

United Kingdom-London: Advertising and marketing services
OJ S 202/2019 18/10/2019
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: National Citizen Service

Postal address: The Pembroke Building, Kensington Village, Avonmore Road

Town: London

NUTS code: UK United Kingdom

Postal code: W14 8DG

Country: United Kingdom

E-mail: procurement@ncstrust.co.uk

Telephone: +44 8001978010

Internet address(es):

Main address: www.ncsy.es.co.uk

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Media Planning and Partnerships

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

NCS currently has the following opportunity for the provision of: media planning and media partnerships services.

NCS Trust is looking to award the contract to a capable supplier who can provide NCS with media planning and media partnership services. NCS Trust is looking to award the contract for a period of 3 years.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 500 000,00 GBP

II.2. Description

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services, 79341000 Advertising services, 79341200 Advertising management services, 79341400 Advertising campaign services, 79342000 Marketing services

II.2.3. Place of performance

NUTS code: UK United Kingdom

II.2.4. Description of the procurement

National Citizen Service (NCS) is the country's fastest-growing youth movement, a rite of passage for all teenagers aged 15-17 to discover who they are and what they can do. Nearly 500 000 young people have already taken part. Find out more at www.ncsyas.co.uk
NCS currently has the following opportunity for the provision of: media planning and media partnerships services.

NCS Trust is looking to award the contract to a capable supplier who can provide NCS with media planning and media partnership services. NCS Trust is looking to award the contract for a period of 3 years. The potential total contract value, inclusive of optional extension periods and potential additional services is approximately 450 000 — 500 000 GBP.

If you are interested in bidding for this opportunity, please register on the NCS supplier portal at <https://ncs.bravosolution.co.uk>

Once you are registered then click on 'ITT's open to all Suppliers' and select 'Media Planning and Media Partnership Services', then click the 'express an interest' button to gain access to the relevant documents.

If you are having technical difficulties with the system please contact Bravo Solutions by Phone: 0800 069 8630 or e-mail: help@bravosolution.co.uk

If you are having trouble accessing the correct opportunity please email procurement@ncstrust.co.uk

If you require further clarification regarding the opportunity please use the message function within in the supplier portal.

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information**IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2019/S 083-197392](#)

IV.2.8. Information about termination of dynamic purchasing system**IV.2.9. Information about termination of call for competition in the form of a prior information notice****Section V: Award of contract**

Title:

Media Planning and Partnerships

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

20/09/2019

V.2.2. Information about tenders

Number of tenders received: 5

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: MediaCom Ltd

Town: London

NUTS code: UKI London

Country: United Kingdom

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 500 000,00 GBP

V.2.5. Information about subcontracting**Section VI: Complementary information**

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: National Citizen Service

Postal address: Pembroke Bldg, Avonmore Rd, Kensington

Town: London

Postal code: W14 8DG

Country: United Kingdom

VI.4.2. Body responsible for mediation procedures

Official name: National Citizen Service Trust

Postal address: The Pembroke Building, Kensington Village, Avonmore Road

Town: London

Postal code: W148DG

Country: United Kingdom

VI.4.4. Service from which information about the review procedure may be obtained

Official name: National Citizen Service Trust

Postal address: Pembroke Bldg, Avonmore Rd, Kensington

Town: London

Postal code: W14 8DG

Country: United Kingdom

VI.5. Date of dispatch of this notice

16/10/2019