

**Norway-Bergen: Training-film and video-tape production**  
**OJ S 159/2023 21/08/2023**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

---

**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: NDLA

National registration number: 938 626 367

Postal address: Lars Hilles gate 22

Town: Bergen

NUTS code: NO0A2 Vestland

Postal code: 5008

Country: Norway

Contact person: Silja Kristiansen Bruland

E-mail: [silja.kristiansen.bruland@vlfk.no](mailto:silja.kristiansen.bruland@vlfk.no)

**Internet address(es):**

Main address: <https://ndla.no/nb/>

**I.4. Type of the contracting authority**

Regional or local authority

**I.5. Main activity**

Education

---

**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Framework agreement for the production of educational films.

Reference number: NDLA/23/16

**II.1.2. Main CPV code**

92111100 Training-film and video-tape production

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

The National Digital Learning Arena invites tenderers to participate in the procurement of a new framework agreement for the production of educational films.

The contest concerns the production of two types of educational films.

1. Theme-based educational films

2. Instructional films

The tenderer(s) must be able to produce both types of educational films.

For the assignment, a framework agreement will be entered into with 3 tenderers as long as there is a sufficient number of suitable tenders.

#### **II.1.6. Information about lots**

This contract is divided into lots: no

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 15 000 000,00 NOK

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

92110000 Motion picture and video tape production and related services, 92112000 Services in connection with motion-picture and video-tape production

#### **II.2.3. Place of performance**

NUTS code: NO0A2 Vestland

#### **II.2.4. Description of the procurement**

The National Digital Learning Arena invites tenderers to participate in the procurement of a new framework agreement for the production of educational films.

The contest concerns the production of two types of educational films.

1. Theme-based educational films

2. Instructional films

The tenderer(s) must be able to produce both types of educational films.

For the assignment, a framework agreement will be entered into with 3 tenderers as long as there is a sufficient number of suitable tenders.

#### **II.2.5. Award criteria**

Quality criterion - Name: Quality and expertise / Weighting: 60%

Price - Weighting: 40%

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

### **Section IV: Procedure**

---

#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Competitive procedure with negotiation

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

##### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2023/S 055-162934](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

---

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

27/06/2023

##### **V.2.2. Information about tenders**

Number of tenders received: 5

The contract has been awarded to a group of economic operators: no

##### **V.2.3. Name and address of the contractor**

Official name: Hacienda Film AS

National registration number: 913 301 323

Postal address: Josefinesgate 27

Town: Oslo

NUTS code: NO0 Norge

Postal code: 0351

Country: Norway

Internet address: <http://hacienda.no>

The contractor is an SME: yes

##### **V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 15 000 000,00 NOK

Total value of the contract/lot: 15 000 000,00 NOK

##### **V.2.5. Information about subcontracting**

### **Section V: Award of contract**

---

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

27/06/2023

##### **V.2.2. Information about tenders**

Number of tenders received: 5

The contract has been awarded to a group of economic operators: no

##### **V.2.3. Name and address of the contractor**

Official name: Leidar Norway

National registration number: 912 125 068

Postal address: Bryggegata 9  
Town: Oslo  
NUTS code: NO081 Oslo  
Postal code: 0250  
Country: Norway  
Internet address: <http://www.leidar.no>  
The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 15 000 000,00 NOK  
Total value of the contract/lot: 15 000 000,00 NOK

**V.2.5. Information about subcontracting**

**Section V: Award of contract**

---

A contract/lot is awarded: yes

**V.2. Award of contract**

**V.2.1. Date of conclusion of the contract**

27/06/2023

**V.2.2. Information about tenders**

Number of tenders received: 5  
The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: AVIA Produksjon AS  
National registration number: 913 697 677  
Postal address: Ivan Bjørndalsgate 9  
Town: Oslo  
NUTS code: NO081 Oslo  
Postal code: 0472  
Country: Norway  
Internet address: <http://www.aviaprod.no>  
The contractor is an SME: no

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 15 000 000,00 NOK  
Total value of the contract/lot: 15 000 000,00 NOK

**V.2.5. Information about subcontracting**

**Section VI: Complementary information**

---

**VI.3. Additional information**

Mercell notice: <https://opic.com/id/afornskfca>

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Bergen tingrett

Town: Bergen  
Country: Norway

**VI.5. Date of dispatch of this notice**  
16/08/2023