

499158-2026 - Competition

Netherlands – Advertising management services – Reclamemast A4 Kaag en Braasem

OJ S 137/2026 20/07/2026

Contract or concession notice – standard regime - Change notice
Services

1. Buyer

1.1. Buyer

Official name: Gemeente Kaag en Braassem

Email: info@kaagenbraassem.nl

Legal type of the buyer: Regional authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Reclamemast A4 Kaag en Braasem

Description: De opdracht betreft een concessie voor het plaatsen, onderhouden en exploiteren van een Reclamemast op een stuk grond langs de A4. 1 Reclamemast

Procedure identifier: 87e677ec-a171-4ed5-9f47-e1b606a0998b

Type of procedure: Open

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341200 Advertising management services

2.1.2. Place of performance

Country subdivision (NUTS): Agglomeratie Leiden en Bollenstreek (NL363)

Country: Netherlands

Additional information: Kaag en Braasem

2.1.4. General information

Legal basis:

Directive 2014/23/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: European Single Procurement Document (ESPD)

5. Lot

5.1. Lot: LOT-0000

Title: Reclamemast A4 Kaag en Braasem

Description: De opdracht betreft een concessie voor het plaatsen, onderhouden en exploiteren van een Reclamemast op een stuk grond langs de A4. 1 Reclamemast

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341200 Advertising management services

5.1.2. Place of performance

Country subdivision (NUTS): Agglomeratie Leiden en Bollenstreek (NL363)

Country: Netherlands

Additional information: Kaag en Braasem

5.1.3. Estimated duration

Duration: 180 Months

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.9. Selection criteria

Sources of selection criteria: European Single Procurement Document (ESPD)

5.1.10. Award criteria

Criterion:

Type: Price

Name: Concessieprijs

Description: Zie aanbestedingsleidraad

Category of award weight criterion: Weight (points, exact)

Award criterion number: 60

Criterion:

Type: Quality

Name: Ontwerp

Description: Zie aanbestedingsleidraad

Category of award weight criterion: Weight (points, exact)

Award criterion number: 15

Criterion:

Type: Quality

Name: Plan van aanpak

Description: Zie aanbestedingsleidraad

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

Criterion:

Type: Quality

Name: Duurzaamheid

Description: Zie aanbestedingsleidraad

Category of award weight criterion: Weight (points, exact)

Award criterion number: 15

5.1.11. Procurement documents

Deadline for requesting additional information: 22/07/2026 17:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Address of the procurement documents: <https://www.tenderned.nl/aankondigingen/overzicht/433763>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.tenderned.nl/aankondigingen/overzicht/433763>

Languages in which tenders or requests to participate may be submitted: Dutch

Variants: Not allowed

Deadline for receipt of tenders: 14/09/2026 13:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 3 Months

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.16. Further information, mediation and review

Review organisation: Gemeente Kaag en Braassem - Rechtbank Den Haag

Organisation providing additional information about the procurement procedure: Gemeente Kaag en Braassem

Organisation providing more information on the review procedures: Gemeente Kaag en Braassem

Organisation receiving requests to participate: Gemeente Kaag en Braassem

8. Organisations

8.1. ORG-0001

Official name: Gemeente Kaag en Braassem

Registration number: 30670284

Postal address: Westeinde 1

Town: ROELOFARENDSEVEEN

Postcode: 2371AS

Country subdivision (NUTS): Agglomeratie Leiden en Bollenstreek (NL363)

Country: Netherlands

Contact point: Fred Kuhlman

Email: info@kaagenbraassem.nl

Telephone: +31 713327272

Internet address: <http://www.kaagenbraassem.nl>

Other contact points:

Official name: Rechtbank Den Haag

Postal address: Prins Clauslaan 60

Town: Den Haag

Postcode: 2595 AJ

Country subdivision (NUTS): Agglomeratie 's-Gravenhage (NL361)

Country: Netherlands

Email: AKG.rb.den.haag@rechtspraak.nl

Telephone: +31 883622200

Fax: +31 883610678

Internet address: <http://www.rechtspraak.nl>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Organisation receiving requests to participate

Review organisation

Organisation providing more information on the review procedures

10. Change

Version of the previous notice to be changed

:

e80b11af-adc4-4eaa-a433-83f66c517222-01

Main reason for change

:

Information updated

Description

:

Datum indienen inschrijving is verzet naar 14 september 2026.

Notice information

Notice identifier/version: 476176d1-866e-4d4a-954a-f6c070c89946 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 19

Notice dispatch date: 16/07/2026 18:22:22 (UTC+02:00) Eastern European Time, Central European Summer Time

Languages in which this notice is officially available: Dutch

Notice publication number: 499158-2026

OJ S issue number: 137/2026

Publication date: 20/07/2026