

Spain-Castellón de la Plana: Advertising services
OJ S 175/2022 12/09/2022
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Patronato Provincial Turismo de Castellón

National registration number: P6200004G

Postal address: Avda. Vall d'Uixó, 25

Town: Castellón de la Plana

NUTS code: ES522 Castellón/Castelló

Postal code: 12004

Country: Spain

Contact person: Patronato Provincial Turismo de Castellón

E-mail: turismodecastellon@dipcas.es

Telephone: +34 964359883

Fax: +34 964359870

Internet address(es):

Main address: <http://www.turismodecastellon.com>

Address of the buyer profile: <https://contrataciondelestado.es/wps/poc?uri=deeplink:perfilContratante&idBp=QIUtdkniWFwQK2TEfXGy%2BA%3D%3D>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Campañas Publicidad "Castelló Ruta de Sabor"

Reference number: 44/2022

II.1.2. Main CPV code

79341000 Advertising services

II.1.3. Type of contract

Services

II.1.4. Short description

Campañas Publicidad "Castelló Ruta de Sabor"

II.1.6.

Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 235 088,67 EUR

II.2. Description

II.2.3. Place of performance

NUTS code: ES522 Castellón/Castelló

II.2.4. Description of the procurement

Campañas Publicidad "Castelló Ruta de Sabor"

II.2.5. Award criteria

Cost criterion - Name: Porcentaje ofertado de beneficio industrial / Weighting: 100

II.2.11. Information about options

Options: yes

Description of options:

Posibilidad de prórroga por una anualidad más

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 091-250767](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 2022-0010

Title:

Campañas Publicidad "Castelló Ruta de Sabor"

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

05/09/2022

V.2.2. Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 4

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: TARGET 2016 S.L.

National registration number: B85765253

Postal address: Eros, 16, 1º C

Town: Madrid

NUTS code: ES España

Postal code: 28045

Country: Spain

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 249 169,07 EUR

Total value of the contract/lot: 235 088,67 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Patronato Provincial de Turismo de Castellón

Postal address: Avda. Vall d'Uixó, 25

Town: Castelló

Postal code: 12004

Country: Spain

E-mail: rpoles@dipcas.es

Telephone: +34 964359584

Internet address: <https://turismodecastellon.sedelectronica.es/info.0>

VI.5. Date of dispatch of this notice

07/09/2022