

Latvia-Riga: Advertising services

OJ S 156/2023 16/08/2023

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Veselības ministrija

National registration number: 90001474921

Postal address: Brīvības iela 72 k-1

Town: Rīga

NUTS code: LV00 Latvija

Postal code: LV-1011

Country: Latvia

Contact person: Areta Dzirvinska

E-mail: areta.dzirvinska@vm.gov.lv

Telephone: +371 67876174

Internet address(es):

Main address: <http://www.vm.gov.lv>

Address of the buyer profile: <https://www.eis.gov.lv/EKEIS/Supplier/Organizer/363>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.eis.gov.lv/EKEIS/Supplier/Procurement/106765>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.eis.gov.lv/EKEIS/Supplier/ProcurementProposals/106765>

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

Health

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Reklāmas par ņirgāšanās mazināšanu izvietošana

Reference number: VM 2023/12/ESF

II.1.2. Main CPV code

79341000 Advertising services

II.1.3.

Type of contract

Services

II.1.4. Short description

Reklāmas par ņirgāšanās mazināšanu izvietošana

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79341000 Advertising services

II.2.3. Place of performance

NUTS code: LV00 Latvija

Main site or place of performance: Latvijas Republikas teritorija

II.2.4. Description of the procurement

Reklāmas par ņirgāšanās mazināšanu izvietošana

II.2.5. Award criteria

Criteria below

Quality criterion - Name: Reklāmas izvietošana televīzijā (vidējā svērtā TRP sekundes net-net cena euro bez PVN, auditorijas aptvere (Reach 3+)) / Weighting: 40 punkti

Quality criterion - Name: Reklāmas izvietošana sociālajos un digitālos medijos (apraksts) / Weighting: 50 punkti

Price - Weighting: 10 punkti

II.2.6. Estimated value

Value excluding VAT: 50 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

End: 08/12/2023

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: Eiropas Sociālā fonda projekts "Kompleksi veselības veicināšanas un slimību profilakses pasākumi" (identifikācijas Nr. 9.2.4.1/16/I/001)

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

Saskaņā ar iepirkuma procedūras nolikumu

III.1.2. Economic and financial standing

List and brief description of selection criteria:

Minimum level(s) of standards possibly required:

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 18/09/2023 Local time: 10:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Latvian

IV.2.7. Conditions for opening of tenders

Date: 18/09/2023 Local time: 14:01

Place:

<https://www.eis.gov.lv/EKEIS/Supplier/ProcurementProposals/106765>

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about electronic workflows

Electronic invoicing will be accepted

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Iepirkumu uzraudzības birojs

Postal address: Smilšu iela 1

Town: Rīga
Country: Latvia
E-mail: pasts@iub.gov.lv
Telephone: +371 22416641
Internet address: <http://www.iub.gov.lv>

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:
Saskaņā ar Publisko iepirkumu likuma 68. panta trešo daļu

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Iepirkumu uzraudzības birojs
Postal address: Smilšu iela 1
Town: Rīga
Postal code: LV-1919
Country: Latvia
E-mail: pasts@iub.gov.lv
Telephone: +371 22416641
Internet address: <http://www.iub.gov.lv>

VI.5. Date of dispatch of this notice

11/08/2023