

Ireland-Dublin: Public relations services
OJ S 239/2017 13/12/2017
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Food Safety Authority of Ireland

National registration number: N/A

Postal address: The Exchange, George's Dock, IFSC

Town: Dublin

NUTS code: IE Éire / Ireland

Postal code: D01 P2V6

Country: Ireland

Contact person: Jane Ryder

E-mail: jryder@fsai.ie

Telephone: +353 8171302

Internet address(es):

Main address: <http://www.fsai.ie>

Address of the buyer profile: <https://irl.eu-supply.com/ctm/Company/CompanyInformation/Index/557>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Public order and safety

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Provision of Public Relations Services

Reference number: 2017/10

II.1.2. Main CPV code

79416000 Public relations services

II.1.3. Type of contract

Services

II.1.4. Short description

This Request for Tender (RFT) issued by the contracting authority invites suitably qualified public relations (PR) service providers to assist with delivering expert public relations services

together with the contracting authority's internal communications team across a range of requirements throughout the contract term. Please refer to the RFT document for further information.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 340 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79416100 Public relations management services, 79416200 Public relations consultancy services

II.2.3. Place of performance

NUTS code: IE Éire / Ireland

Main site or place of performance: Dublin.

II.2.4. Description of the procurement

This Request for Tender (RFT) issued by the contracting authority invites suitably qualified public relations (PR) service providers to assist with delivering expert public relations services together with the contracting authority's internal communications team across a range of requirements throughout the contract term. Please refer to the RFT document for further information.

II.2.5. Award criteria

Quality criterion - Name: Proposed methodology and approach. / Weighting: 40 %

Quality criterion - Name: Qualifications and relevant experience of proposed key personnel. / Weighting: 30 %

Price - Weighting: 30 %

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Please refer to the Request for Tender (RFT) document for further information.

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2017/S 173-354674](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

01/12/2017

V.2.2. Information about tenders

Number of tenders received: 4

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 0

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Weber Shandwick

Postal address: 60 Sir John Rogerson's Quay

Town: Dublin

NUTS code: IE Éire / Ireland

Postal code: 2

Country: Ireland

E-mail: dublin@webershandwick.com

Telephone: +353 16798600

Internet address: www.webershandwick.ie

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 340 000,00 EUR

Total value of the contract/lot: 340 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

Please refer to the Request for Tender (RFT) document for further information.

VI.4. Procedures for review

VI.4.1. Review body

Official name: The High Court, Four Courts

Postal address: Ground Floor, East Wing, Inns Quay

Town: Dublin

Postal code: 7

Country: Ireland

E-mail: highcourtscentraloffice@courts.ie

Internet address: www.courts.ie

VI.5. Date of dispatch of this notice

08/12/2017