

Norway-Bodø: Marketing services

OJ S 158/2023 18/08/2023

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Nord Universitet
National registration number: 970 940 243
Postal address: Postboks 1490
Town: Bodø
NUTS code: NO071 Nordland
Postal code: 8049
Country: Norway
Contact person: Hildegunn Westeng Kjerpeseth
E-mail: hildegunn.w.kjerpeseth@nord.no
Internet address(es):
Main address: <http://www.nord.no>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://tendsign.no/doc.aspx?UniquelD=aftshqcfze&GoTo=Docs>
Additional information can be obtained from the abovementioned address
Tenders or requests to participate must be submitted electronically via: <https://tendsign.no/doc.aspx?UniquelD=aftshqcfze&GoTo=Tender>

I.4. Type of the contracting authority

National or federal agency/office

I.5. Main activity

Education

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Consultancy service - Digital marketing
Reference number: 23/01363

II.1.2. Main CPV code

79342000 Marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Due to the complexity and setup of different systems, Nord University needs assistance with digital marketing, We emphasise assistance from a complex competence team. We therefore request digital support and technical setup and assistance. It is an advantage if the tenderer also possesses other types of expertise in marketing and digital platforms internally in the company. Nord University therefore requests tenders for consultancy assistance for this field.

II.1.5. Estimated total value

Value excluding VAT: 1 920 000,00 NOK

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services, 79413000 Marketing management consultancy services

II.2.3. Place of performance

NUTS code: NO0 Norge

II.2.4. Description of the procurement

Due to the complexity and setup of different systems, Nord University needs assistance with digital marketing, We emphasise assistance from a complex competence team. We therefore request digital support and technical setup and assistance. It is an advantage if the tenderer also possesses other types of expertise in marketing and digital platforms internally in the company. Nord University therefore requests tenders for consultancy assistance for this field.

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 1 920 000,00 NOK

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 48

This contract is subject to renewal: no

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: yes

Description of options:

The agreement period is 2 (two) years. The contracting authority shall have the option for extending the consultancy agreement for one year at a time (1+1) year, to a total of maximum period of four (4) years.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 18/09/2023 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Norwegian

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Tender must be valid until: 31/12/2023

IV.2.7. Conditions for opening of tenders

Date: 18/09/2023 Local time: 12:01

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

MerCell notice: <https://opic.com/id/aftshqcfze>

VI.4. Procedures for review

VI.4.1. Review body

Official name: Salten og Lofoten Tingrett

Town: Bodø

Country: Norway

VI.5. Date of dispatch of this notice

15/08/2023