

Germany-Bad Segeberg: Marketing management consultancy services

OJ S 155/2023 14/08/2023

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Wege-Zweckverband der Gemeinden des Kreises Segeberg

Postal address: Am Wasserwerk 4

Town: Bad Segeberg

NUTS code: DEF0D Segeberg

Postal code: 23795

Country: Germany

E-mail: julia.buettner@wzv.de

Telephone: +49 4551909-247

Fax: +49 4551909-149

Internet address(es):Main address: <https://www.wzv.de>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.subreport.de/E12852858>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Marketing- und Kommunikation

II.1.2. Main CPV code

79413000 Marketing management consultancy services

II.1.3. Type of contract

Services

II.1.4. Short description

Fullserviceagentur für Marketing- und Kommunikationsdienstleistungen

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79413000 Marketing management consultancy services, 79341100 Advertising consultancy services, 79342000 Marketing services, 79416000 Public relations services, 79416200 Public relations consultancy services

II.2.3. Place of performance

NUTS code: DEF0D Segeberg

Main site or place of performance: Bad Segeberg

II.2.4. Description of the procurement

Fullserviceagentur für Marketing- und Kommunikationsdienstleistungen

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 36

This contract is subject to renewal: yes

Description of renewals:

Laufzeit 36 Monate (3 Jahre), 2 x je ein Jahr Verlängerung optional möglich, somit 5 Jahre maximal mögliche Gesamtlaufzeit

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

siehe Vergabeunterlagen

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Competitive procedure with negotiation

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with a single operator

IV.1.5. Information about negotiation

The contracting authority reserves the right to award the contract on the basis of the initial tenders without conducting negotiations

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 11/09/2023 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

Date: 11/09/2023

IV.2.4. Languages in which tenders or requests to participate may be submitted

German

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 11/10/2023

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Vergabekammer Schleswig-Holstein

Postal address: Düsternbrooker Weg 94

Town: Kiel

Postal code: 24105

Country: Germany

E-mail: vergabekammer@wimi.landsh.de

Telephone: +49 4319884542

Internet address: https://www.schleswig-holstein.de/DE/landesregierung/themen/wirtschaft/vergabekammer/vergabekammer_node.html

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Vergabekammer Schleswig-Holstein

Postal address: Düsternbrooker Weg 94

Town: Kiel

Postal code: 24105

Country: Germany

E-mail: vergabekammer@wimi.landsh.de

Telephone: +49 4319884542

Internet address: https://www.schleswig-holstein.de/DE/landesregierung/themen/wirtschaft/vergabekammer/vergabekammer_node.html

VI.5. Date of dispatch of this notice

10/08/2023