

United Kingdom-Birmingham: Marketing services

OJ S 237/2017 09/12/2017

Contract notice**Services****Legal Basis:**

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Birmingham City Council, Corporate Procurement Services

Postal address: 10 Woodcock Street,

Town: Birmingham

NUTS code: UKG3 West Midlands

Country: United Kingdom

E-mail: etendering@birmingham.gov.uk

Telephone: +44 1214648000

Fax: +44 1213037322

Internet address(es):Main address: www.finditinbirmingham.comAddress of the buyer profile: www.in-tendhost.co.uk/birminghamcc**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: www.in-tendhost.co.uk/birminghamcc

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: www.in-tendhost.co.uk/birminghamcc

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

P0409 - Marketing and Communications Services

Reference number: P0409

II.1.2. Main CPV code

79342000 Marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Birmingham City Council wishes to establish a Framework Agreement for the provision of Marketing and Communication Services. Birmingham City Council's Corporate Communications service intends to recruit a number of marketing and communications agencies. The Council is procuring the Framework Agreement for itself and use by other contracting bodies. The Framework Agreement will last for 4 years (unless terminated under the terms and conditions of contract).

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.3. Place of performance

NUTS code: UKG West Midlands (England)

II.2.4. Description of the procurement

Marketing and Communication Services.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 48

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

Details will be provided in tender documentation.

III.1.2. Economic and financial standing

List and brief description of selection criteria:

Details will be provided in tender documentation.

Minimum level(s) of standards possibly required:
Details will be provided in tender documentation.

III.1.3. Technical and professional ability

List and brief description of selection criteria:
Details will be provided in tender documentation.
Minimum level(s) of standards possibly required:
Details will be provided in tender documentation.

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 15/01/2018 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

English

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 30 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 15/01/2018 Local time: 12:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

The contracting authority is seeking to establish the framework agreement as available also for use by or on behalf of UK public sector bodies (and their statutory successors and organisations created as a result of re-organisation or organisational changes). These will include: • Local Authorities i.e. a local authority as defined in Regulation 3(2) to (5) of the Public Contracts Regulations 2015. • Registered Providers (a list can be found at www.housingnet.co.uk); • NHS Bodies i.e. Acute Trusts, Ambulance Trusts, Primary Care trusts, Care trusts, NHS Hospital trusts, Strategic Health Authorities, Mental Health Trusts, Special Health authorities (a list of such authorities and trusts can be found at <http://www.nhs.uk/ServiceDirectories/Pages/AcuteTrustListing.aspx>); • Police and Emergency Services authorities i.e. fire authorities, fire and rescue authorities (a list if fire authorities can be found

at www.fireservice.co.uk/information/ukfrs), police authorities and the Metropolitan Police Authority as defined by Regulations 3 (1)(j) to (p) of the Regulations; • Educational establishments i.e. schools maintained by local authorities, Academies, City Technology Colleges, further education establishments and Universities; • Central Government Departments and their Agencies (a list of Executive Agencies can be found at www.cabinetoffice.gov.uk/resource-library/government-ministers-and-responsibilities); • Non Departmental Public Bodies (a list of NDPB's can be found at Annex A to the Public Bodies Directory 2009 published by the Cabinet Office which can be found at www.civilservice.gov.uk/about/resources/ndpb); • Registered charities (a list can be found at www.charity-commission.gov.uk) BCC will be using its e-tendering system (in-tend) for the administration of this procurement process and providers must register with the system to be able to express an interest. The web address is: <https://in-tendhost.co.uk/birminghamcc> Registration and use of In-tend is free. All correspondence for this procurement process must be via the In-tend correspondence function. If you are unable to register with In-tend please either email cps@birmingham.gov.uk or call 0121 464 8000. If you are interested in tendering please click on the following link to access Birmingham City Councils tender Portal: <https://in-tendhost.co.uk/birminghamcc/> and submit your details to register as a bidder. We will send you a log on and password so you can download the tender documentation. Requests to participate must be by way of completion and return of the tender documentation no later than 12:00 hours on 15th January 2018 using the Supplier Portal.

VI.4. Procedures for review

VI.4.1. Review body

Official name: High Court of England and Wales
Postal address: Royal Courts of Justice, Strand
Town: London
Postal code: WC2A 2LL
Country: United Kingdom
Telephone: +44 2079477882

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:
Any review proceedings should be promptly brought to the attention of Birmingham City Council and will be dealt with in accordance with the requirements of the Public Contracts Regulations 2015. Any review proceedings must be brought within the time-scales specified by the applicable law, including, without limitation, PCR 2015. In accordance with PCR 2015, BCC will incorporate a minimum 10 calendar day standstill period from the date information on the award of the contract is communicated to tenderers.

VI.5. Date of dispatch of this notice

06/12/2017