

Spain-Galdakao: Graphic design services

OJ S 203/2020 19/10/2020

Contract notice

Services

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Ayuntamiento de Galdakao

National registration number: P4804400B

Postal address: Kultura Arloa, Torrezabal Kultur Etxea

Town: Galdakao (Bizkaia)

NUTS code: ES213 Bizkaia

Postal code: 48960

Country: Spain

Contact person: Departamento de Contratación

E-mail: [contratacion@galdakao.net](mailto:contratacion@galdakao.net)

Telephone: +34 944010500

**Internet address(es):**

Main address: <http://www.galdakao.eus>

Address of the buyer profile: <https://www.contratacion.euskadi.eus/>

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.contratacion.euskadi.eus/>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

**I.4. Type of the contracting authority**

Regional or local authority

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Servicios para diseñar y ejecutar los diferentes trabajos del Área de Comunicación del Ayuntamiento de Galdakao incorporando la perspectiva de género y criterios lingüísticos

Reference number: 5411/2019

**II.1.2. Main CPV code**

79822500 Graphic design services

**II.1.3. Type of contract**

Services

#### **II.1.4. Short description**

Servicios para diseñar y ejecutar los diferentes trabajos del Área de Comunicación del Ayuntamiento de Galdakao incorporando la perspectiva de género y criterios lingüísticos.

#### **II.1.5. Estimated total value**

Value excluding VAT: 1 008 263,49 EUR

#### **II.1.6. Information about lots**

This contract is divided into lots: yes  
Tenders may be submitted for all lots

### **II.2. Description**

#### **II.2.1. Title**

Lote 1  
Lot No: 1

#### **II.2.2. Additional CPV code(s)**

79822500 Graphic design services

#### **II.2.3. Place of performance**

NUTS code: ES213 Bizkaia

#### **II.2.4. Description of the procurement**

Lote 1: creación, diseño y producción de soportes de comunicación.

#### **II.2.5. Award criteria**

Criteria below

Quality criterion - Name: Lote 1: sobre B: los especificados en la cláusula 22.2.1 de las cláusulas específicas del contrato (ponderación: 49) / Weighting: 49

Cost criterion - Name: Lote 1: sobre C: los especificados en la cláusula 22.2.2 de las cláusulas específicas del contrato (ponderación: 51) / Weighting: 51

#### **II.2.6. Estimated value**

Value excluding VAT: 504 132,29 EUR

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24  
This contract is subject to renewal: no

#### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **II.2. Description**

#### **II.2.1. Title**

Lote 2  
Lot No: 2

**II.2.2. Additional CPV code(s)**

79824000 Printing and distribution services

**II.2.3. Place of performance**

NUTS code: ES213 Bizkaia

**II.2.4. Description of the procurement**

Lote 2: distribución y pegado de soportes y bandos de comunicación.

**II.2.5. Award criteria**

Criteria below

Quality criterion - Name: Lote 2: sobre B: los especificados en la cláusula 22.2.1 de las cláusulas específicas del contrato (ponderación: 49) / Weighting: 49

Cost criterion - Name: Lote 2: sobre C: los especificados en la cláusula 22.2.2 de las cláusulas específicas del contrato (ponderación: 51) / Weighting: 51

**II.2.6. Estimated value**

Value excluding VAT: 84 131,20 EUR

**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24

This contract is subject to renewal: no

**II.2.10. Information about variants**

Variants will be accepted: no

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information**

**II.2. Description**

**II.2.1. Title**

Lote 3  
Lot No: 3

**II.2.2. Additional CPV code(s)**

79341000 Advertising services

**II.2.3. Place of performance**

NUTS code: ES213 Bizkaia

**II.2.4. Description of the procurement**

Lote 3: inserción en los medios de comunicación de los anuncios generados en las campañas publicitar.

**II.2.5. Award criteria**

Criteria below

Quality criterion - Name: Lote 3: sobre B: los especificados en la cláusula 22.2.1 de las cláusulas específicas del contrato (ponderación: 30) / Weighting: 30

Cost criterion - Name: Lote 3: sobre C: los especificados en la cláusula 22.2.2 de las cláusulas específicas del contrato (ponderación: 70) / Weighting: 70

#### **II.2.6. Estimated value**

Value excluding VAT: 280 000,00 EUR

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24

This contract is subject to renewal: no

#### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

##### **II.2. Description**

##### **II.2.1. Title**

Lote 4

Lot No: 4

##### **II.2.2. Additional CPV code(s)**

72400000 Internet services

##### **II.2.3. Place of performance**

NUTS code: ES213 Bizkaia

##### **II.2.4. Description of the procurement**

Lote 4: creación diseño y alimentación de acciones de comunicación en redes sociales y web.

##### **II.2.5. Award criteria**

Criteria below

Quality criterion - Name: Lote 4: sobre B: los especificados en la cláusula 22.2.1 de las cláusulas específicas del contrato (ponderación: 49) / Weighting: 49

Cost criterion - Name: Lote 4: sobre C: los especificados en la cláusula 22.2.2 de las cláusulas específicas del contrato (ponderación: 51) / Weighting: 51

##### **II.2.6. Estimated value**

Value excluding VAT: 140 000,00 EUR

##### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24

This contract is subject to renewal: no

##### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section III: Legal, economic, financial and technical information**

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#### **III.1. Conditions for participation**

##### **III.1.2. Economic and financial standing**

Selection criteria as stated in the procurement documents

##### **III.1.3. Technical and professional ability**

Selection criteria as stated in the procurement documents

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

#### **IV.2. Administrative information**

##### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 13/11/2020 Local time: 18:00

##### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

##### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

Spanish, Basque

##### **IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 2 (from the date stated for receipt of tender)

##### **IV.2.7. Conditions for opening of tenders**

Date: 17/11/2020 Local time: 10:30

Place:

Sala de Gobierno.

Information about authorised persons and opening procedure: Pública.

### **Section VI: Complementary information**

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#### **VI.1.**

**Information about recurrence**

This is a recurrent procurement: no

**VI.2. Information about electronic workflows**

Electronic invoicing will be accepted

**VI.3. Additional information****VI.4. Procedures for review****VI.4.1. Review body**

Official name: Órgano Administrativo de Recursos Contractuales

Town: Vitoria-Gasteiz

Country: Spain

E-mail: [oar@euskadi.eus](mailto:oar@euskadi.eus)

**VI.4.3. Review procedure**

Precise information on deadline(s) for review procedures:

Plazo de recurso: quince días conforme al artículo 50 de la LCSP.

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: Contacto Técnico

Postal address: Kurtzeko Plaza, 1, Registro de Plicas

Town: Galdakao (Bizkaia)

Postal code: 48960

Country: Spain

E-mail: [contratacion@galdakao.net](mailto:contratacion@galdakao.net)

Telephone: +34 944010500

Internet address: <http://www.galdakao.eus>

**VI.5. Date of dispatch of this notice**

14/10/2020