

505782-2026 - Competition

France – Software-related services – 2026 - Déploiement d'une Plateforme IA RAG Agentique (RAG + LLM)

OJ S 139/2026 22/07/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: AUVERGNE RHONE ALPES TOURISME

Email: ma.jeannin@auvergnerhonealpes-tourisme.com

Legal type of the buyer: Entity with special or exclusive rights

Activity of the contracting authority: Recreation, culture and religion

2. Procedure

2.1. Procedure

Title: 2026 - Déploiement d'une Plateforme IA RAG Agentique (RAG + LLM)

Description: Auvergne Rhône-Alpes Tourisme (ART) souhaite moderniser ses services internes en se dotant d'une solution RAG Agentique. Nous souhaitons faire développer des Agents Interactifs basés sur des technologies RAG (Retrieval-Augmented Generation) et des LLM (Large Language Models, comme Mistral AI). L'objectif est de s'appuyer sur une architecture technique robuste et sécurisée pour développer des agents interactifs, calqués sur des besoins spécifiques des différents métiers de l'agence afin et de renforcer et améliorer l'efficacité de nos processus de travail. IL s'agit d'un accord cadre à bon de commande d'une durée de 4 ans

Procedure identifier: 01e8eca7-fa9c-44ec-9b46-9566698a3288

Internal identifier: 026 ADO IA Agentiques

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72260000 Software-related services

2.1.2. Place of performance

Town: Lyon

Country subdivision (NUTS): Rhône (FRK26)

Country: France

2.1.3. Value

Estimated value excluding VAT: 325 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Notice

5. Lot

5.1. Lot: LOT-0001

Title: 2026 - Déploiement d'une Plateforme IA RAG Agentique (RAG + LLM)

Description: Auvergne Rhône-Alpes Tourisme (ART) souhaite moderniser ses services internes en se dotant d'une solution RAG Agentique. Nous souhaitons faire développer des Agents Interactifs basés sur des technologies RAG (Retrieval-Augmented Generation) et des LLM (Large Language Models, comme Mistral AI). L'objectif est de s'appuyer sur une architecture technique robuste et sécurisée pour développer des agents interactifs, calqués sur des besoins spécifiques des différents métiers de l'agence afin et de renforcer et améliorer l'efficacité de nos processus de travail.

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72260000 Software-related services

5.1.2. Place of performance

Postal address: 11 bis quai Perrache

Town: Lyon

Postcode: 69002

Country subdivision (NUTS): Rhône (FRK26)

Country: France

5.1.3. Estimated duration

Duration: 4 Years

5.1.5. Value

Estimated value excluding VAT: 0,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: French

Address of the procurement documents: https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2026_Pv23AJAT90

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2026_Pv23AJAT90

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 24/08/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 120 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Not allowed

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 100

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: AUVERGNE RHONE ALPES TOURISME

Review organisation: Tribunal Adminsitratif de Lyon

Organisation providing more information on the review procedures: Tribunal Adminsitratif de Lyon

8. Organisations

8.1. ORG-0001

Official name: AUVERGNE RHONE ALPES TOURISME

Registration number: 82443386600046

Postal address: 11 Bis quai Perrache

Town: Lyon

Postcode: 69002

Country subdivision (NUTS): Rhône (FRK26)

Country: France

Contact point: service juridique

Email: ma.jeannin@auvergnerhonealpes-tourisme.com

Telephone: +33 0615942835

Internet address: <https://www.auvergnerhonealpes-tourisme.com/>

Information exchange endpoint (URL): https://www.achatpublic.com/sdm/ent/gen/ent_detail.do?PCSLID=CSL_2026_Pv23AJAT90

Buyer profile: <https://www.achatpublic.com/sdm/ent2/gen/index.jsp>

Roles of this organisation:

Buyer

Mediation organisation

8.1. ORG-0002

Official name: Tribunal Adminsitratif de Lyon

Registration number: 17690005800015

Postal address: 184 RUE DUGUESCLIN

Town: Lyon

Postcode: 69003

Country subdivision (NUTS): Rhône (FRK26)

Country: France

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

Notice information

Notice identifier/version: 7fcc0ae1-8b7f-4883-9543-38e53525613c - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

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