

Norway-Kristiansand: Advertising and marketing services
OJ S 218/2018 13/11/2018
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Kilden Teater og Konserthus IKS

National registration number: 986471839

Postal address: Sjølystveien 2

Town: Kristiansand S

NUTS code: NO Norge

Postal code: 4610

Country: Norway

Contact person: Marianne Melby

E-mail: marianne.melby@kilden.com

Telephone: +47 46664460

Internet address(es):

Main address: <https://permalink.mercell.com/86625829.aspx>

Address of the buyer profile: <http://www.kilden.com/>

I.4. Type of the contracting authority

Regional or local agency/office

I.5. Main activity

Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

25REKL3-K Advertising Services Kilden

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

Kilden TKS would like a supplier of design and media agency services as well as printing services.

Tenders can be submitted for one or more of the sub-packages:

- Part 1 Design services,
- Part 2 Media consultancy services,
- Part 3 Printing services,

— Part 4 Printing magazines and programme books.

The tender deadline is 17.9.2018.

All communication must be in Norwegian.

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 9 000 000,00 NOK

II.2. Description

II.2.1. Title

Design Services

Lot No: 1

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services, 79341000 Advertising services, 79341100 Advertising consultancy services

II.2.3. Place of performance

NUTS code: NO042 Vest-Agder

II.2.4. Description of the procurement

Design services within advertising.

II.2.5. Award criteria

Quality criterion - Name: Assignment comprehension / Weighting: 33

Quality criterion - Name: Competence of offered personnel / Weighting: 33

Price - Weighting: 34

II.2.11. Information about options

Options: yes

Description of options:

1 year + 1 year.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Media Consulting

Lot No: 2

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services, 79341000 Advertising services, 79341100 Advertising consultancy services

II.2.3. Place of performance

NUTS code: NO042 Vest-Agder

II.2.4. Description of the procurement

Media consulting within advertising services.

II.2.5. Award criteria

Quality criterion - Name: Assignment comprehension / Weighting: 33

Quality criterion - Name: Competence of offered personnel / Weighting: 33

Price - Weighting: 34

II.2.11. Information about options

Options: yes

Description of options:

1 year + 1 year.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Printing Services

Lot No: 3

II.2.2. Additional CPV code(s)

22460000 Trade-advertising material, commercial catalogues and manuals, 22000000 Printed matter and related products, 22900000 Miscellaneous printed matter

II.2.3. Place of performance

NUTS code: NO042 Vest-Agder

II.2.4. Description of the procurement

Various printed matter.

II.2.5. Award criteria

Quality criterion - Name: Assignment comprehension / Weighting: 33

Quality criterion - Name: Competence of offered personnel / Weighting: 33

Price - Weighting: 34

II.2.11. Information about options

Options: yes

Description of options:

1 year + 1 year.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Printing Magazines and Programme Books

Lot No: 4

II.2.2. Additional CPV code(s)

22000000 Printed matter and related products, 22460000 Trade-advertising material, commercial catalogues and manuals, 22900000 Miscellaneous printed matter

II.2.3. Place of performance

NUTS code: NO042 Vest-Agder

II.2.4. Description of the procurement

Printing Magazines and Programme Books.

II.2.5. Award criteria

Quality criterion - Name: Assignment comprehension / Weighting: 33

Quality criterion - Name: Competence of offered personnel / Weighting: 33

Price - Weighting: 34

II.2.11. Information about options

Options: yes

Description of options:

1 year + 1 year.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Competitive procedure with negotiation

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2018/S 118-269820](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Lot No: 1

Title:

Design Services

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

01/11/2018

V.2.2. Information about tenders

Number of tenders received: 3

Number of tenders received from SMEs: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Aptum AS

Postal address: Postboks 695

Town: Kristiansand

NUTS code: NO042 Vest-Agder

Postal code: 4666

Country: Norway

Telephone: +47 38103050

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 2 500 000,00 NOK

V.2.5. Information about subcontracting

Section V: Award of contract

Lot No: 2

Title:

Media Consulting

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

01/11/2018

V.2.2. Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Kommunikasjonshuset Fundament AS

Postal address: Dronningens gate 3

Town: Kristiansand S

NUTS code: NO042 Vest-Agder

Postal code: 4610

Country: Norway

Telephone: +47 38058500

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 2 500 000,00 NOK

V.2.5. Information about subcontracting

Section V: Award of contract

Lot No: 3

Title:

Printing Services

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

01/11/2018

V.2.2. Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: 07 Media AS

Postal address: Peter Møllers vei 8

Town: Oslo

NUTS code: NO042 Vest-Agder

Postal code: 0585

Country: Norway

E-mail: post@07.no

Telephone: +47 22799500

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 1 000 000,00 NOK

V.2.5. Information about subcontracting

Section V: Award of contract

Lot No: 4

Title:

Printing Magazines and Programme Books

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

01/11/2018

V.2.2. Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: 07 Media AS

Postal address: Peter Møllers vei 8

Town: Oslo

NUTS code: NO042 Vest-Agder

Postal code: 0585

Country: Norway

E-mail: post@07.no

Telephone: +47 22799500

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 3 300 000,00 NOK

V.2.5. Information about subcontracting**Section VI: Complementary information**

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: Kilden Teater og Konserthus IKS

Town: Sjølystveien 2

Postal code: 4610 Krsand

Country: Norway

E-mail: post@kilden.com

VI.5. Date of dispatch of this notice

08/11/2018