

France-Blois: Real estate services
OJ S 158/2023 18/08/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: 3F CENTRE VAL DE LOIRE

Postal address: 7 rue Latham

Town: Blois

NUTS code: FRB05 Loir-et-Cher

Postal code: 41000

Country: France

E-mail: sabine.refait@groupe3f.fr

Telephone: +33 238569686

Internet address(es):

Main address: [https://3f.achatpublic.com/sdm/ent2/gen/ficheCsl.action?](https://3f.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2023_YRIInULMgz)

[PCSLID=CSL_2023_YRIInULMgz](https://3f.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2023_YRIInULMgz)

Address of the buyer profile: [https://3f.achatpublic.com/sdm/ent2/gen/ficheCsl.action?](https://3f.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2023_YRIInULMgz)

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I.4. Type of the contracting authority

Other type: SA D'HLM

I.5. Main activity

Housing and community amenities

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Accord cadre de services pour la commercialisation à distance des logements neufs de 3F Centre Val de Loire

II.1.2. Main CPV code

70000000 Real estate services

II.1.3. Type of contract

Services

II.1.4. Short description

Accord cadre de services pour la commercialisation à distance des logements neufs de 3F Centre Val de Loire. Le présent marché a pour objet l'exécution de prestations de commercialisation de logements neufs en Accession Sociale à la propriété pour les besoins de 3FCentre Val de Loire. Il s'agit d'un accord cadre à bons de commande au sens de l'article R2162-2 du code de la commande publique.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 1 157 100,00 EUR

II.2. Description

II.2.3. Place of performance

NUTS code: FRB0 Centre - Val de Loire

NUTS code: FRB01 Cher

NUTS code: FRB02 Eure-et-Loir

NUTS code: FRB03 Indre

NUTS code: FRB04 Indre-et-Loire

NUTS code: FRB05 Loir-et-Cher

NUTS code: FRB06 Loiret

Main site or place of performance: Cher Eure-et-Loir Indre Indre-et-Loir Loir-et-Cher Loiret

II.2.4. Description of the procurement

Il comprend l'exécution des prestations suivantes :

- la préparation de la commercialisation du programme
- le lancement commercial
- la recherche d'acquéreurs en vue d'aboutir à la signature de contrats de réservations, de promesses de vente ou de compromis de vente portant sur l'ensemble immobiliers proposés en accession à la propriété en VEFA, PSLA ou BRS
- l'accompagnement des futurs propriétaires jusqu'à la signature de l'acte de vente, du Bail Réel Solidaire du contrat de Location-Accession et de la levée d'option.

II.2.5. Award criteria

Quality criterion - Name: Organisation et Moyens humains dédiés spécifiquement au marché / Weighting: 10%

Quality criterion - Name: Démarche innovation / Weighting: 20%

Quality criterion - Name: Démarche commercialisation à distance / Weighting: 30%

Price - Weighting: 40%

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 090-276901](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Title:

Accord cadre de services pour la commercialisation à distance des logements neufs de 3F
Centre Val de Loire

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

30/06/2023

V.2.2. Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: EXPANSIEL PROMOTION

Postal address: 9 Route de Choisy

Town: CRETEIL

NUTS code: FR107 Val-de-Marne

Postal code: 94048

Country: France

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 1 700 000,00 EUR

Total value of the contract/lot: 1 157 100,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal de Grande Instance de Blois

Postal address: Place de la République

Town: BLOIS

Postal code: 41000
Country: France
Telephone: +33 254466099

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Tribunal de Grande Instance de Blois
Postal address: Place de la République
Town: BLOIS
Postal code: 41000
Country: France
Telephone: +33 254466099

VI.5. Date of dispatch of this notice

14/08/2023