

Sweden-Härnösand: Business and management consultancy and related services

OJ S 191/2021 01/10/2021

Contract award notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Länsstyrelsen i Västernorrlands Län

National registration number: 202100-2445

Postal address: Pumpbacksgatan 19

Town: HÄRNÖSAND

NUTS code: SE321 Västernorrlands län

Postal code: 87186

Country: Sweden

Contact person: Evelina Ödling

E-mail: evelina.odling@lansstyrelsen.se**Internet address(es):**Main address: <http://www.lansstyrelsen.se/vasternorrland>**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Upphandling av konsultstöd för en hållbar besöksnäring i Västernorrland

Reference number: 602-2767-2021

II.1.2. Main CPV code

79400000 Business and management consultancy and related services

II.1.3. Type of contract

Services

II.1.4. Short description

Länsstyrelsen Västernorrland inbjuder er att lämna anbud i vår upphandling av kompetensutvecklingsåtgärder (utbildningar, kursverksamhet), enskilda rådgivningsinsatser samt studieresor med inspirationsträffar. Samtliga insatser är riktade mot företagare som bedriver verksamhet inom besöksnäringen samt företag på landsbygden som vill diversifiera sin verksamhet.

II.1.6.

Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 1 500 000,00 SEK

II.2. Description

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services, 79410000 Business and management consultancy services, 79413000 Marketing management consultancy services, 80500000 Training services, 80510000 Specialist training services

II.2.3. Place of performance

NUTS code: SE321 Västernorrlands län

II.2.4. Description of the procurement

Länsstyrelsen Västernorrland inbjuder er att lämna anbud i vår upphandling av kompetensutvecklingsåtgärder (utbildningar, kursverksamhet), enskilda rådgivningsinsatser samt studieresor med inspirationsträffar. Samtliga insatser är riktade mot företagare som bedriver verksamhet inom besöksnäringen samt företag på landsbygden som vill diversifiera sin verksamhet.

II.2.5. Award criteria

Price

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure Accelerated procedure Justification:

Det kommer att ligga ute över 50 dagar så det borde inte vara ett påskyndat förfarande.

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2021/S 132-351063](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9.

Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

15/09/2021

V.2.2. Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Trampolin PR

National registration number: 556775-5797

Postal address: Storgatan 41

Town: Östersund

NUTS code: SE321 Västernorrlands län

Postal code: 831 33

Country: Sweden

E-mail: marlene@trampolinpr.se

Internet address: <http://www.trampolinpr.se>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 750 000,00 SEK

V.2.5. Information about subcontracting

Section V: Award of contract

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

15/09/2021

V.2.2. Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Esam AB

National registration number: 556502-0293

Postal address: Nygatan 14

Town: UMEÅ

NUTS code: SE321 Västernorrlands län

Postal code: 90327

Country: Sweden

E-mail: christina.pihl@esam.se

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 750 000,00 SEK

Total value of the contract/lot: 98 000,00 SEK

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

Merzell annons: <https://opic.com/id/afxqitxdly>

VI.4. Procedures for review

VI.4.1. Review body

Official name: Förvaltningsrätten

Town: HÄRNÖSAND

Country: Sweden

VI.5. Date of dispatch of this notice

28/09/2021