

494584-2026 - Competition

France – Information and promotion products – Fourniture, marquage, conditionnement et livraison d'objets et textiles promotionnels pour la Région Guadeloupe

OJ S 136/2026 17/07/2026

Contract or concession notice – standard regime

Supplies

1. Buyer

1.1. Buyer

Official name: Région Guadeloupe

Email: achat@regionguadeloupe.fr

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Fourniture, marquage, conditionnement et livraison d'objets et textiles promotionnels pour la Région Guadeloupe

Description: Le présent marché concerne la fourniture, le marquage, le conditionnement et la livraison d'objets et textiles promotionnels pour la Région Guadeloupe. Ces articles sont destinés aux besoins courants et récurrents de la Collectivité pour toutes ses actions de communication et de représentation, notamment événements institutionnels, salons, forums, cérémonies en Guadeloupe, en France métropolitaine et à l'international. Dans le cadre de sa démarche RSE, la Région Guadeloupe souhaite développer le recours à des objets promotionnels écoresponsables marqué à son nom et/ou celui de partenaires ou faisant l'objet d'un marquage « sur mesure »

Procedure identifier: ed60c2db-4259-47dd-a0e0-fc71c016cd41

Internal identifier: 2026AO0485

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Supplies

Main classification (cpv): 39294100 Information and promotion products

Additional classification (cpv): 39500000 Textile articles, 79342200 Promotional services

2.1.2. Place of performance

Postal address: Av. Paul Lacavé

Town: Basse-Terre

Postcode: 97100

Country subdivision (NUTS): Guadeloupe (FRY10)

Country: France

2.1.3. Value

Estimated value excluding VAT: 845 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement**Terms of submission:**

Maximum number of lots for which one tenderer can submit tenders: 2

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 2

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Lot n°1 - fourniture, marquage, conditionnement et livraison d'objets et textiles promotionnels en Guadeloupe

Description: fourniture, marquage, conditionnement et livraison d'objets et textiles promotionnels en Guadeloupe

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Supplies

Main classification (cpv): 39294100 Information and promotion products

Additional classification (cpv): 39294100 Information and promotion products, 39500000

Textile articles, 79342200 Promotional services

5.1.2. Place of performance

Postal address: Av. Paul Lacavé

Town: Basse-Terre

Postcode: 97100

Country subdivision (NUTS): Guadeloupe (FRY10)

Country: France

5.1.3. Estimated duration

Start date: 29/09/2026

Duration: 48 Months

5.1.4. Renewal

Maximum renewals: 3

Other information about renewals: Marché de 12 mois reconductible trois fois pour une maximale globale de 4 ans

5.1.5. Value

Estimated value excluding VAT: 605 000,00 EUR

5.1.6. General information

This is a recurrent procurement

Reserved participation:

Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Quality

Description: La valeur technique est appréciée au regard du contenu du mémoire technique

Category of award weight criterion: Weight (points, exact)

Award criterion number: 60

Criterion:

Type: Price

Description: Prix

Category of award weight criterion: Weight (points, exact)

Award criterion number: 40

5.1.11. Procurement documents

Address of the procurement documents: <https://www.eguadeloupe.com>

Ad hoc communication channel:

Name: AW Solutions

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.eguadeloupe.com>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 18/08/2026 18:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 146 Days

Information about public opening:

Opening date: 18/08/2026 20:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Guadeloupe

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: celles-ci figurent dans le cahier des charges

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, with reopening of competition

Maximum number of participants: 4

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Guadeloupe

Organisation providing additional information about the procurement procedure: Région Guadeloupe

Organisation providing more information on the review procedures: Tribunal administratif de Guadeloupe

5.1. Lot: LOT-0002

Title: Lot n°2 - Lot n°1 - fourniture, marquage, conditionnement et livraison d'objets et textiles promotionnels en France métropolitaine

Description: fourniture, marquage, conditionnement et livraison d'objets et textiles promotionnels en France hexagonale

Internal identifier: 2

5.1.1. Purpose

Main nature of the contract: Supplies

Main classification (cpv): 39294100 Information and promotion products

Additional classification (cpv): 39294100 Information and promotion products, 39500000

Textile articles, 79342200 Promotional services

5.1.2. Place of performance

Postal address: Av. Paul Lacavé

Town: Basse-Terre

Postcode: 97100

Country subdivision (NUTS): Guadeloupe (FRY10)

Country: France

5.1.3. Estimated duration

Start date: 29/09/2026

Duration: 48 Months

5.1.4. Renewal

Maximum renewals: 3

Other information about renewals: Marché de 12 mois reconductible trois fois pour une maximale globale de 4 ans

5.1.5. Value

Estimated value excluding VAT: 240 000,00 EUR

5.1.6. General information

This is a recurrent procurement

Reserved participation:

Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Quality

Description: La valeur technique est appréciée au regard du contenu du mémoire technique

Category of award weight criterion: Weight (points, exact)

Award criterion number: 60

Criterion:

Type: Price

Description: Prix

Category of award weight criterion: Weight (points, exact)

Award criterion number: 40

5.1.11. Procurement documents

Address of the procurement documents: <https://www.eguadeloupe.com>

Ad hoc communication channel:

Name: AW Solutions

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.eguadeloupe.com>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 18/08/2026 18:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 146 Days

Information about public opening:

Opening date: 18/08/2026 20:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Guadeloupe

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: celles-ci figurent dans le cahier des charges

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, with reopening of competition

Maximum number of participants: 4

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de Guadeloupe

Organisation providing additional information about the procurement procedure: Région Guadeloupe

Organisation providing more information on the review procedures: Tribunal administratif de Guadeloupe

8. Organisations

8.1. ORG-0001

Official name: Avenue-Web Systèmes

Registration number: 0C26D6AA-E7BF-D79E-A5DF8E7E4F32CD76

Town: Seyssinet-Pariset

Postcode: 38170

Country subdivision (NUTS): Isère (FRK24)

Country: France

Email: publications-joue@aws-france.com

Telephone: +33480041260

Roles of this organisation:

TED eSender

8.1. ORG-0002

Official name: Région Guadeloupe

Registration number: 81765

Postal address: Av. Paul Lacavé

Town: Basse-Terre

Postcode: 97100

Country subdivision (NUTS): Guadeloupe (FRY10)

Country: France

Contact point: Président du Conseil Régional

Email: achat@regionguadeloupe.fr

Telephone: 0590804040

Internet address: <https://www.regionguadeloupe.fr>

Buyer profile: <https://www.eguadeloupe.com>

Roles of this organisation:

Buyer

8.1. ORG-0003

Official name: Région Guadeloupe

Registration number: 0C26D6CC-EC4F-960D-AD2A9E8A8F99E10F

Postal address: Av. Paul Lacavé

Town: Basse-Terre

Postcode: 97100

Country subdivision (NUTS): Guadeloupe (FRY10)

Country: France

Email: achat@regionguadeloupe.fr

Telephone: 0590804040

Roles of this organisation:

Organisation providing additional information about the procurement procedure

8.1. ORG-0004

Official name: Tribunal administratif de Guadeloupe

Registration number: 0C26D6DC-92B0-C024-66A083F16AD19E91

Postal address: 34 chemin des Bougainvilliers Cité Guillard

Town: Basse-Terre

Postcode: 97100

Country subdivision (NUTS): Guadeloupe (FRY10)

Country: France

Email: greffe.ta-basse-terre@juradm.fr

Telephone: 0590384900

Fax: 0590819670

Internet address: <https://guadeloupe.tribunal-administratif.fr>

Roles of this organisation:

Review organisation

8.1. ORG-0005

Official name: Tribunal administratif de Guadeloupe

Registration number: 0C26D6EE-075A-B8E7-D273AE60DEB910C6

Postal address: 34 chemin des Bougainvilliers Cité Guillard

Town: Basse-Terre

Postcode: 97100

Country subdivision (NUTS): Guadeloupe (FRY10)

Country: France

Email: greffe.ta-basse-terre@juradm.fr

Telephone: 0590384900

Fax: 0590819670

Roles of this organisation:

Organisation providing more information on the review procedures

Notice information

Notice identifier/version: 9d585659-9aab-4132-83b8-5495af4ad36a - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 15/07/2026 23:10:01 (UTC+02:00) Eastern European Time, Central European Summer Time

Languages in which this notice is officially available: French

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