

495352-2026 - Competition

Lithuania – Advertising services – (2026-GSC-309) Reklamos (žiniasklaidos) planavimas ir sklaida

OJ S 136/2026 17/07/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: UAB Ignitis grupės paslaugų centras (PV)

Email: zivile.kasparaviciene@ignitis.lt

Legal type of the buyer: Public undertaking

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: (2026-GSC-309) Reklamos (žiniasklaidos) planavimas ir sklaida

Description: Pasiūlymai bus vertinami pagal ekonomiškai naudingiausio pasiūlymo vertinimo kriterijų – kainos ir kokybės santykį. Pasiūlymų ekonominio naudingumo vertinimo metodika pateikiama SPS priede „Ekonominio naudingumo vertinimo metodika“. Šio pirkimo metu bus taikoma dalyvių atranka pagal kokybės kriterijų įvertinimą. Atrankos kriterijai ir vertinimo metodika pateikiami SPS priede „Tiekėjų atrankos pagal kokybės kriterijų įvertinimą metodika“. Galutinio pasiūlymo galiojimas užtikrinamas 3 proc. dydžio bauda nuo Sutarties kainos EUR be PVM. Su laimėjusiu tiekėju Sutartis sudaroma maksimaliai galimai Sutarties vertei – 2 800 000,00 EUR be PVM sumai. Pirkime taikomi pašalinimo pagrindai ir keliama kvalifikacijos reikalavimai.

Procedure identifier: 7fee765c-a08b-4fdf-8999-1e37da8dc888

Type of procedure: Negotiated with prior publication of a call for competition / competitive with negotiation

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341000 Advertising services

2.1.2. Place of performance

Country subdivision (NUTS): Vilniaus apskritis (LT011)

Country: Lithuania

2.1.3. Value

Estimated value excluding VAT: 2 800 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: (2026-GSC-309) Reklamos (žiniasklaidos) planavimas ir sklaida

Description: Pasiūlymai bus vertinami pagal ekonomiškai naudingiausio pasiūlymo vertinimo kriterijų – kainos ir kokybės santykį. Pasiūlymų ekonominio naudingumo vertinimo metodika pateikiama SPS priede „Ekonominio naudingumo vertinimo metodika“. Šio pirkimo metu bus taikoma dalyvių atranka pagal kokybės kriterijų įvertinimą. Atrankos kriterijai ir vertinimo metodika pateikiami SPS priede „Tiekėjų atrankos pagal kokybės kriterijų įvertinimą metodika“. Galutinio pasiūlymo galiojimas užtikrinamas 3 proc. dydžio bauda nuo Sutarties kainos EUR be PVM. Su laimėjusiu tiekėju Sutartis sudaroma maksimaliai galimai Sutarties vertei – 2 800 000,00 EUR be PVM sumai. Pirkime taikomi pašalinimo pagrindai ir keliami kvalifikacijos reikalavimai.

Internal identifier: 0

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341000 Advertising services

5.1.2. Place of performance

Country subdivision (NUTS): Vilniaus apskritis (LT011)

Country: Lithuania

5.1.3. Estimated duration

Duration: 36 Months

5.1.5. Value

Estimated value excluding VAT: 2 800 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

Green Procurement Criteria: National Green Public Procurement criteria

Social objective promoted: Fair working conditions

5.1.9. Selection criteria

Sources of selection criteria: European Single Procurement Document (ESPD)

Information about the second stage of a two-stage procedure:

Minimum number of candidates to be invited for the second stage of the procedure: 3

Maximum number of candidates to be invited for the second stage of the procedure: 3

The procedure will take place in successive stages. At each stage, some participants may be eliminated

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: Lithuanian

Languages in which the procurement documents (or their parts) are unofficially available: Lithuanian

Address of the procurement documents: <https://viesiejipirkimai.lt/epps/cft/listContractDocuments.do?resourceId=8736105>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://viesiejipirkimai.lt/epps/cft/viewTenders.do?resourceId=8736105>

Languages in which tenders or requests to participate may be submitted: Lithuanian

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of requests to participate: 21/08/2026 10:00:00 (UTC+03:00) Eastern European Summer Time, Istanbul, Mayotte

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Vilniaus apygardos teismas

Information about review deadlines: Žr. pirkimo dokumentuose

Organisation providing offline access to the procurement documents: UAB Ignitis grupės paslaugų centras (PV)

Organisation receiving requests to participate: UAB Ignitis grupės paslaugų centras (PV)

Organisation processing tenders: UAB Ignitis grupės paslaugų centras (PV)

8. Organisations

8.1. ORG-0001

Official name: UAB Ignitis grupės paslaugų centras (PV)

Registration number: 303200016

Postal address: Laisvės pr. 10

Town: Vilnius

Postcode: LT-04215

Country subdivision (NUTS): Vilniaus apskritis (LT011)

Country: Lithuania

Email: zivile.kasparaviciene@ignitis.lt

Telephone: +37069836092

Internet address: <https://ignitisgrupe.lt>

Buyer profile: <https://ignitisgrupe.lt>

Roles of this organisation:

Buyer

Central purchasing body awarding public contracts or concluding framework agreements for works, supplies or services intended for other buyers

Organisation providing offline access to the procurement documents
Organisation receiving requests to participate
Organisation processing tenders

8.1. ORG-0002

Official name: Vilniaus apygardos teismas
Registration number: 193312970
Postal address: Gedimino pr. 40
Town: Vilnius
Postcode: 01501
Country subdivision (NUTS): Vilniaus apskritis (LT011)
Country: Lithuania
Email: vilniaus.apygardos@teismas.lt
Telephone: +370 70668369

Roles of this organisation:

Review organisation

8.1. ORG-0003

Official name: European Dynamics S.A.
Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Postcode: 15125
Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: b297cac9-3bf6-4a4c-a6fd-33d99ba80bba - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice subtype: 16
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