137
Country: Germany

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

Innerhalb von 15 Kalendertagen nach Eingang der Mitteilung des Auftraggebers, einer Rüge nicht abhelfen zu wollen, kann ein Nachprüfverfahren bei der Vergabekammer beantragt werden (§ 160 Abs. 3 Nr. 4 GWB).

VI.5. Date of dispatch of this notice

15/10/2019