

497098-2026 - Competition

Germany – Marketing services – DE_313_ter Communication Services

OJ S 136/2026 17/07/2026

Contract or concession notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: European Centre for Medium Range Weather Forecasts (ECMWF)

Email: procurement@ecmwf.int

Legal type of the buyer: International organisation

Activity of the contracting authority: Environmental protection

2. Procedure

2.1. Procedure

Title: DE_313_ter Communication Services

Description: ECMWF, as one of the Entrusted Entities for the Destination Earth (DestinE) initiative, invites Tenders for the provision of communication and event management services to contribute to the delivery of the ECMWF Destination Earth Communication Strategy.

Procedure identifier: c7ae775e-53fd-4c8e-95f5-622a507d7fff

Internal identifier: DE_313_ter

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79342000 Marketing services

2.1.2. Place of performance

Anywhere in the European Economic Area

Additional information: Service shall be performed on Contractor's premises, located either in the European Economic Area or in the Associated Countries with respect to the Digital Europe Programme, and as outlined in Article 18.1 of the EU's Regulation 2021/694 and the Digital Europe Work Programme 20252027 (Annex I to C(2025)1839 final), including in the premises of international organisations of European interest and other legal entities created under EU law.

2.1.3. Value

Estimated value excluding VAT: 500 000,00 EUR

2.1.4. General information

Additional information: The procurement for the contract will be conducted in accordance with ECMWF's procedures as set out in Invitation to Tender documents, which will be available on ECMWF's eProcurement Portal (<http://procurement.ecmwf.int/>) and no other procedures will apply. In submitting this notice ECMWF does not waive the privileges and immunities granted to it by virtue of its status as an intergovernmental organisation or submit itself to any jurisdiction. Tenders must be submitted using ECMWF's eProcurement Portal. Hard copy

(paper) submissions will not be accepted. Due to the need to include performance and compliance obligations in the contract, ECMWF will contract only with a single legal person or entity which is competent to undertake and commit to these obligations. ECMWF recognises that some bids will involve a number of organisations which may wish to work together to deliver the contract requirements. In such cases, these organisations must identify a lead contractor who will sign the contract with ECMWF and who will be responsible for putting in place legal arrangements to ensure that it can guarantee that all other organisations will also meet the contract obligations. ECMWF will not enter into multiple contracts with individual members of consortia or groups of service providers. Eligibility: Refer to Section 3.2 of Volume I of the ITT documents.

Legal basis:

Other

Other -

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: DE_313_ter Communication Services

Description: The successful Tenderer will contribute to the delivery of the ECMWF Destination Earth Communication Strategy under the guidance of the ECMWF Communications Team.

The services will cover activities for B2C, B2B and B2G purposes, including the following areas: (1) Event management services – including but not limited to managing in-person, hybrid and online events (webinars) that are hosted by ECMWF and also managing the participation and/or sponsorship of third-party events. This may include photography and audio-visual services. (2) Communication services - including but not limited to offering media monitoring, campaign support, procuring media partnerships, organising media training, support in crisis communications. Further details, including additional requirements are contained within the Volume II document of the ITT. Kindly note that an extension to the deadline for receipt of tenders is not anticipated and any such requests for an extension should be entirely avoided. ECMWF intends to award one contract for a duration of 17 months. Internal identifier: DE_313_ter

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79342000 Marketing services

5.1.2. Place of performance

Anywhere in the European Economic Area

Additional information: Service shall be performed on Contractor's premises, located either in the European Economic Area or in the Associated Countries with respect to the Digital Europe Programme, and as outlined in Article 18.1 of the EU's Regulation 2021/694 and the Digital Europe Work Programme 20252027 (Annex I to C(2025)1839 final), including in the premises of international organisations of European interest and other legal entities created under EU law.

5.1.3. Estimated duration

Start date: 01/01/2027

Duration: 17 Months

5.1.5. Value

Estimated value excluding VAT: 500 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Tender requirement

Procurement Project fully or partially financed with EU Funds.

Information about European Union funds:

EU funds programme: Digital Europe Programme (2021/2027)

The procurement is covered by the Government Procurement Agreement (GPA): no

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Tenderer's Financial & Legal Organisation

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 5

Criterion:

Type: Price

Description: Price

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 20

Criterion:

Type: Quality

Description: Track Record

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 15

Criterion:

Type: Quality

Description: Quality of Resources Deployed

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 10

Criterion:

Type: Quality

Description: Approach and solutions

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 20

Criterion:

Type: Quality

Description: Case Study

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 20

Criterion:

Type: Quality

Description: Management and Implementation
Category of award weight criterion: Weight (percentage, exact)
Award criterion number: 10

5.1.11. Procurement documents

Access to certain procurement documents is restricted
Justification for restricting access to certain procurement documents: Tools, devices, or file formats not generally available

Deadline for requesting additional information: 03/09/2026 23:59:59 (UTC+02:00) Eastern European Time, Central European Summer Time

Information about restricted documents is available at: <https://www.ecmwf.int/en/about/suppliers>

Ad hoc communication channel:

Name: Please refer to Volume I of the ITT documents for a complete description of the communication and tender submission procedure. Tenderers must register their organisation on the ECMWF's eProcurement Portal to be able to access the ITT documents and to be able to submit a response to the ITT. Registration is free and the process is managed by the portal provider.

URL: <https://procurement.ecmwf.int/>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://procurement.ecmwf.int/>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Allowed

Deadline for receipt of tenders: 18/09/2026 15:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 9 Months

Information about public opening:

Opening date: 18/09/2026 15:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: ECMWF's eProcurement Portal

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

Financial arrangement: Please refer to Volume V of the ITT documents.

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: European Centre for Medium-Range Weather Forecasts (ECMWF)

Information about review deadlines: Please refer to ECMWF's Procurement Debriefing and Review Procedure published at the ECMWF Suppliers webpage (<https://www.ecmwf.int/en/about/suppliers>).

Organisation providing additional information about the procurement procedure: European Centre for Medium Range Weather Forecasts (ECMWF)

Organisation providing offline access to the procurement documents: European Centre for Medium Range Weather Forecasts (ECMWF)

Organisation providing more information on the review procedures: European Centre for Medium-Range Weather Forecasts (ECMWF)

Organisation receiving requests to participate: European Centre for Medium Range Weather Forecasts (ECMWF)

Organisation processing tenders: European Centre for Medium Range Weather Forecasts (ECMWF)

8. Organisations

8.1. ORG-0001

Official name: European Centre for Medium Range Weather Forecasts (ECMWF)

Registration number: fiscal code no. 91148050684

Postal address: Robert-Schuman-Platz 3

Town: Bonn

Postcode: 53175

Country subdivision (NUTS): Bonn, Kreisfreie Stadt (DEA22)

Country: Germany

Contact point: Procurement at ECMWF

Email: procurement@ecmwf.int

Telephone: +44 118 949 9000

Buyer profile: <https://procurement.ecmwf.int/>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Organisation providing offline access to the procurement documents

Organisation receiving requests to participate

Organisation processing tenders

8.1. ORG-0002

Official name: European Centre for Medium-Range Weather Forecasts (ECMWF)

Registration number: not applicable

Postal address: Shinfield Park

Town: Reading

Postcode: RG2 9AX

Country: United Kingdom

Contact point: Procurement at ECMWF

Email: procurement@ecmwf.int

Telephone: +44 118 949 9000

Fax: +44 118 986 9450

Internet address: <https://www.ecmwf.int/>

Information exchange endpoint (URL): <https://procurement.ecmwf.int/>

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1. ORG-0000

Official name: Publications Office of the European Union

Registration number: PUBL

Town: Luxembourg

Postcode: 2417

Country subdivision (NUTS): Luxembourg (LU000)

Country: Luxembourg

Email: ted@publications.europa.eu

Telephone: +352 29291

Internet address: <https://op.europa.eu>

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: f5c1403d-56a8-4b5c-bd42-c6d84eeda41c - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

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Languages in which this notice is officially available: English

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