

497868-2026 - Result

Ireland – IT services: consulting, software development, Internet and support – Design and Installation of an Interactive Immersive Experience PAZMÁS – The Armada Across Seas and Borders Under Theme 1– Local Community Regeneration and Transformation Part of Sligo PEACEPLUS Plan

OJ S 137/2026 20/07/2026

**Contract or concession award notice – standard regime
Services**

1. Buyer

1.1. Buyer

Official name: Sligo County Council

Email: procurement@sligococo.ie

Legal type of the buyer: Body governed by public law, controlled by a local authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Design and Installation of an Interactive Immersive Experience PAZMÁS – The Armada Across Seas and Borders Under Theme 1– Local Community Regeneration and Transformation Part of Sligo PEACEPLUS Plan

Description: Sligo County Council is seeking to appoint a suitably qualified Contractor to develop and implement an immersive audiovisual experience at the Spanish Armada Visitor Centre, Grange, Co. Sligo, including design, development, equipment, installation and a 5 year maintenance contract. The aim of this audiovisual installation is to retell the story, either in part or in full, reflecting the story of the Armada and its tragic ending at Streedagh or the more recent discoveries of the shipwrecks. We require the use of Extended Technology - Virtual Reality (VR), Augmented Reality (AR) or some other form of immersive audiovisual technology to blend the virtual and real worlds in retelling the Spanish Armada story, in whole or in part, in a dynamic, entertaining and educational way. The installation will be located in a small room (dimensions approx. 4m x 3m) within the Spanish Armada Visitor centre. There will be a requirement for the installation to be dynamic, engaging and educational, highlighting the Armada using modern audiovisual technology. As a separate part of this project, the room will be upgraded and modernised, to facilitate the installation of the audiovisual experience. In advance of the submission of a proposal, interested qualified parties are invited to visit the Spanish Armada Visitor Centre to view the premises and facilities at first hand. This can be done by appointment via the eTenders messaging service. Any site visits undertaken shall be conducted at the bidder's own discretion and expense, outside the scope of this tender and without forming part of any contractual agreement.

Procedure identifier: c0e945c5-ff1d-4691-9e08-8d8d8638481c

Previous notice: 73308217-dd6c-4033-a15e-34a264a131e8-01

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72000000 IT services: consulting, software development, Internet and support

Additional classification (cpv): 72200000 Software programming and consultancy services

2.1.2. Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

2.1.3. Value

Estimated value excluding VAT: 83 026,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0001

Title: Design and Installation of an Interactive Immersive Experience PAZMÁS – The Armada Across Seas and Borders Under Theme 1– Local Community Regeneration and Transformation Part of Sligo PEACEPLUS Plan

Description: Sligo County Council is seeking to appoint a suitably qualified Contractor to develop and implement an immersive audiovisual experience at the Spanish Armada Visitor Centre, Grange, Co. Sligo, including design, development, equipment, installation and a 5 year maintenance contract. The aim of this audiovisual installation is to retell the story, either in part or in full, reflecting the story of the Armada and its tragic ending at Streedagh or the more recent discoveries of the shipwrecks. We require the use of Extended Technology - Virtual Reality (VR), Augmented Reality (AR) or some other form of immersive audiovisual technology to blend the virtual and real worlds in retelling the Spanish Armada story, in whole or in part, in a dynamic, entertaining and educational way. The installation will be located in a small room (dimensions approx. 4m x 3m) within the Spanish Armada Visitor centre. There will be a requirement for the installation to be dynamic, engaging and educational, highlighting the Armada using modern audiovisual technology. As a separate part of this project, the room will be upgraded and modernised, to facilitate the installation of the audiovisual experience. In advance of the submission of a proposal, interested qualified parties are invited to visit the Spanish Armada Visitor Centre to view the premises and facilities at first hand. This can be done by appointment via the eTenders messaging service. Any site visits undertaken shall be conducted at the bidder's own discretion and expense, outside the scope of this tender and without forming part of any contractual agreement.

Internal identifier: 0

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72000000 IT services: consulting, software development, Internet and support

Additional classification (cpv): 72200000 Software programming and consultancy services

Quantity: 1

5.1.2. Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

5.1.3. Estimated duration

Duration: 22 Months

5.1.5. Value

Estimated value excluding VAT: 83 026,00 EUR

5.1.6. General information

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.10. Award criteria

Criterion:

Type: Cost

Description: Cost @ 5%

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 5

Criterion:

Type: Quality

Description: Quality @ 95%

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 95

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Sligo County Council

Organisation providing more information on the review procedures: The High Court of Ireland

6. Results

Value of all contracts awarded in this notice: 83 026,00 EUR

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Official name: Aura Digital Studios

Tender:

Tender identifier: 000159431

Identifier of lot or group of lots: LOT-0001

Value of the tender: 83 026,00 EUR

Subcontracting: No

Contract information:

Identifier of the contract: 454761

Date on which the winner was chosen: 11/03/2026

Date of the conclusion of the contract: 28/04/2026

Information about European Union funds:

Name of EU-financed project or programme: European Peace Facility (2021/2027)

Identifier of EU funds: SEUPB

Further details of EU funds: PEACEPLUS

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 8

8. Organisations

8.1. ORG-0001

Official name: Sligo County Council

Registration number: 0035297W

Postal address: County Hall, Riverside

Town: Sligo

Postcode: F91 Y763

Country subdivision (NUTS): Border (IE041)

Country: Ireland

Email: procurement@sligococo.ie

Telephone: 0719111111

Internet address: <https://www.sligococo.ie>

Buyer profile: <https://www.sligococo.ie>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

8.1. ORG-0002

Official name: Aura Digital Studios

Size of the economic operator: Micro

Registration number: NI676805

Postal address: Unit 16, 8 Cromac Avenue

Town: Belfast

Postcode: BT72JA

Country: United Kingdom

Email: info@auradigitalstudios.com

Telephone: 07761137973

Internet address: <https://www.auradigitalstudios.com/>

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1. ORG-0003

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1. ORG-0004

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: aeb05ec6-a351-4cd2-9893-f9e12ef3cd64 - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

Notice subtype: 29

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