

United Kingdom-Coventry: Advertising and marketing services

OJ S 203/2019 21/10/2019

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Orbit Group Ltd

Postal address: Garden Court, Harry Weston Road, Binley Business Park

Town: Coventry

NUTS code: UK United Kingdom

Postal code: CV3 2SU

Country: United Kingdom

Contact person: Procurement Team

E-mail: procurementhelp@orbit.org.uk

Telephone: +44 2476437032

Internet address(es):Main address: <https://procontract.due-north.com>Address of the buyer profile: <http://www.orbit.org.uk>**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://procontract.due-north.com/Advert/Index?advertId=14d25367-e7f0-e911-80fa-005056b64545>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://procontract.due-north.com/Advert/Index?advertId=14d25367-e7f0-e911-80fa-005056b64545>**I.4. Type of the contracting authority**

Body governed by public law

I.5. Main activity

Housing and community amenities

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

OG — Media Buying Services (2) — PP990

Reference number: DN442254

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Orbit are seeking a partner to provide advice, guidance and support with respect to procuring media services and consultancy where required. This will be a 3-year contract with the ability to extend to 5 in annual increments subject to satisfactory performance. The output from this work will be a more value geared media buying service that will be impact measured and managed effectively to ensure Orbits profile and sales opportunities are maximised.

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.3. Place of performance

NUTS code: UK United Kingdom

II.2.4. Description of the procurement

Orbit are seeking a partner to provide advice, guidance and support with respect to procuring media services and consultancy where required. This will be a three-year contract with the ability to extend to five in annual increments subject to satisfactory performance. The output from this work will be a more value geared media buying service that will be impact measured and managed effectively to ensure Orbits profile and sales opportunities are maximised.

II.2.5. Award criteria

Criteria below

Quality criterion - Name: Quality / Weighting: 60

Price - Weighting: 40

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 60

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 18/11/2019 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

English

IV.2.7. Conditions for opening of tenders

Date: 18/11/2019 Local time: 12:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

This tender opportunity is being run via the e-procurement portal 'Procontract'. If not already registered, your company can register for free via <https://procontract.due-north.com>. Once registered you will need to search for the opportunity and register your interest to access all the relevant documentation and submit your response.

You must submit your tender through ProContract no later than the dates specified.

The following information must be provided:

- questionnaire response,
- supporting information to questions asked,
- signed appendices,
- pricing schedule.

Tenders may be submitted at any time before the closing date although tenders received before this date will be retained unopened until the opening date.

All clarification questions must be raised via the portal.

VI.4. Procedures for review

VI.4.1. Review body

Official name: Royal Courts of Justice

Postal address: Strand

Town: London

Postal code: WC2A 2LL

Country: United Kingdom

VI.5. Date of dispatch of this notice

17/10/2019