

Spain-Barcelona: Production management consultancy services
OJ S 220/2018 15/11/2018
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Fundació Barcelona Mobile World Capital Foundation

National registration number: G65760431

Postal address: C/ Roc Boronat, 117, 3^a planta

Town: Barcelona

Postal code: 08018

Country: Spain

Contact person: C/ Roc Boronat, 117, 3^a planta

For the attention of: Rubén Condado (Legal Manager)

E-mail: procurement@mobileworldcapital.com

Telephone: +34 600407628

Internet address(es):

General address of the contracting authority: www.mobileworldcapital.com

Address of the buyer profile: https://contractaciopublica.gencat.cat/ecofin_pscp/AppJava/cap.pscp?reqCode=viewDetail&keyword=mobile+world&idCap=9176738&ambit=&

I.2. Type of the contracting authority

Body governed by public law

I.3. Main activity

Other: Transformación digital

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

Servicio de gestión integral del proyecto Mobile Week Barcelona 2019

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 13: Advertising services

NUTS code ES511 Barcelona

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

Servicio de gestión integral del proyecto Mobile Week Barcelona 2019.

II.1.5. CPV code(s)

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Value: 283 340,00 EUR

excluding VAT

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Concepto creativo y propuesta de contenidos del proyecto. Weighting 30
2. Recursos personales y procesos. Weighting 15
3. Integración de terceros en el proyecto. Weighting 10
4. Plan de trabajo y cronograma. Weighting 10
5. Mejoras. Weighting 5
6. Oferta económica. Weighting 30

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

136/2018

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2018/S 130-297840](#) of 10.7.2018

Section V: Award of contract

Contract No: 136/2018

Lot No: 1

- Lot title: Conceptualización de la propuesta, gestión de contenidos y colaboradores

V.1. Date of conclusion of the contract

19.9.2018

V.2. Information about tenders

Number of tenders received: 3

Number of tenders received by electronic means: 0

V.3. Name and address of the contractor

Official name: Byfacility, S. L.
Postal address: C/ Pujades, 77-79, 3ª planta, local 6-8C
Town: Barcelona
Postal code: 08018
Country: Spain

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:

Value: 102 000,00 EUR

excluding VAT

Total value of the procurement:

Value: 88 490,00 EUR

excluding VAT

If annual or monthly value:

Number of months: 6

V.5. Information about subcontracting

The contract is likely to be subcontracted: yes

Value or proportion likely to be subcontracted to third parties:

Proportion: 60,00 %

Contract No: 136/2018

Lot No: 2

- Lot title: Planificación, producción y secretaría técnica

V.1. Date of conclusion of the contract

19.9.2018

V.2. Information about tenders

Number of tenders received: 2

Number of tenders received by electronic means: 0

V.3. Name and address of the contractor

Official name: U. T. E.: AMT ALS

Postal address: C/ Casanova, 260, 2-2; c/ Claudi Güell, 6, Colonia Güell

Town: Barcelona

Postal code: 08021

Country: Spain

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:

Value: 144 000,00 EUR

excluding VAT

Total value of the procurement:

Value: 129 600,00 EUR

excluding VAT

If annual or monthly value:

Number of months: 6

V.5. Information about subcontracting

The contract is likely to be subcontracted: yes

Value or proportion likely to be subcontracted to third parties:

Proportion: 60,00 %

Contract No: 136/2018

Lot No: 3

- Lot title: Comunicaci3n y marketing

V.1. Date of conclusion of the contract

19.9.2018

V.2. Information about tenders

Number of tenders received: 3

Number of tenders received by electronic means: 0

V.3. Name and address of the contractor

Official name: U. T. E.: AMT ALS

Postal address: C/ Casanova, 260, 2-2; c/ Claudi GÜell, 6, Colonia GÜell

Town: Barcelona

Postal code: 08021

Country: Spain

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:

Value: 72 500,00 EUR

excluding VAT

Total value of the procurement:

Value: 65 250,00 EUR

excluding VAT

If annual or monthly value:

Number of months: 6

V.5. Information about subcontracting

The contract is likely to be subcontracted: yes

Value or proportion likely to be subcontracted to third parties:

Proportion: 60,00 %

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:

no

VI.2. Additional information

VI.3. Procedures for review

VI.3.1. Review body

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

13.11.2018