

Netherlands-Amsterdam: Supply services of personnel including temporary staff

OJ S 193/2021 05/10/2021

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Gemeente Amsterdam, Personeel en Organisatieadvies

National registration number: 21382835

Postal address: Plein 40-45 1

Town: Amsterdam

NUTS code: NL Nederland

Postal code: 1064 SW

Country: Netherlands

Contact person: Bart Smals

E-mail: aanbestedingenPOA@amsterdam.nl**Internet address(es):**Main address: <http://www.amsterdam.nl>**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.tenderned.nl/tenderned-web/aankondiging/detail/publicatie/akid/0bea060b35a5e9c844b2dc0b1c4e3244>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.tenderned.nl/tenderned-web/aankondiging/detail/publicatie/akid/0bea060b35a5e9c844b2dc0b1c4e3244>

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Communicatieadviesdiensten

Reference number: APO-2021-5643/B

II.1.2. Main CPV code

79620000 Supply services of personnel including temporary staff

II.1.3. Type of contract

Services

II.1.4. Short description

De Opdracht is (stads-breed) samengevoegd en verdeeld in twee percelen: 1) online en 2) offline communicatieadviesdiensten en omvat jaarlijks circa 100 Projectopdrachten aangaande de inzet van medior, senior en strategische communicatieadviesfuncties.

II.1.5. Estimated total value

Value excluding VAT: 40 000 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: yes
Tenders may be submitted for all lots

II.2. Description

II.2.1. Title

Online communicatieadviesdiensten
Lot No: 1

II.2.2. Additional CPV code(s)

79620000 Supply services of personnel including temporary staff, 79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: NL Nederland
Main site or place of performance: Amsterdam

II.2.4. Description of the procurement

Circa 120 projectopdrachten over de gehele looptijd van de raamovereenkomst (inclusief maximale verlengingen).

II.2.5. Award criteria

Criteria below
Quality criterion - Name: Kwaliteit / Weighting: 90
Price - Weighting: 10

II.2.6. Estimated value

Value excluding VAT: 12 000 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 48
This contract is subject to renewal: yes
Description of renewals:
De Gemeente is voornemens de Raamovereenkomst voor de duur van twee jaar te sluiten met een eenzijdige optie tot verlenging van maximaal twee maal een periode van maximaal één jaar.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: yes
Description of options:
Verlengingen.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Offline communicatieadviesdiensten
Lot No: 2

II.2.2. Additional CPV code(s)

79620000 Supply services of personnel including temporary staff, 79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: NL Nederland
Main site or place of performance: Amsterdam

II.2.4. Description of the procurement

Circa 280 projectopdrachten over de gehele looptijd van de raamovereenkomst (inclusief maximale verlengingen).

II.2.5. Award criteria

Criteria below
Quality criterion - Name: Kwaliteit / Weighting: 90
Price - Weighting: 10

II.2.6. Estimated value

Value excluding VAT: 28 000 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 48
This contract is subject to renewal: yes
Description of renewals:
De Gemeente is voornemens de Raamovereenkomst voor de duur van twee jaar te sluiten met een eenzijdige optie tot verlenging van maximaal twee maal een periode van maximaal één jaar.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: yes
Description of options:
Verlengingen.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

Framework agreement with several operators Envisaged maximum number of participants to the framework agreement: 6 In the case of framework agreements, provide justification for any duration exceeding 4 years:

Als contractvorm is gekozen voor het afsluiten van een Raamovereenkomst, omdat inkoop van Communicatieadviesdiensten routine aankopen zijn met een repeterend karakter en omdat de exacte omvang van aankopen niet vast staat (zij het gemaximeerd in totale contractwaarde). Hierom wil de gemeente een zo flexibel mogelijke contractvorm hanteren.

Gemeente beoogt per perceel meerdere Opdrachtnemers te contracteren (perceel 1: maximaal twee, perceel 2: maximaal vier Opdrachtnemers), teneinde de continuïteit van de dienstverlening te waarborgen en de omvang van de Opdracht voor de gecontracteerde Opdrachtnemers voldoende interessant te houden.

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 15/11/2021 Local time: 12:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Dutch

IV.2.7. Conditions for opening of tenders

Date: 15/11/2021 Local time: 12:30

Place:

Amsterdam

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about electronic workflows

Electronic invoicing will be accepted

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Rechtbank Amsterdam

Postal address: Postbus 84500

Town: Amsterdam

Postal code: 1080 BN

Country: Netherlands

E-mail: info@rechtspraak.nl

Telephone: +31 883611408

Internet address: <https://www.rechtspraak.nl/Organisatie-en-contact/Organisatie/Rechtbanken/Rechtbank-Amsterdam/Over-de-rechtbank/Rechtsgebieden/Civiel-recht/Paginas/Team-Kort-Geding.aspx>

VI.5. Date of dispatch of this notice

30/09/2021