

Ireland-Dublin: Market research services
OJ S 174/2022 09/09/2022
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Competition and Consumer Protection Commission (CCPC)

National registration number: N/A

Postal address: Bloom House, Railway Street

Town: Dublin 1

NUTS code: IE061 Dublin

Postal code: Co.Dublin

Country: Ireland

Contact person: Margaret Zdun

E-mail: margaretzdun@ccpc.ie

Telephone: +353 14025568

Internet address(es):

Main address: <https://www.ccpc.ie/>

Address of the buyer profile: <https://irl.eu-supply.com/ctm/Company/CompanyInformation/Index/110732>

I.2. Information about joint procurement

The contract is awarded by a central purchasing body

I.4. Type of the contracting authority

Other type: Regulator

I.5. Main activity

Other activity: Regulator

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

The Provision of Consultancy services - quantitative and qualitative market research

II.1.2. Main CPV code

79310000 Market research services

II.1.3. Type of contract

Services

II.1.4. Short description

Quantitative Research (e.g. surveys) and qualitative research (e.g. focus groups) services to support the CCPC's Market Research needs

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 786 382,00 EUR

II.2. Description

II.2.1. Title

The Provision of Consultancy services - Quantitative market research
Lot No: 1

II.2.2. Additional CPV code(s)

73110000 Research services, 79311000 Survey services

II.2.3. Place of performance

NUTS code: IE061 Dublin

II.2.4. Description of the procurement

Please refer to the RFT attached

II.2.5. Award criteria

Quality criterion - Name: Approach to Service Delivery / Weighting: 400

Quality criterion - Name: Approach to contract management / Weighting: 150

Quality criterion - Name: Experience and Expertise of the Proposed Team / Weighting: 150

Cost criterion - Name: Cost / Weighting: 300

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Please refer to the RFT attached

II.2. Description

II.2.1. Title

The Provision of Consultancy services - Qualitative market research
Lot No: 2

II.2.2. Additional CPV code(s)

73110000 Research services, 79311000 Survey services

II.2.3. Place of performance

NUTS code: IE061 Dublin

II.2.4. Description of the procurement

Please refer to the RFT attached

II.2.5. Award criteria

Quality criterion - Name: Approach to Service Delivery / Weighting: 400

Quality criterion - Name: Approach to contract management / Weighting: 150

Quality criterion - Name: Experience and Expertise of the Proposed Team / Weighting: 150

Cost criterion - Name: cost / Weighting: 300

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Please refer to the RFT attached

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 108-305412](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Lot No: 1

Title:

The Provision of Consultancy services - Quantitative market research

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

06/09/2022

V.2.2. Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Ipsos
Postal address: Block 3 Blackrock Business Park
Town: Blackrock
NUTS code: IE061 Dublin
Country: Ireland
The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 786 382,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: 1

Lot No: 2

Title:

The Provision of Consultancy services - Qualitative market research

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

06/09/2022

V.2.2. Information about tenders

Number of tenders received: 6
Number of tenders received from SMEs: 0
Number of tenders received from tenderers from other EU Member States: 0
Number of tenders received from tenderers from non-EU Member States: 0
Number of tenders received by electronic means: 6
The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Ipsos
Postal address: Block 3 Blackrock Business Park
Town: Blackrock
NUTS code: IE061 Dublin
Country: Ireland
The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 786 382,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

Please refer to the RFT attached

VI.4. Procedures for review**VI.4.1. Review body**

Official name: High Court

Postal address: Dublin 1

Town: Dublin

Country: Ireland

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

N/A

VI.5. Date of dispatch of this notice

06/09/2022