

**Norway-Oslo: Business and management consultancy services**

OJ S 242/2017 16/12/2017

**Contract notice****Services****Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Konsentra AS

National registration number: 988 147 885

Postal address: Storgata 1

Town: Oslo

NUTS code: NO Norge

Postal code: 0155

Country: Norway

Contact person: Gunn Marit Brattabø

E-mail: [gmb@konsentra.no](mailto:gmb@konsentra.no)**Internet address(es):**Main address: <http://www.konsentra.no/>Address of the buyer profile: <https://kgv.doffin.no/ctm/Company/CompanyInformation/Index/2332>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://kgv.doffin.no/ctm/Supplier/Documents/Folder/158890>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

**I.4. Type of the contracting authority**

Other type: Other contracting authorities' supply and service procurements

**I.5. Main activity**

Other activity: Other contracting authorities' supply and service procurements

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

Procurement of Communications Services

Reference number: 2-2017

**II.1.2. Main CPV code**

79410000 Business and management consultancy services

**II.1.3. Type of contract**

Services

#### **II.1.4. Short description**

The framework agreement concerns communications consulting in connection with internal and external communication, and preparation of the communications materials, here under:

- Development of communications plans and activities,
- Communications consultancy,
- Implementation of annual/half-yearly user survey,
- Development and design of newsletters, brochures, letters and campaign materials as well as assistance/consultancy associated with printing and distribution,
- Internal culture building and external reputation development.

#### **II.1.5. Estimated total value**

Value excluding VAT: 2 400 000,00 NOK

#### **II.1.6. Information about lots**

This contract is divided into lots: no

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

79310000 Market research services, 79340000 Advertising and marketing services, 79341000 Advertising services, 79341100 Advertising consultancy services, 79341400 Advertising campaign services, 79400000 Business and management consultancy and related services, 79410000 Business and management consultancy services, 79413000 Marketing management consultancy services, 79416000 Public relations services

#### **II.2.3. Place of performance**

NUTS code: NO Norge

Main site or place of performance: Oslo.

#### **II.2.4. Description of the procurement**

The framework agreement concerns communications consulting in connection with internal and external communication, and preparation of the communications materials, here under:

- Development of communications plans and activities,
- Communications consultancy,
- Implementation of annual/half-yearly user survey,
- Development and design of newsletters, brochures, letters and campaign materials as well as assistance/consultancy associated with printing and distribution,
- Internal culture building and external reputation development.

#### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6. Estimated value**

Value excluding VAT: 2 400 000,00 NOK

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Start: 21/02/2018 End: 20/02/2020

This contract is subject to renewal: yes

Description of renewals:

The contract period is 2 years after signing of the contract, which is anticipated to occur 21 February 2018, as in the schedule below.

The contracting authority has the option to extend the contract subject to the same conditions for 1+1 years, so that the total possible contract length is 4 years.

**II.2.10. Information about variants**

Variants will be accepted: no

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information**

**Section IV: Procedure**

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**IV.1. Description**

**IV.1.1. Type of procedure**

Open procedure

**IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement  
Framework agreement with a single operator

**IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

**IV.2. Administrative information**

**IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 22/01/2018 Local time: 12:00

**IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

**IV.2.4. Languages in which tenders or requests to participate may be submitted**

Norwegian

**IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Tender must be valid until: 22/04/2018

**IV.2.7. Conditions for opening of tenders**

Date: 22/01/2018 Local time: 13:00

**Section VI: Complementary information**

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**VI.1. Information about recurrence**

This is a recurrent procurement: no

**VI.2. Information about electronic workflows**

Electronic invoicing will be accepted

**VI.3. Additional information**

#### **VI.4. Procedures for review**

##### **VI.4.1. Review body**

Official name: Konsentra AS

Postal address: Storgata 1

Town: Oslo

Postal code: 0155

Country: Norway

E-mail: [gmb@konsentra.no](mailto:gmb@konsentra.no)

##### **VI.5. Date of dispatch of this notice**

13/12/2017