

Netherlands-Breda: Market and economic research; polling and statistics
OJ S 159/2023 21/08/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Gemeente Breda

National registration number: 20169706

Postal address: Claudius Prinsenlaan 10

Town: Breda

NUTS code: NL Nederland

Postal code: 4811DJ

Country: Netherlands

Contact person: Peter Hulsmann

E-mail: pc.hulsmann@breda.nl

Telephone: +31 765298963

Internet address(es):

Main address: <http://www.breda.nl>

Address of the buyer profile: <https://platform.negometrix.com/PublishedTenders.aspx?tenderid=219432>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Ad hoc kwantitatieve en kwalitatieve onderzoeken

II.1.2. Main CPV code

79300000 Market and economic research; polling and statistics

II.1.3. Type of contract

Services

II.1.4. Short description

Team data, informatie en onderzoek (DIO) van de Gemeente Breda wenst enkele onderzoeksbureaus te selecteren, op basis van de volgende uitgangspunten:

De bureaus dienen alle werkzaamheden uit te kunnen voeren, van het vertalen van de informatiebehoefte in een vragenlijst, de uitvoering van de dataverzameling, het verwerken en analyseren van de data, tot het rapporteren en presenteren van de uitkomsten.

Percelen

De opdracht is verdeeld in twee percelen:

Perceel 1: Kwantitatieve onderzoeken (max. 5 Opdrachtnemers)

Perceel 2: Kwalitatieve onderzoeken (max. 3 Opdrachtnemers)

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 950 000,00 EUR

II.2. Description

II.2.1. Title

Lot No: 1

II.2.2. Additional CPV code(s)

79300000 Market and economic research; polling and statistics

II.2.3. Place of performance

NUTS code: NL Nederland

Main site or place of performance: Breda

II.2.4. Description of the procurement

Het doel van dit perceel is om de afdelingen van de gemeente Breda te ondersteunen bij diverse kwantitatieve onderzoeken.

Hierbij wordt de volgende definitie gehanteerd voor kwantitatief onderzoek:

Het verkrijgen van cijfermatige inzichten over (groepen) mensen, hoofdzakelijk door middel van het uitvoeren van enquêtes.

De maximale opdrachtwaarde vastgesteld op: Perceel 1: € 760.000,-

II.2.5. Award criteria

Quality criterion - Name: Trends en ontwikkelingen / Weighting: 7,5

Quality criterion - Name: Uitvoering onderzoeken / Weighting: 15

Quality criterion - Name: Rapportage en presentatie resultaten / Weighting: 15

Quality criterion - Name: Organisatie en samenwerking / Weighting: 12,5

Price - Weighting: 50

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Kwalitatief

Lot No: 2

II.2.2.

Additional CPV code(s)

79300000 Market and economic research; polling and statistics

II.2.3. Place of performance

NUTS code: NL Nederland

Main site or place of performance: Breda

II.2.4. Description of the procurement

Het doel van dit perceel is om de afdelingen van de gemeente Breda te ondersteunen bij diverse kwalitatieve onderzoeken.

Hierbij wordt de volgende definitie gehanteerd voor kwalitatief onderzoek:

Het achterhalen van diepgaande informatie over bijvoorbeeld motivaties, intenties, gedachten en verwachtingen van (groepen) mensen. Hierbij denken wij vooral aan online en offline (diepte-)interviews, groepsdiscussies en (participerende) observaties.

De maximale opdrachtwaarde vastgesteld op: Perceel 2: € 190.000,-

II.2.5. Award criteria

Quality criterion - Name: Trends en ontwikkelingen / Weighting: 7,5

Quality criterion - Name: Uitvoering onderzoeken / Weighting: 15

Quality criterion - Name: Rapportage en presentatie resultaten / Weighting: 15

Quality criterion - Name: Organisatie en samenwerking / Weighting: 12,5

Price - Weighting: 50

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information**Section IV: Procedure**

IV.1. Description**IV.1.1. Type of procedure**

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information**IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2023/S 089-271332](#)

IV.2.8. Information about termination of dynamic purchasing system**IV.2.9. Information about termination of call for competition in the form of a prior information notice**

Section V: Award of contract

Contract No: 1

Lot No: 1

Title:

Kwantitatief

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

26/07/2023

V.2.2. Information about tenders

Number of tenders received: 11

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: I&O Research B.V.

Town: Enschede

NUTS code: NL Nederland

Country: Netherlands

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Expoints B.V.

Town: Nuenen

NUTS code: NL Nederland

Country: Netherlands

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Stichting Centerdata

Town: Tilburg

NUTS code: NL Nederland

Country: Netherlands

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Abbi Insights B.V.

Town: Breda

NUTS code: NL Nederland

Country: Netherlands

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: DirectResearch B.V.

Town: Amsterdam

NUTS code: NL Nederland

Country: Netherlands

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 760 000,00 EUR

Total value of the contract/lot: 760 000,00 EUR

V.2.5. Information about subcontracting**Section V: Award of contract**

Contract No: 2

Lot No: 2

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

26/07/2023

V.2.2. Information about tenders

Number of tenders received: 7

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: I&O Research B.V.

Town: Enschede

NUTS code: NL Nederland

Country: Netherlands

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Lysias Advies B.V.

Town: Amersfoort

NUTS code: NL Nederland

Country: Netherlands

The contractor is an SME: no

V.2.3. Name and address of the contractor

Official name: Breuer Institute B.V.

Town: Groningen

NUTS code: NL Nederland

Country: Netherlands

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 190 000,00 EUR

Total value of the contract/lot: 190 000,00 EUR

V.2.5. Information about subcontracting**Section VI: Complementary information**

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Rechtbank Zeeland-West-Brabant

Town: Breda

Country: Netherlands

E-mail: pc.hulsmann@breda.nl

VI.4.2. Body responsible for mediation procedures

Official name: Rechtbank Zeeland-West-Brabant

Town: Breda

Country: Netherlands

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Rechtbank Zeeland-West-Brabant

Town: Breda

Country: Netherlands

VI.5. Date of dispatch of this notice

16/08/2023