

**United Kingdom-London: Communication software development services**

OJ S 216/2018 09/11/2018

Contract notice

Services

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: FSCS

Postal address: FSCS

Town: London

NUTS code: UKI4 Inner London - East

Postal code: EC3A 7QU

Country: United Kingdom

E-mail: [Jean.Mutudza@fscs.org.uk](mailto:Jean.Mutudza@fscs.org.uk)

Telephone: +44 2077414100

**Internet address(es):**Main address: [www.fscs.org.uk](http://www.fscs.org.uk)**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: [www.fscs.bravosolution.co.uk](http://www.fscs.bravosolution.co.uk)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: [www.fscs.bravosolution.co.uk](http://www.fscs.bravosolution.co.uk)

Tenders or requests to participate must be submitted to the abovementioned address

**I.4. Type of the contracting authority**

Body governed by public law

**I.5. Main activity**

General public services

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

Integrated Media Monitoring and Related Services

Reference number: FSCS354

**II.1.2. Main CPV code**

72212510 Communication software development services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

The FSCS is seeking to appoint a Supplier to provide an integrated media monitoring managed service as follows:

- traditional and social media monitoring in real time,
- monthly traditional and social media monitoring evaluation and reporting,
- media contact and relationship management database.

The contract will be for 3 years with the option for FSCS to extend for a further 2 x 12 months.

#### **II.1.5. Estimated total value**

#### **II.1.6. Information about lots**

This contract is divided into lots: no

### **II.2. Description**

#### **II.2.3. Place of performance**

NUTS code: UKI4 Inner London - East

Main site or place of performance: United Kingdom and Northern Ireland.

#### **II.2.4. Description of the procurement**

The FSCS are seeking to appoint a supplier who can provide a high-quality service which demands minimum amount of FSCS input before distribution, which is timely and cost effective.

Traditional and social media monitoring:

- FSCS requires supplier to provide a traditional and social media monitoring and production of daily accurate and relevant email bulletins,
- the email bulletins must detail all FSCS name mentions and preferably other related coverage e.g. relating to firm failures, regulatory matters etc. based on agreed criteria and/ or keywords,
- the email bulletins must provide links to full copies of the articles, gathered by a dedicated team of readers, or other robust methods (e.g. automated using key words, algorithms etc.) and the ability to print articles as necessary.

Monthly traditional and social media evaluation and reporting:

- the service provider must provide monthly traditional and social media evaluation reports within three days of the end of each month to include:

- (i) volume;
- (ii) tone;
- (iii) commentary;
- iv) other relevant information as agreed.

Media contact and relationship management database:

- the service provider must provide access to a media contact and relationship management database,
- the media contact and relationship management database provided by the service provider must be accessible electronically and remotely (e.g. online),
- the media contact and relationship management database provided by the service provider must have the ability to create media distribution lists for issuing press releases to selected media contacts,
- the media contact and relationship management database provided by the service provider must have the ability to conversations, emails, etc. with media contacts.

Minimum requirements:

- service provider must be able to provide a media contact and relationship database,
- service provider must be able to provide all the services as specified to meet FSCS's integrated media monitoring requirements.

#### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6. Estimated value**

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 60

This contract is subject to renewal: yes

Description of renewals:

2 x 12 month renewals.

#### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section III: Legal, economic, financial and technical information**

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#### **III.1. Conditions for participation**

##### **III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions:

Details are set-out in the ITT (Invitation to Tender).

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

##### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 06/12/2018 Local time: 12:00

##### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

##### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

English

**IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 3 (from the date stated for receipt of tender)

**IV.2.7. Conditions for opening of tenders**

Date: 06/12/2018 Local time: 12:00

**Section VI: Complementary information**

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**VI.1. Information about recurrence**

This is a recurrent procurement: yes

Estimated timing for further notices to be published:

3 to 5 years.

**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Royal Courts of Justice

Town: London

Country: United Kingdom

**VI.5. Date of dispatch of this notice**

06/11/2018